



European Semiconductor Industry Association

Brussels, 04 September 2014

FOR IMMEDIATE RELEASE

Semiconductor Sales in Europe up in July

Semiconductor shipments in Europe in July reached US\$2.837 billion, an increase of 0.4% from the US\$2.837 reported for June, according to the European Semiconductor Industry Association (ESIA). The figures, based on the latest WSTS report, show that increased revenues in Europe in July were mainly driven by solid demand for microprocessors and logic semiconductor devices. The memory segment also grew vigorously in July, with increased revenues in the Total MOS Memory, Total MOS DRAMS, and Flash categories. All figures represent a three-month rolling average.

In addition, consistent with the trend of the last three months, demand was particularly strong for semiconductor devices specifically designed for use in consumer, computer and wired communication applications.

On a worldwide basis, semiconductor revenues were US\$ 27.883 billion, down 0.4% from the previous month and down 0.9% versus the same month in 2014.

Exchange rate effects played a significant role in July, when comparing market growth in Euros and in Dollars. Measured in Euro, semiconductor sales were 2.549 billion Euros, down 0.3% versus the previous month and an increase of 7.1% versus the same month a year ago.

Find out [here](#) how to subscribe to WSTS reports on semiconductor sales data

ESIA is an Industry Association of:

EECA : European Electronic Component manufacturers' Association

Rue de la Duchesse 11/13, B-1150 Bruxelles - Belgium

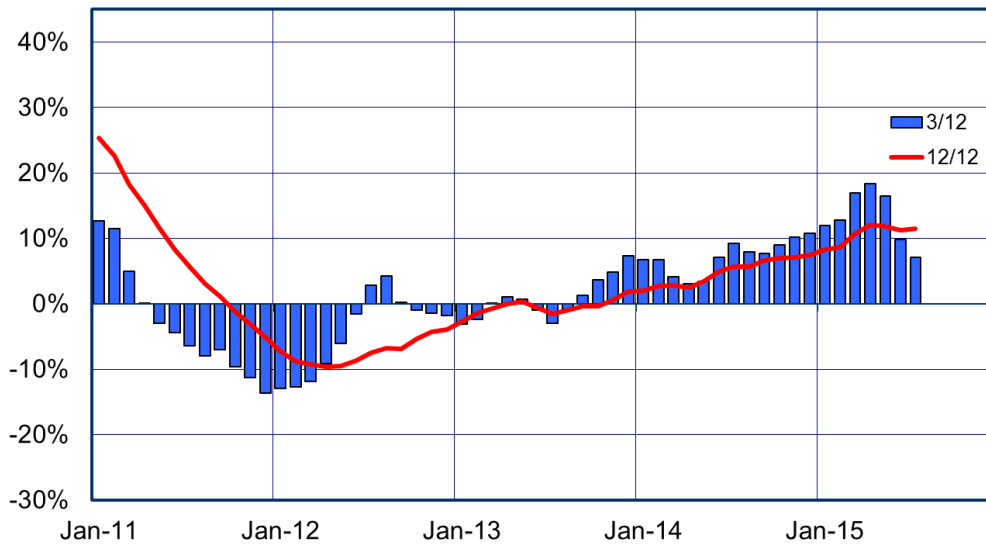
Tél: + 32 2 290 36 60 • Fax: + 32 2 290 36 65 • E-mail: secretariat.gen@eeca.be • Web: www.eeca.eu/esia/home

© 2015 Copyright EECA-ESIA. All rights reserved.

Monthly European Semiconductor Sales in Billion Euro (3-month-average data)

Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Jun 15	Jul 15	Jun 15	Jul 15	Jun 15	Jul 15	Jun 15	Jul 15
in \$:								
Europe	2.826	2.837	-1.7%	0.4%	-11.5%	-12.5%	-7.8%	-8.3%
Americas	5.533	5.518	-1.6%	-0.3%	5.6%	0.8%	9.9%	7.7%
Japan	2.565	2.636	1.0%	2.7%	-13.6%	-13.3%	-11.6%	-11.8%
Asia Pacific	17.068	16.892	0.0%	-1.0%	6.4%	3.1%	7.2%	6.0%
of which China	8.128	8.179	0.6%	0.6%	7.8%	5.6%	10.5%	9.6%
World	27.992	27.883	-0.4%	-0.4%	2.0%	-0.9%	3.9%	2.7%
In EURO:								
Europe	2.556	2.549	-2.9%	-0.3%	9.8%	7.1%	13.3%	12.7%
Rate (\$/Euro)	1.121	1.101	-17.6%	-18.7%	< Euro against \$ versus prev. Year			

Monthly European Semiconductor Sales Development (in Euro)



Note: 3/12=Percent change of a three month period compared to a similar period twelve months before
 12/12= Percent change of a twelve month period compared to a similar period twelve months before

Semiconductor sales worldwide and in Europe (in US Dollars)



Note:

On a 12/12 basis, i.e. on the basis of the percent change of a 12 month period compared to a similar period twelve months before

For more information:

Giovanni Corder
ESIA Trade & Statistics Manager

Elise Lafond
WSTS Europe Vice Chairperson

About ESIA: *The European Semiconductor Industry Association (ESIA) is the voice of the Semiconductor Industry of Europe. Its mission is to represent, promote and defend the common interests of the Europe based semiconductor industry towards the European Institutions and stakeholders in order to ensure a sustainable business environment and foster its global competitiveness. As a provider of key enabling technologies the industry creates innovative solutions for industrial development, contributing to economic growth and responding to major societal challenges. Being ranked as the most R&D intensive sector by the European Commission, the European Semi-conductor ecosystem supports approx. 200.000 jobs directly and up to 1.000.000 induced jobs in systems, applications and services in Europe. Overall, micro- and nano-electronics enable the generation of at least 10% of GDP in Europe and the world.*

About WSTS: *World Semiconductor Trade Statistics (WSTS) is a non-profit organization of 62 semiconductor companies representing close to 80% of the world semiconductor market. Founded in 1986, WSTS is the singular source for monthly industry shipment statistics. The mission of WSTS is to be the respected source of semiconductor market data and forecast. <http://www.wsts.org/>*