



European Semiconductor Industry Association

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FOR IMMEDIATE RELEASE

European Semiconductor Sales up 7.4% in 2014

European semiconductor sales in 2014 amounted to US\$ 37.459 billion, a 7.4% increase compared to 2013 sales, confirming the solid growth reported through the year, the European Semiconductor Industry Association (ESIA) announced on the basis of the latest WSTS report. Worldwide sales in 2014 amounted to US\$ 335.843 billion, an increase of 9.9% compared to 2013.

Looking at sales in December 2014, worldwide sales were US\$ 29.126 billion, an increase of 9.3% compared to December 2013, while sales in European market were US\$ 3.006 billion, an increase of 1.6% compared to the same month one year ago.

In December, exchange rate effects affected the European sales picture when comparing market growth in Euros and in Dollars. Measured in Euro, semiconductor sales were 2.396 billion Euros in December 2014, minus 4.7% versus November 2014 and an increase of 10.2% versus the same month a year ago. Measured in Euros in 2014, the market increased by 7.3% and amounted to 28.186 billion.

Find out [here](#) how to subscribe to WSTS reports on semiconductor sales data

ESIA is an Industry Association of:

EECA : European Electronic Component manufacturers' Association

Rue de la Duchesse 11/13, B-1150 Bruxelles - Belgium

Tél: + 32 2 290 36 60 • Fax: + 32 2 290 36 65 • E-mail: secretariat.gen@eeca.be • Web: www.eeca.eu/esia/home

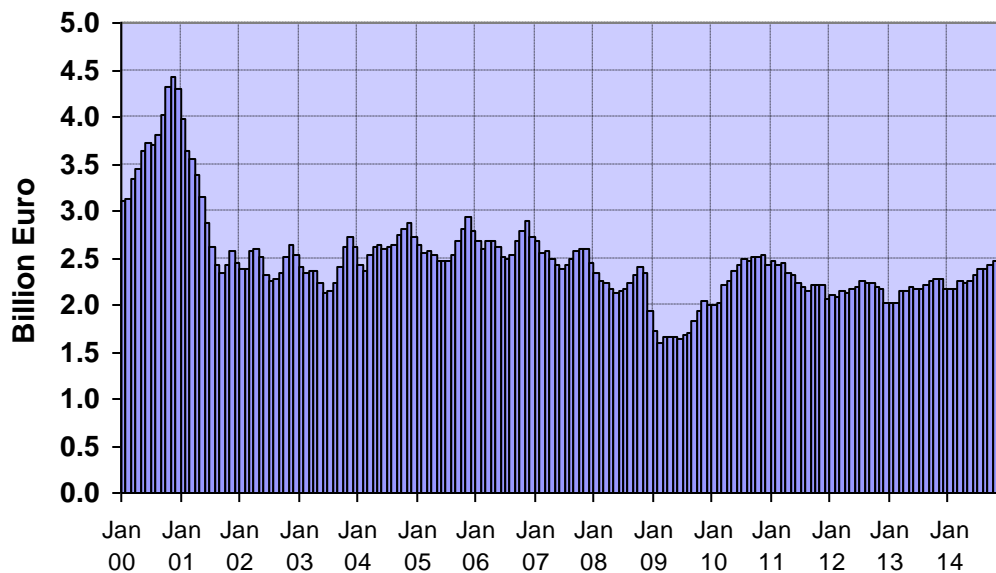
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Market data by region¹

Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Nov 14	Dec 14	Nov 14	Dec 14	Nov 14	Dec 14	Nov 14	Dec 14
in \$:								
Europe	3.191	3.006	-0.5%	-5.8%	3.7%	1.6%	8.0%	7.4%
Americas	6.529	6.730	1.8%	3.1%	11.1%	16.0%	11.7%	12.7%
Japan	2.931	2.797	-2.7%	-4.6%	-4.6%	-4.4%	0.8%	0.1%
Asia Pacific	17.123	16.593	0.4%	-3.1%	12.9%	10.9%	11.9%	11.4%
of which China	8.241	8.027	1.5%	-2.6%	8.2%	6.2%	14.8%	13.2%
World	29.774	29.126	0.3%	-2.2%	9.5%	9.3%	10.1%	9.9%
In EURO:								
Europe	2.514	2.396	1.6%	-4.7%	10.2%	10.2%	7.0%	7.3%
Rate (\$/Euro)	1.247	1.248	-7.6%	-8.8%	< Euro against \$ versus prev. Year			

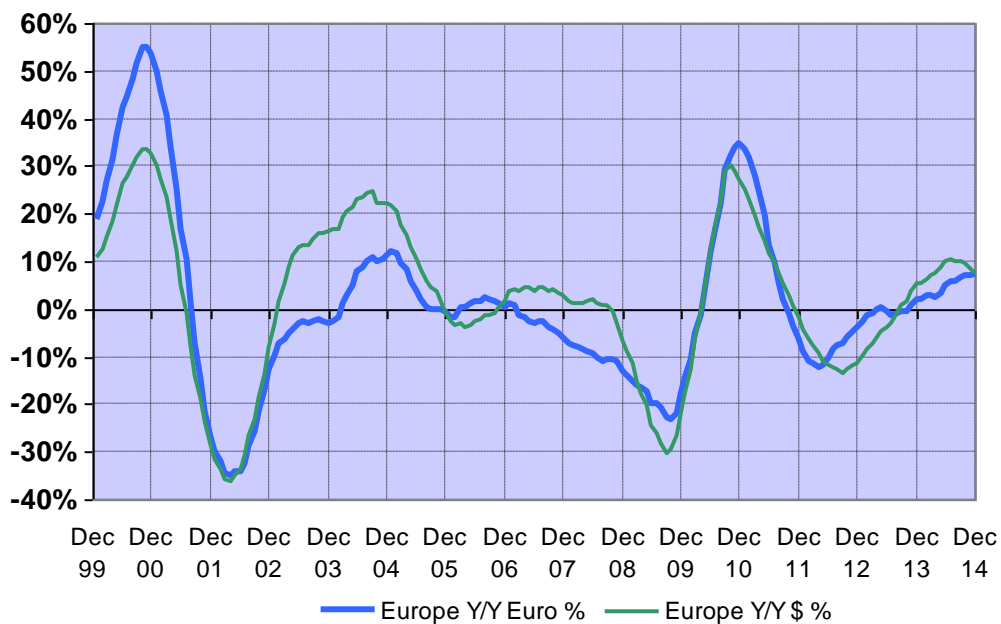
- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

EUROPE - Monthly European Semiconductor sales in billion Euro



European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar

(12-month-average data)



For more information:

[Giovanni Corder](#)
ESIA
Brussels, Belgium

[Elise Lafond](#)
WSTS Europe Vice Chairperson

About ESIA: The European Semiconductor Industry Association (ESIA) is the voice of the Semiconductor Industry of Europe. Its mission is to represent, promote and defend the common interests of the Europe based semiconductor industry towards the European Institutions and stakeholders in order to ensure a sustainable business environment and foster its global competitiveness. As a provider of key enabling technologies the industry creates innovative solutions for industrial development, contributing to economic growth and responding to major societal challenges. Being ranked as the most R&D intensive sector by the European Commission, the European Semi-conductor ecosystem supports approx. 200.000 jobs directly and up to 1.000.000 induced jobs in systems, applications and services in Europe. Overall, micro- and nano-electronics enable the generation of at least 10% of GDP in Europe and the world.

About WSTS: World Semiconductor Trade Statistics (WSTS) is a non-profit organization of 62 semiconductor companies representing close to 80% of the world semiconductor market. Founded in 1986, WSTS is the singular source for monthly industry shipment statistics. The mission of WSTS is to be the respected source of semiconductor market data and forecast. <http://www.wsts.org/>