



European Semiconductor Industry Association

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FOR IMMEDIATE RELEASE

Semiconductors Sales in January 2015

Worldwide semiconductor sales have been weaker in January compared to the previous month, the European Semiconductor Industry Association (ESIA) announced on the basis of the latest WSTS reports. This pattern is in line with seasonal behaviour. Sales slowed down across the regions, including in China where they were substantially flat in January compared to December. All growth figures represent a three month rolling average.

In Europe, the main drivers of January sales were discrete semiconductor devices, optoelectronic devices, microprocessors and the Total MOS category. Looking at worldwide sales of application specific chips, semiconductor devices designed to be used in IC cards and wired communication applications performed particularly well.

Overall, European semiconductor sales in January 2015 amounted to US\$ 2.944 billion. On a YTD basis, semiconductor sales declined by 3.2% versus the same period in 2014.

On a worldwide basis, semiconductor sales in January 2015 were US\$ 28.532 billion, down 2.0% versus the previous month and up 8.7% versus the same month in 2014.

In January, exchange rate effects continued to affect the European sales picture when comparing market growth in Euros and in Dollars. Measured in Euro, semiconductor sales were 2.415 billion Euros in January 2015, up 0.8% versus the previous month and an increase of 11.3% versus the same month a year ago.

Find out [here](#) how to subscribe to WSTS reports on semiconductor sales data

ESIA is an Industry Association of:

EECA : European Electronic Component manufacturers' Association

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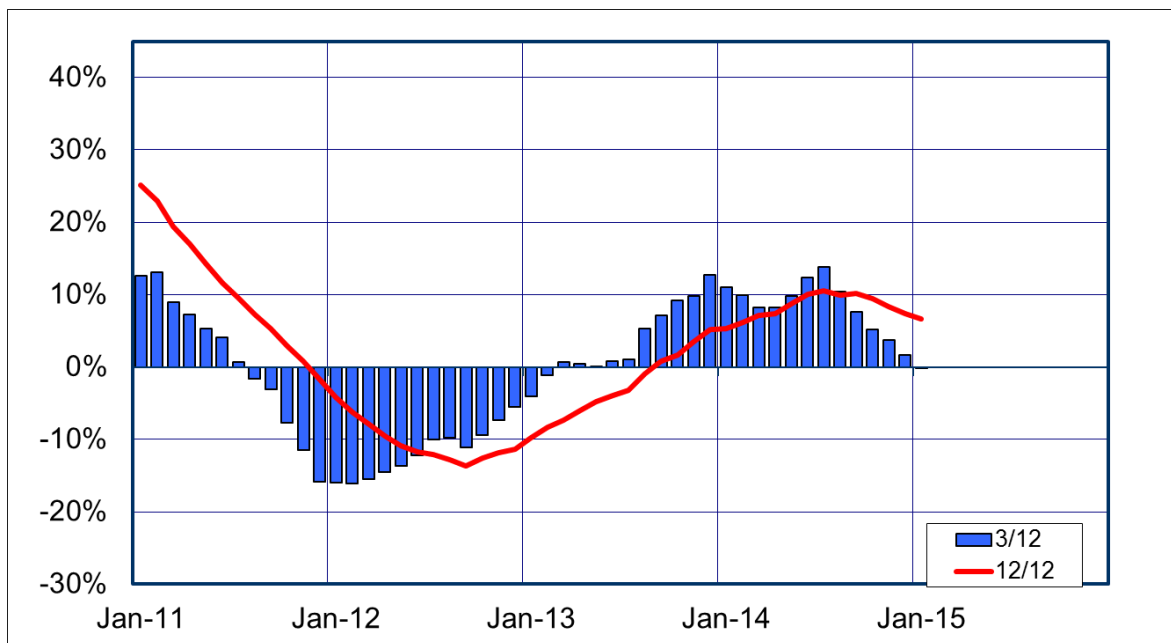
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Monthly European Semiconductor Sales in Billion Euro (3-month-average data)

Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Dec 14	Jan 15	Dec 14	Jan 15	Dec 14	Jan 15	Dec 14	Jan 15
in \$:								
Europe	3.006	2.944	-5.8%	-2.0%	1.6%	-0.2%	7.4%	-3.2%
Americas	6.730	6.509	3.1%	-3.3%	16.0%	16.4%	12.7%	16.4%
Japan	2.797	2.617	-4.6%	-6.4%	-4.4%	-8.0%	0.1%	-10.8%
Asia Pacific	16.593	16.462	-3.1%	-0.8%	10.9%	10.7%	11.4%	12.3%
of which China	8.027	8.059	-2.6%	0.4%	6.2%	10.7%	13.2%	22.8%
World	29.126	28.532	-2.2%	-2.0%	9.3%	8.7%	9.9%	8.8%
In EURO:								
Europe	2.396	2.415	-4.7%	0.8%	10.2%	11.3%	7.3%	13.1%
Rate (\$/Euro)	1.248	1.166	-8.8%	-14.5%	< Euro against \$ versus prev. Year			

Monthly European Semiconductor Sales Developments

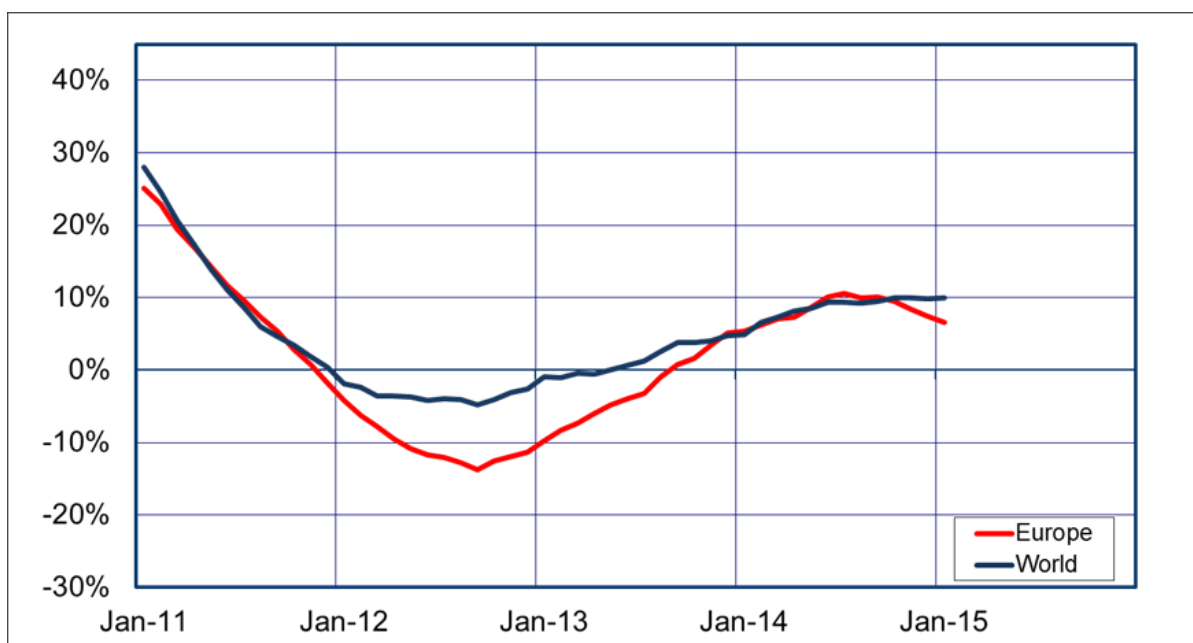


Note:

3/12=Percent change of a three month period to a similar period twelve months before

12/12= Percent change of a twelve month period to a similar period twelve months before

Semiconductor sales worldwide and in Europe



Note= On a 12/12 basis, i.e. on the basis of percent change of a 12 month period to a similar period twelve months before

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About ESIA: *The European Semiconductor Industry Association (ESIA) is the voice of the Semiconductor Industry of Europe. Its mission is to represent, promote and defend the common interests of the Europe based semiconductor industry towards the European Institutions and stakeholders in order to ensure a sustainable business environment and foster its global competitiveness. As a provider of key enabling technologies the industry creates innovative solutions for industrial development, contributing to economic growth and responding to major societal challenges. Being ranked as the most R&D intensive sector by the European Commission, the European Semi-conductor ecosystem supports approx. 200.000 jobs directly and up to 1.000.000 induced jobs in systems, applications and services in Europe. Overall, micro- and nano-electronics enable the generation of at least 10% of GDP in Europe and the world.*

About WSTS: *World Semiconductor Trade Statistics (WSTS) is a non-profit organization of 62 semiconductor companies representing close to 80% of the world semiconductor market. Founded in 1986, WSTS is the singular source for monthly industry shipment statistics. The mission of WSTS is to be the respected source of semiconductor market data and forecast. <http://www.wsts.org/>*