



European Semiconductor Industry Association

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FOR IMMEDIATE RELEASE

European Semiconductor sales flat in August

Sales of semiconductors in Europe reached US\$ 2.817 billion in August 2015, the European Semiconductor Industry Association (ESIA) reports on the basis of the latest WSTS data. This figure represents a slight decrease compared to the US\$ 2.835 billion recorded in July and is in line with worldwide developments in August. On a worldwide basis, semiconductor sales in August were US\$ 27.731 billion, down 0.5% from July. All growth figures represent a three month rolling average.

MOS microprocessors units and memories (especially DRAM and NAND Flash memories) drove the August sales in Europe, showing steady growth compared to July.

Looking at sales of application specific chips worldwide, semiconductor devices designed to be used in consumer and computer applications performed particularly well, growing by 5.8% and 1% respectively in August compared to the previous month.

Exchange rate effects were still visible in August when comparing market growth in Euros and in Dollars. Measured in Euro, semiconductor sales were 2.534 billion Euros in August 2015, down 0.5% compared to July and an increase of 6.3% versus the same month a year ago.

Find out [here](#) how to subscribe to WSTS reports on semiconductor sales data

ESIA is an Industry Association of:

EECA : European Electronic Component manufacturers' Association

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Monthly European Semiconductor Sales in Billion Euro (3-month-average data)

Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Jul 15	Aug 15	Jul 15	Aug 15	Jul 15	Aug 15	Jul 15	Aug 15
in \$:								
Europe	2.835	2.817	0.3%	-0.6%	-12.6%	-12.4%	-8.3%	-8.7%
Americas	5.515	5.576	-0.3%	1.1%	0.8%	-3.5%	7.7%	6.0%
Japan	2.635	2.670	2.7%	1.3%	-13.3%	-13.0%	-11.8%	-11.8%
Asia Pacific	16.879	16.668	-1.1%	-1.2%	3.1%	0.8%	6.0%	5.2%
of which China	8.170	8.144	0.5%	-0.3%	5.5%	4.4%	9.5%	8.7%
World	27.863	27.731	-0.5%	-0.5%	-0.9%	-3.0%	2.7%	2.0%
In EURO:								
Europe	2.547	2.534	-0.4%	-0.5%	7.0%	6.3%	12.6%	11.8%
Rate (\$/Euro)	1.101	1.112	-18.7%	-16.6%	< Euro against \$ versus prev. Year			

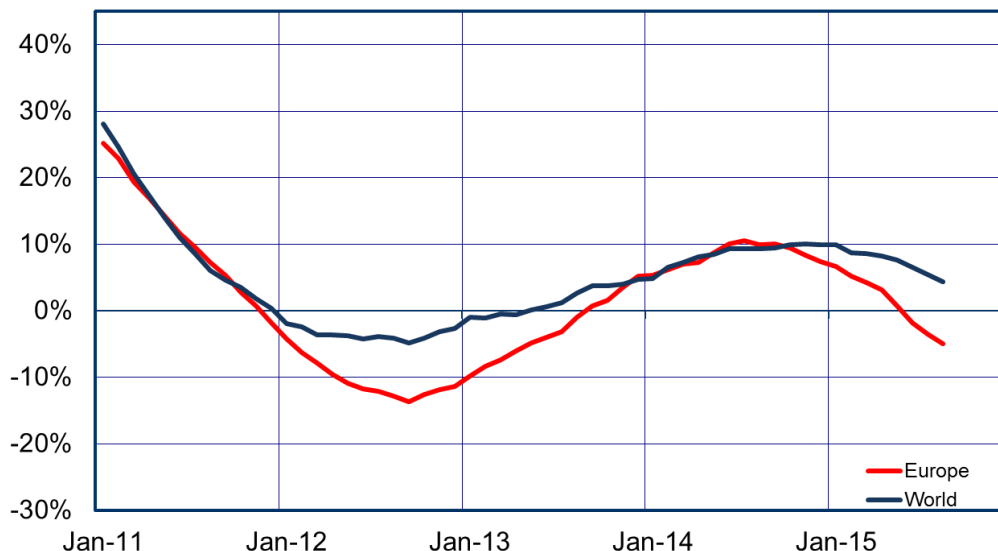
Monthly European Semiconductor Sales Development (in Euro)



Note:

3/12=Percent change of a three month period compared to a similar period twelve months before
 12/12= Percent change of a twelve month period compared to a similar period twelve months before

Semiconductor sales worldwide and in Europe (in US Dollars)



Note:

On a 12/12 basis, i.e. on the basis of the percent change of a 12 month period compared to a similar period twelve months before

For more information:

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About ESIA: *The European Semiconductor Industry Association (ESIA) is the voice of the Semiconductor Industry of Europe. Its mission is to represent, promote and defend the common interests of the Europe based semiconductor industry towards the European Institutions and stakeholders in order to ensure a sustainable business environment and foster its global competitiveness. As a provider of key enabling technologies the industry creates innovative solutions for industrial development, contributing to economic growth and responding to major societal challenges. Being ranked as the most R&D intensive sector by the European Commission, the European Semi-conductor ecosystem supports approx. 200.000 jobs directly and up to 1.000.000 induced jobs in systems, applications and services in Europe. Overall, micro- and nano-electronics enable the generation of at least 10% of GDP in Europe and the world.*

About WSTS: *World Semiconductor Trade Statistics (WSTS) is a non-profit organization of 62 semiconductor companies representing close to 80% of the world semiconductor market. Founded in 1986, WSTS is the singular source for monthly industry shipment statistics. The mission of WSTS is to be the respected source of semiconductor market data and forecast. <http://www.wsts.org/>*