



European Semiconductor Industry Association

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**FOR IMMEDIATE RELEASE**

## **Semiconductor sales essentially flat in 2015**

Global semiconductor sales for the total year 2015 amounted to US\$ 335.168 billion, the European Semiconductor Industry Association (ESIA) reported on the basis of the latest WSTS data. In 2015 the market was essentially flat, declining by 0.2 percent compared to 2014, when worldwide sales were US\$ 335.843 billion.

Looking at growth drivers in 2015, the top-performing product categories were Optoelectronics, Sensors and Actuators, Total Analog and MOS Microcontroller. Moving to application-specific chips, semiconductor devices designed to be used in wired communication applications was the best performing product category, followed by automotive, wireless communications and IC cards.

Developments in December were in line with seasonal patterns, with slower sales generally across the regions. On a worldwide basis, semiconductor sales in December 2015 were US\$ 27.617 billion, down 4.4% versus the previous month.

In Europe, the 2015 market amounted to US\$ 34.258 billion, 8.5% weaker compared to 2014. In December, European semiconductor sales amounted to US\$ 2.767 billion, a decline of 5.7% compared to November.

If measured in Euro instead, the European market grew by 9.5% in the total year 2015 compared to the year 2014 and amounted to EUR 30.866 billion. When measuring the European sales picture in US\$ and Euro, exchange rate effects in 2015 accounted for a difference of 16.5 %.

Find out [here](#) how to subscribe to WSTS reports on semiconductor sales data

*ESIA is an Industry Association of:*

**EECA : European Electronic Component manufacturers' Association**

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## Monthly European Semiconductor Sales in Billion Euro

Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Nov 15	Dec 15	Nov 15	Dec 15	Nov 15	Dec 15	Nov 15	Dec 15
<b>in \$:</b>								
<b>Europe</b>	2.935	2.767	1.0%	-5.7%	-8.0%	-7.9%	-8.6%	-8.5%
<b>Americas</b>	6.066	5.751	0.3%	-5.2%	-7.1%	-14.5%	2.0%	-0.8%
<b>Japan</b>	2.680	2.571	-0.6%	-4.1%	-8.6%	-8.1%	-10.9%	-10.7%
<b>Asia Pacific</b>	17.200	16.528	-0.7%	-3.9%	0.5%	-0.4%	4.1%	3.5%
of which China	8.669	8.448	1.1%	-2.5%	5.2%	5.2%	8.0%	7.7%
<b>World</b>	<b>28.880</b>	<b>27.617</b>	<b>-0.3%</b>	<b>-4.4%</b>	<b>-3.0%</b>	<b>-5.2%</b>	<b>0.7%</b>	<b>-0.2%</b>
<b>In EURO:</b>								
<b>Europe</b>	2.650	2.527	2.1%	-4.6%	5.4%	5.5%	9.8%	9.5%
Rate (\$/Euro)	1.074	1.088	-13.9%	-12.8%	< Euro against \$ versus prev. Year			

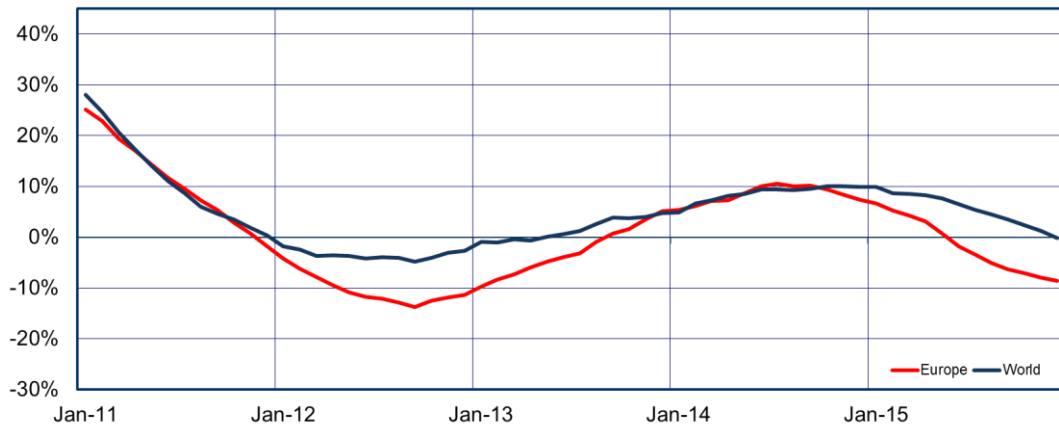
Note: Figures are 3-month average data except for YTD growth, which is based on current month data.

## Monthly European Semiconductor Sales Development (in Euro)



Note: 3/12=Percent change of a three month period compared to a similar period twelve months before  
 12/12= Percent change of a twelve month period compared to a similar period twelve months before

## Semiconductor sales worldwide and in Europe (in US Dollars)



Note: On a 12/12 basis, i.e. on the basis of the percent change of a 12 month period compared to a similar period twelve months before

For more information:

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**About ESIA:** *The European Semiconductor Industry Association (ESIA) is the voice of the Semiconductor Industry of Europe. Its mission is to represent, promote and defend the common interests of the Europe based semiconductor industry towards the European Institutions and stakeholders in order to ensure a sustainable business environment and foster its global competitiveness. As a provider of key enabling technologies the industry creates innovative solutions for industrial development, contributing to economic growth and responding to major societal challenges. Being ranked as the most R&D intensive sector by the European Commission, the European Semi-conductor ecosystem supports approx. 200.000 jobs directly and up to 1.000.000 induced jobs in systems, applications and services in Europe. Overall, micro- and nano-electronics enable the generation of at least 10% of GDP in Europe and the world.*

**About WSTS:** *World Semiconductor Trade Statistics (WSTS) is a non-profit organization of 62 semiconductor companies representing close to 80% of the world semiconductor market. Founded in 1986, WSTS is the singular source for monthly industry shipment statistics. The mission of WSTS is to be the respected source of semiconductor market data and forecast.*  
<http://www.wsts.org/>