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FOR IMMEDIATE RELEASE

René Schröder joins ESIA as new Director-General

The European Semiconductor Industry Association (ESIA), representing the European semiconductor industry and broader ecosystem, is pleased to announce that Mr René Schröder is joining the association as new Director-General. His appointment comes after a thorough search & selection process driven by the ESIA Board of Directors.

René Schröder has significant and extensive experience in association management and policy work, including several industry associations such as the Association of European Automotive and Industrial Battery Manufacturers (EUROBAT), the European Waste Management Association (FEAD), and the European Chemical Industry Council (Cefic). Prior to that, he had worked in the Brussels office of *Siemens*, and had stints in the European Parliament as well as at the European Commission's U.S. delegation in Washington, D.C. Mr Schröder holds a Master's degree in European studies from the College of Europe and a Master's in Political Science from the University of Rostock, Germany.

President of ESIA and Chief Executive Officer of *Infineon Technologies* Jochen Hanebeck welcomes the new Director-General: *"René brings a wealth of experience and will be driving an ambitious and coherent vision for the future of ESIA. Our association and its members will continue to work closely with the European institutions to ensure competitiveness and sovereignty of the semiconductor industry. I am confident that under René's leadership, ESIA will thrive and enter the next phase of growth and development."*

With René Schröder's appointment as Director-General, ESIA is reaffirming its commitment to strengthening Europe's strategic role in the global semiconductor ecosystem. Under his leadership, the association will continue to advocate for policies that foster innovation, investment, and sustainable growth across the European Union.



René Schröder, Director-General of the European Semiconductor Industry Association (ESIA)

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About ESIA: *The European Semiconductor Industry Association (ESIA) is the voice of the semiconductor industry in Europe. Its mission is to represent and promote the common interests of the Europe-based semiconductor industry towards the European institutions and stakeholders in order to ensure a sustainable business environment and foster its global competitiveness. As a provider of key enabling technologies, the industry creates innovative solutions for industrial development, contributing to economic growth and responding to major societal challenges. Being ranked as the most R&D-intensive sector by the European Commission, the European semiconductor ecosystem supports approx. 200.000 jobs directly and up to 1.000.000 induced jobs in systems, applications and services in Europe. Overall, micro- and nano-electronics enable the generation of at least 10% of GDP in Europe and the world.*