



European Semiconductor Industry Association

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***FOR IMMEDIATE RELEASE***

## **March Semiconductor sales in Europe rose 2.7% month-on-month**

Semiconductor sales in Europe in March 2015 amounted to US\$ 2.954 billion, an increase of 2.7% from the February sales, the European Semiconductor Industry Association (ESIA) reported on May 5. The report, indicating continued strength of the European semiconductor market, is based on the latest sales data released by WSTS.

The healthy growth observed in Europe in March 2015 was fuelled by an increase in demand across several different semiconductor product categories. Main drivers were discretés, sensors and actuators, and MOS micro-controllers units, up 8.7%, 8.5% and 7.9% respectively. All growth figures represent a three month rolling average.

On a worldwide basis, semiconductor sales in March 2015 were US\$ 27.712 billion, down 0.1% compared to the February 2015 and up 6.0% versus March 2014. First quarter sales were down 4.9% compared to the fourth quarter of 2014 and up 6.0% versus first quarter in previous year.

In March, exchange rate effects affected significantly the European sales picture when comparing market growth in Euros and in Dollars. Measured in Euro, semiconductor sales were 2.624 billion Euros in March 2015, an increase of 7.8% from February, and an increase of 16.8% compared to March one year ago. Total first quarter sales amounted to 7.873 billion Euros, up 9.5% from the previous quarters.

Find out [here](#) how to subscribe to WSTS reports on semiconductor sales data

*ESIA is an Industry Association of:*

**EECA** : European Electronic Component manufacturers' Association

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## Monthly European Semiconductor Sales in Billion Euro (3-month-average data)

Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Feb15	Mar 15	Feb15	Mar 15	Feb15	Mar 15	Feb15	Mar 15
<b>in \$:</b>								
<b>Europe</b>	2.876	2.954	-2.4%	2.7%	-2.8%	-4.0%	-4.3%	-4.0%
<b>Americas</b>	6.232	5.801	-4.3%	-6.9%	17.2%	14.2%	14.3%	14.2%
<b>Japan</b>	2.554	2.543	-2.5%	-0.4%	-9.0%	-9.6%	-9.8%	-9.6%
<b>Asia Pacific</b>	16.082	16.414	-2.4%	2.1%	7.5%	8.2%	8.1%	8.2%
of which China	7.753	7.828	-3.9%	1.0%	9.1%	13.3%	15.3%	13.3%
<b>World</b>	<b>27.744</b>	<b>27.712</b>	<b>-2.8%</b>	<b>-0.1%</b>	<b>6.5%</b>	<b>6.0%</b>	<b>5.9%</b>	<b>6.0%</b>
<b>In EURO:</b>								
<b>Europe</b>	2.434	2.624	0.7%	7.8%	12.3%	16.8%	13.4%	16.8%
Rate (\$/Euro)	1.135	1.083	-16.8%	-21.7%	< Euro against \$ versus prev. Year			

## Monthly European Semiconductor Sales Developments (in Euro)

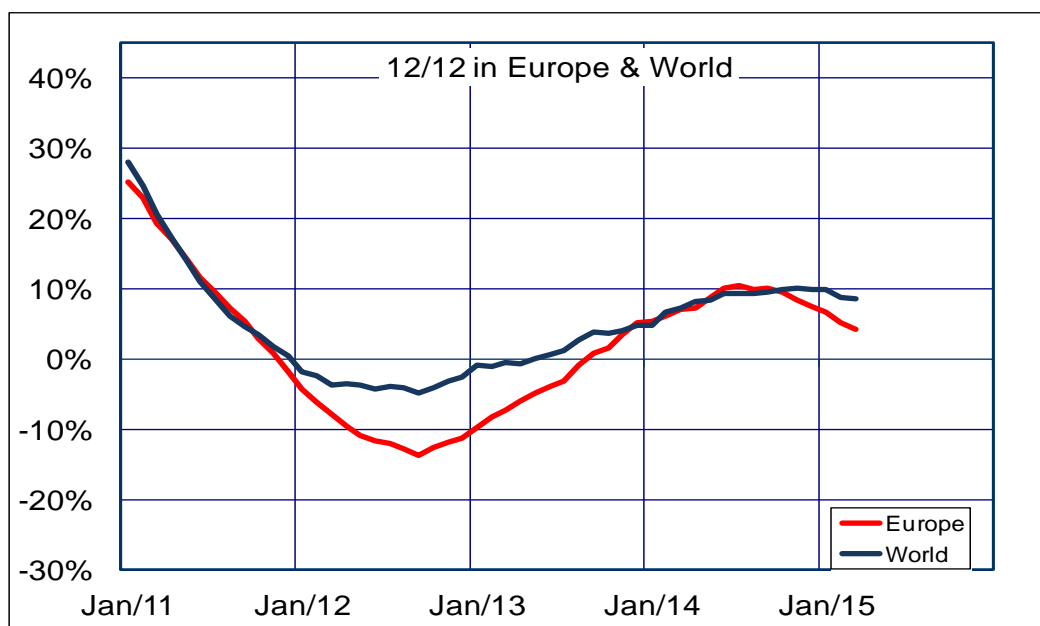


Note:

3/12=Percent change of a three month period compared to a similar period twelve months before

12/12= Percent change of a twelve month period compared to a similar period twelve months before

## Semiconductor sales worldwide and in Europe in US Dollars



Note= On a 12/12 basis, i.e. on the basis of percent change of a 12 month period compared to a similar period twelve months before

### For more information:

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**About ESIA:** *The European Semiconductor Industry Association (ESIA) is the voice of the Semiconductor Industry of Europe. Its mission is to represent, promote and defend the common interests of the Europe based semiconductor industry towards the European Institutions and stakeholders in order to ensure a sustainable business environment and foster its global competitiveness. As a provider of key enabling technologies the industry creates innovative solutions for industrial development, contributing to economic growth and responding to major societal challenges. Being ranked as the most R&D intensive sector by the European Commission, the European Semi-conductor ecosystem supports approx. 200.000 jobs directly and up to 1.000.000 induced jobs in systems, applications and services in Europe. Overall, micro- and nano-electronics enable the generation of at least 10% of GDP in Europe and the world.*

**About WSTS:** *World Semiconductor Trade Statistics (WSTS) is a non-profit organization of 62 semiconductor companies representing close to 80% of the world semiconductor market. Founded in 1986, WSTS is the singular source for monthly industry shipment statistics. The mission of WSTS is to be the respected source of semiconductor market data and forecast. <http://www.wsts.org/>*