



European Semiconductor Industry Association

Brussels, 6 October 2014

FOR IMMEDIATE RELEASE

European semiconductor sales up 10.3% compared to one year ago

European semiconductor sales reached US\$ 3.231 billion in August, a 10.9% sequential increase over the same month in 2013, the European Semiconductor Industry Associations (ESIA) announced today, on the basis of the latest WSTS sales reports.

Looking at monthly growth rates, the logic market showed a relatively strong increase compared to other categories, continuing the upward trend started at the beginning of 2014. Revenues in the MOS microprocessor category grew strongly over July. In the memory market, the Total Flash and Nand memory showed a positive performance compared to July. All growth figures represent a three month rolling average.

Semiconductor devices designed to be used in specific applications registered a 0.7% growth compared to July, led by strong demand in the computer and IC cards areas.

On a YTD basis, semiconductor sales increased by 10.1% versus the same period in 2013. On a worldwide basis, semiconductor sales in August 2014 were US\$ 28.435 billion, up 1.3% versus the previous month and up 9.4% versus the same month in 2013.

In August some exchange rate effects were noticeable when comparing market growth in Euros and in Dollars. Measured in Euro, semiconductor sales were 2.393 billion Euros in August 2014, a 0.4% decrease over July and an increase of 8.3% versus August 2013.

Find out [here](#) how to subscribe to WSTS reports on semiconductor sales data.

ESIA is an Industry Association of:

EECA : European Electronic Component manufacturers' Association

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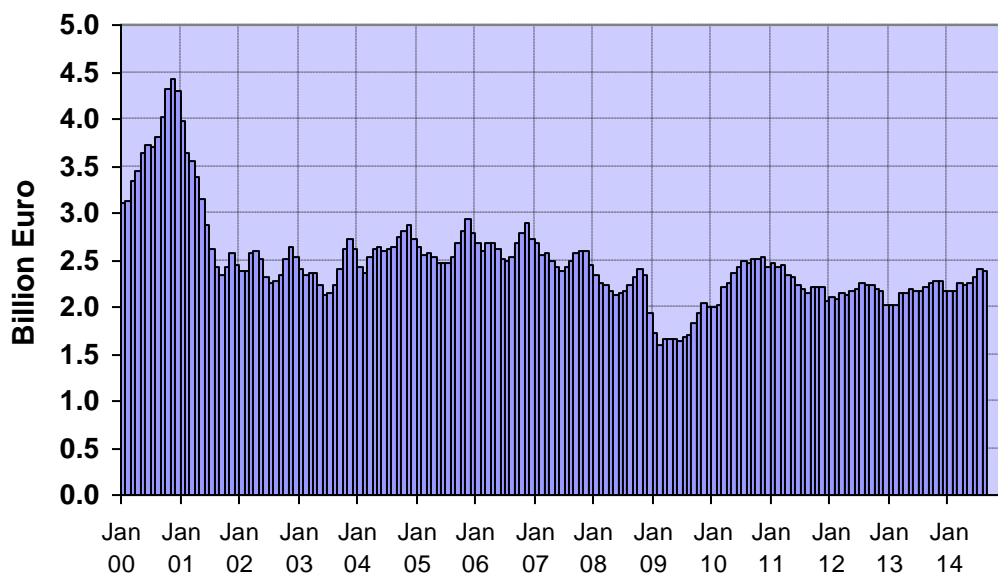
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Market data by region¹

Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Jul 14	Aug 14	Jul 14	Aug 14	Jul 14	Aug 14	Jul 14	Aug 14
in \$:								
Europe	3.273	3.231	2.9%	-1.3%	14.9%	10.9%	10.6%	10.1%
Americas	5.428	5.553	3.0%	2.3%	8.1%	7.0%	11.3%	10.4%
Japan	2.993	2.995	2.0%	0.0%	2.0%	-1.7%	2.9%	2.0%
Asia Pacific	16.378	16.657	2.3%	1.7%	11.2%	12.3%	11.5%	11.6%
of which China	7.733	7.866	3.0%	1.7%	9.3%	6.2%	20.6%	17.9%
World	28.072	28.435	2.4%	1.3%	9.9%	9.4%	10.4%	10.1%
In EURO:								
Europe	2.402	2.393	3.5%	-0.4%	10.3%	8.3%	6.1%	6.1%
Rate (\$/Euro)	1.355	1.333	3.7%	0.1%	< Euro against \$ versus prev. Year			

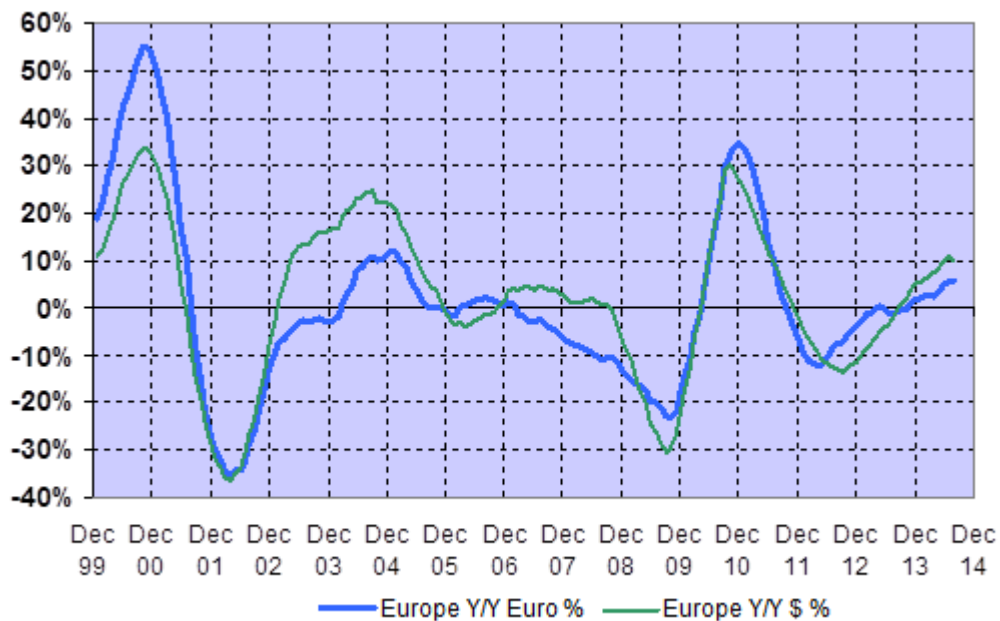
- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

EUROPE - Monthly European Semiconductor sales in billion Europe



European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar

(12-month-average data)



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About ESIA: The European Semiconductor Industry Association (ESIA) is the voice of the Semiconductor Industry of Europe. Its mission is to represent, promote and defend the common interests of the Europe based semiconductor industry towards the European Institutions and stakeholders in order to ensure a sustainable business environment and foster its global competitiveness. As a provider of key enabling technologies the industry creates innovative solutions for industrial development, contributing to economic growth and responding to major societal challenges. Being ranked as the most R&D intensive sector by the European Commission, the European Semi-conductor ecosystem supports approx. 200.000 jobs directly and up to 1.000.000 induced jobs in systems, applications and services in Europe. Overall, micro- and nano-electronics enable the generation of at least 10% of GDP in Europe and the world. www.eeca.be/esia/home

About WSTS: World Semiconductor Trade Statistics (WSTS) is a non-profit organization of 62 semiconductor companies representing close to 80% of the world semiconductor market. Founded in 1986, WSTS is the singular source for monthly industry shipment statistics. The mission of WSTS is to be the respected source of semiconductor market data and forecast. <http://www.wsts.org/>