



European Semiconductor Industry Association

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FOR IMMEDIATE RELEASE

European Semiconductor market: Strong demand in key areas amid seasonal year start

In January, worldwide sales of semiconductors amounted to US\$ 26.880 billion, the European Semiconductor Industry Association (ESIA) reported on the basis of the latest WSTS data. The results are in line with seasonal patterns – as the first months of the year are usually slower for semiconductors – and represent a 2.7% drop compared to the December sales of US\$ 27.617 billion. All growth figures represent a three-month rolling average.

In January, the European market was weaker globally by 1.7% compared to December 2015. Sales reached US\$ 2.721 billion compared to US\$ 2.767 billion a month ago. Nevertheless, in Europe, demand remained strong for several key product categories. Discretes, opto-sensing and emitting chips, analog devices, logic ICs and chips designed to be used in specific applications, all experienced steady growth compared to December.

Within the application-specific domain, worldwide sales of chips designed to be used in automotive applications grew strongly compared to December.

Euro-Dollar exchange rates did not affect the European sales picture as much as in previous months. Still, some effects could be felt. Measured in Euro, semiconductor sales were 2.512 billion Euros in January 2016, down 0.6% versus the previous month and an increase of 4.0% versus the same month a year ago. On a YTD basis, semiconductor sales decreased by 0.3%.

Find out [here](#) how to subscribe to WSTS reports on semiconductor sales data

ESIA is an Industry Association of:

EECA : European Electronic Component manufacturers' Association

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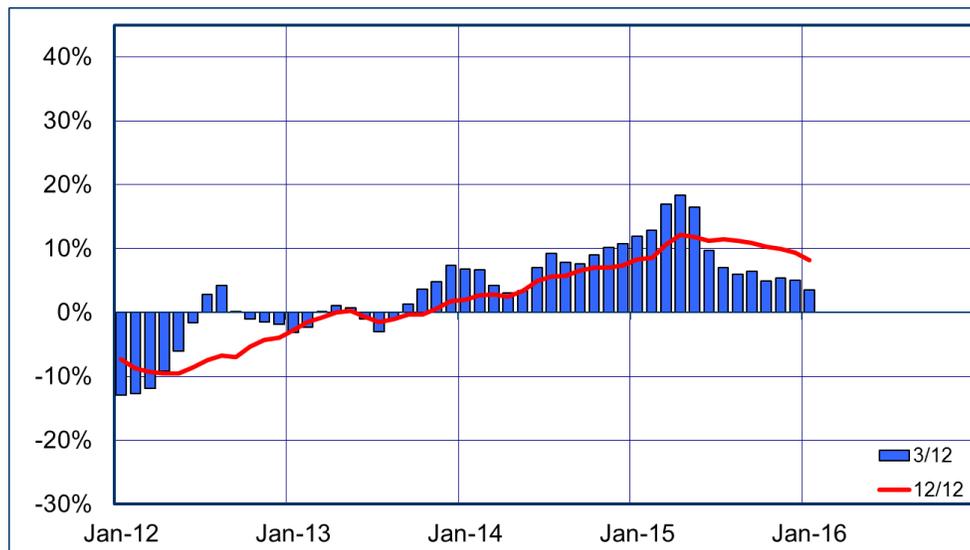
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Monthly European Semiconductor Sales in Billion Euro

Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Dec 15	Jan 16	Dec 15	Jan 16	Dec 15	Jan 16	Dec 15	Jan 16
in \$:								
Europe	2,767	2,721	-5,7%	-1,7%	-7,9%	-7,7%	-8,5%	-7,0%
Americas	5,751	5,410	-5,2%	-5,9%	-14,5%	-16,9%	-0,8%	-16,4%
Japan	2,571	2,485	-4,1%	-3,3%	-8,1%	-5,1%	-10,7%	-1,5%
Asia Pacific	16,528	16,264	-3,9%	-1,6%	-0,4%	-1,3%	3,5%	-0,7%
of which China	8,448	8,412	-2,5%	-0,4%	5,2%	4,3%	7,7%	3,1%
World	27,617	26,880	-4,4%	-2,7%	-5,2%	-5,8%	-0,2%	-4,9%
In EURO:								
Europe	2,527	2,512	-4,6%	-0,6%	5,5%	4,0%	9,5%	-0,3%
Rate (\$/Euro)	1,088	1,087	-12,8%	-6,7%	< Euro against \$ versus prev. Year			

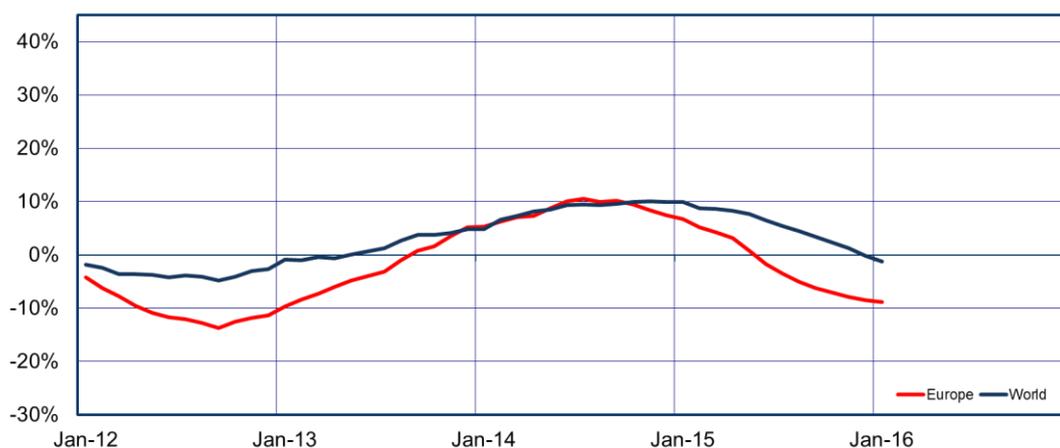
Note: Figures are 3-month average data except for YTD growth, which is based on current month data.

Monthly European Semiconductor Sales Development (in Euro)



Note: 3/12=Percent change of a three month period compared to a similar period twelve months before
12/12= Percent change of a twelve month period compared to a similar period twelve months before

Semiconductor sales worldwide and in Europe (in US Dollars)



Note: On a 12/12 basis, i.e. on the basis of the percent change of a 12 month period compared to a similar period twelve months before

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About ESIA: *The European Semiconductor Industry Association (ESIA) is the voice of the Semiconductor Industry of Europe. Its mission is to represent, promote and defend the common interests of the Europe based semiconductor industry towards the European Institutions and stakeholders in order to ensure a sustainable business environment and foster its global competitiveness. As a provider of key enabling technologies the industry creates innovative solutions for industrial development, contributing to economic growth and responding to major societal challenges. Being ranked as the most R&D intensive sector by the European Commission, the European Semi-conductor ecosystem supports approx. 200.000 jobs directly and up to 1.000.000 induced jobs in systems, applications and services in Europe. Overall, micro- and nano-electronics enable the generation of at least 10% of GDP in Europe and the world.*

About WSTS: *World Semiconductor Trade Statistics (WSTS) is a non-profit organization located in California, USA. Founded in 1986, WSTS is the singular source for monthly industry shipment statistics. The mission of WSTS is to be the respected source of semiconductor market data and forecast. <http://www.wsts.org/>*