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***FOR IMMEDIATE RELEASE***

## **WSC supports World Anti-Counterfeiting Day**

The World Semiconductor Council (WSC) supports the Global Anti-Counterfeiting Group's (GACG) celebrations of World Anti-Counterfeiting (WAC) Day on June 8<sup>th</sup>, 2016. World Anti-Counterfeiting Day is now in its eighteenth year and was established by the GACG to enable the organization of events under the umbrella of an international campaign which could focus on the particular problems of counterfeiting and piracy in the countries or regions involved. The WSC supports the WAC events and believes they are a great way to highlight the common cause of industry sectors in the fight against counterfeiting alongside the crucial role played by national enforcement authorities.

An event to mark the day will be held in at the GACG headquarters in Paris and will include presentations of the 2016 Global Anti-Counterfeiting Awards. In the United Kingdom of Great Britain and Northern Ireland (UK) the day is being marked by an event in coordination with the UK's Border Force and takes place at Customs House, Heathrow airport.

The World Semiconductor Council (WSC) has established an Anti-Counterfeiting Task Force amongst the semiconductor industry associations of China, Chinese Taipei, Europe, Japan, Korea, USA and to promote anti-counterfeiting activities, including training, raising awareness, and encouraging purchases from authorized sources. The WSC works closely with governments and authorities on policies and regulations, and encourages domestic, bilateral and multilateral counter-measures and enforcement activities. Such enhanced anti-counterfeiting cooperation activities at the industry level alongside government agencies, customs and law enforcement agencies is instrumental to identify and stop parties involved in manufacturing or trafficking in counterfeit goods.

## **About WSC**

*The World Semiconductor Council is a cooperative body of the world's leading semiconductor industry associations – consisting of the Semiconductor Industry Associations in China, Chinese Taipei, Europe, Japan, Korea and the United States – that meets annually to address issues of global concern to the semiconductor industry. The WSC also meets annually with the governments and authorities of the six regions to convey industry recommendations. The WSC is dedicated to the principle that markets should be open and competitive and works to encourage policies and regulations that fuel innovation, propel business and drive international competition in order to maintain a thriving global semiconductor industry.*

More information on the WSC is available at <http://www.semiconductorcouncil.org>

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