



European Semiconductor Industry Association

Brussels, 5 May 2020

FOR IMMEDIATE RELEASE

European first-quarter semiconductor sales up 5.7 percent from previous quarter

European semiconductor sales grew by 5.7% in the first quarter 2020 compared to the previous quarter reaching US\$ 10.172 billion, the European Semiconductor Industry Association (ESIA) reported. Sales increased significantly on a month-on-month basis as well, reaching US\$ 3.391 billion in March, up 4% versus February. All figures are based on the latest World Semiconductor Trade Statistics (WSTS) report and represent a three-month rolling average.

The main drivers of the March sales were sensors and actuators (up 7.9% from the previous month), logic semiconductors (up 6.1%), optoelectronics (5.5%) and discretés (up 4.5%). The memory market also grew strongly, increasing by 5.2% from February.

On a worldwide basis, semiconductor sales in March 2020 amounted US\$ 34.852 billion, up 0.9% versus the previous month and up 6.9% versus the same month in 2019. Total sales in the first quarter were down 3.6% versus the previous quarter.

In March, Euro / Dollar exchange-rate effects on the overall European sales pictures were less significant than in previous months. Measured in Euro, semiconductor sales were 3.077 billion Euros in March 2020, up 4.1% from the previous month and an increase of 1.8% versus the same month in 2019. Total first quarter sales amounted to 9.231 billion Euros, up 6.2% versus the previous quarter.

Find out [here](#) how to subscribe to WSTS reports on semiconductor sales data

ESIA is an Industry Association of:

EECA : European Electronic Component Manufacturers' Association

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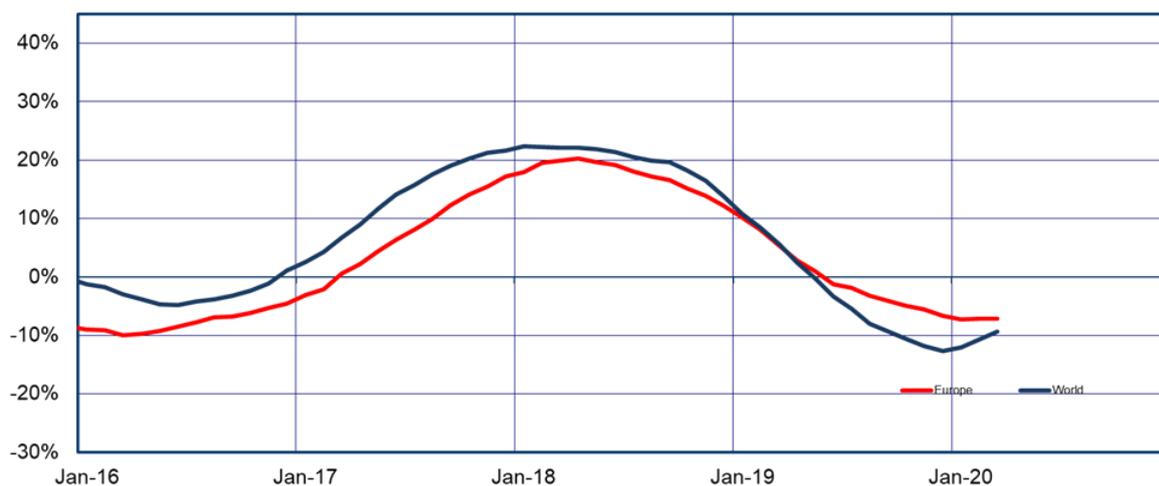
EECA is registered in the EU Transparency Registry: 22092908193-23

Monthly European semiconductor sales

(3-month-average data, except YTD growth which is calculated based on current month data)

Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Feb 20	Mar 20	Feb 20	Mar 20	Feb 20	Mar 20	Feb 20	Mar 20
in \$:								
Europe	3.259	3.391	0.5%	4.0%	-3.7%	-1.1%	-1.4%	-1.1%
Americas	7.293	7.372	-1.0%	1.1%	14.7%	21.8%	23.9%	21.8%
Japan	2.944	2.883	-1.6%	-2.1%	-1.4%	1.0%	0.7%	1.0%
Asia Pacific	21.030	21.207	-3.3%	0.8%	4.4%	4.5%	4.7%	4.5%
of which China	11.551	11.523	-5.5%	-0.2%	7.8%	4.5%	5.7%	4.5%
World	34.525	34.852	-2.3%	0.9%	5.0%	6.9%	7.2%	6.9%
In EURO:								
Europe	2.955	3.077	0.9%	4.1%	-0.7%	1.8%	2.0%	1.8%
Rate (\$/Euro)	1.089	1.106	-3.8%	-2.0%	< Euro against \$ versus prev. Year			

Semiconductor sales worldwide and in Europe (in US Dollars)



Note: On a 12/12 basis, i.e. on the basis of the percent change of a 12-month period compared to a similar period twelve months before

Monthly European semiconductor sales development (in Euro)



Note: 3/12 = Percent change of a three-month period compared to a similar period twelve months before
12/12 = Percent change of a twelve-month period compared to a similar period twelve months before

For more information

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About ESIA: *The European Semiconductor Industry Association (ESIA) is the voice of the semiconductor industry in Europe. Its mission is to represent and promote the common interests of the Europe-based semiconductor industry towards the European institutions and stakeholders in order to ensure a sustainable business environment and foster its global competitiveness. As a provider of key enabling technologies, the industry creates innovative solutions for industrial development, contributing to economic growth and responding to major societal challenges. Being ranked as the most R&D-intensive sector by the European Commission, the European semiconductor ecosystem supports approx. 200.000 jobs directly and up to 1.000.000 induced jobs in systems, applications and services in Europe. Overall, micro- and nano-electronics enable the generation of at least 10% of GDP in Europe and the world.*

About WSTS: *World Semiconductor Trade Statistics (WSTS) was founded in 1986 as a non-profit organisation of semiconductor product companies and is the industry's only source for monthly industry shipment statistics. <http://www.wsts.org/>*