



European Semiconductor Industry Association

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FOR IMMEDIATE RELEASE

March 2014 - European semiconductor sales up to 8% from one year ago

European semiconductor sales increased by 8.0% in March compared to the same month one year ago, the World Semiconductor Trade Statistics (WSTS) reported on May 2. Compared to February 2014, the European semiconductor market increased by 3.9% in March. All growth figures represent a three month rolling average.

The main drivers of March's sales were Discretes, Optoelectronics, Total Analog IC and MCU. Looking at worldwide sales of application specific chips, semiconductor devices designed to be used in consumer, automotive infotainment and IC Cards performed particularly well.

Overall, European semiconductor sales in March 2014 amounted to US\$ 3.074 billion. On a worldwide basis, semiconductor sales in March 2014 were US\$ 26.157 billion, up 0.4% versus the previous month and up 11.4% versus the same month in 2013.

In March, exchange rate effects on the European sales picture increased when comparing market growth in Euros and in Dollars. Measured in Euro, semiconductor sales were 2.243 billion Euros in March 2014, an increase of 3.5% versus February 2014 and an increase of 4.0% versus the same month in 2013.

Find out [here](#) how to subscribe to WSTS reports on semiconductor sales data.

ESIA is an Industry Association of:

EECA : European Electronic Component manufacturers' Association

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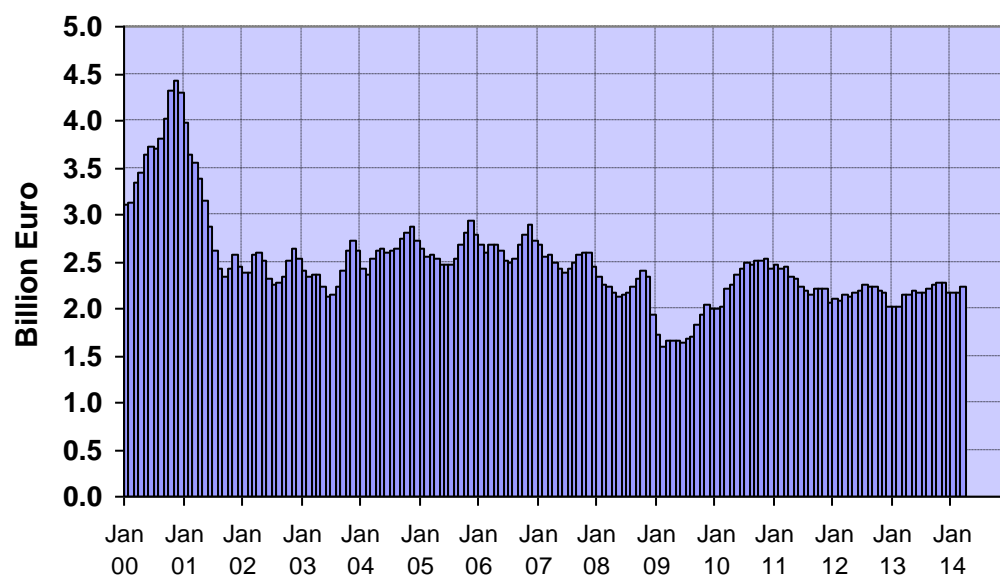
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Market data by region¹

Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Feb14	Mar 14	Feb14	Mar 14	Feb14	Mar 14	Feb14	Mar 14
in \$:								
Europe	2.958	3.074	0.3%	3.9%	9.9%	8.0%	8.7%	8.0%
Americas	5.318	5.091	-4.9%	-4.3%	18.9%	16.1%	17.0%	16.1%
Japan	2.807	2.814	-1.3%	0.3%	-1.4%	0.4%	4.2%	0.4%
Asia Pacific	14.961	15.178	0.6%	1.4%	13.2%	12.9%	16.0%	12.9%
of which China	7.104	6.903	-2.4%	-2.8%	45.2%	38.9%	43.0%	38.9%
World	26.045	26.157	-0.8%	0.4%	12.1%	11.4%	13.9%	11.4%
In EURO:								
Europe	2.167	2.243	-0.1%	3.5%	6.7%	4.0%	6.3%	4.0%
Rate (\$/Euro)	1.364	1.383	2.0%	6.6%	< Euro against \$ versus prev. Year			

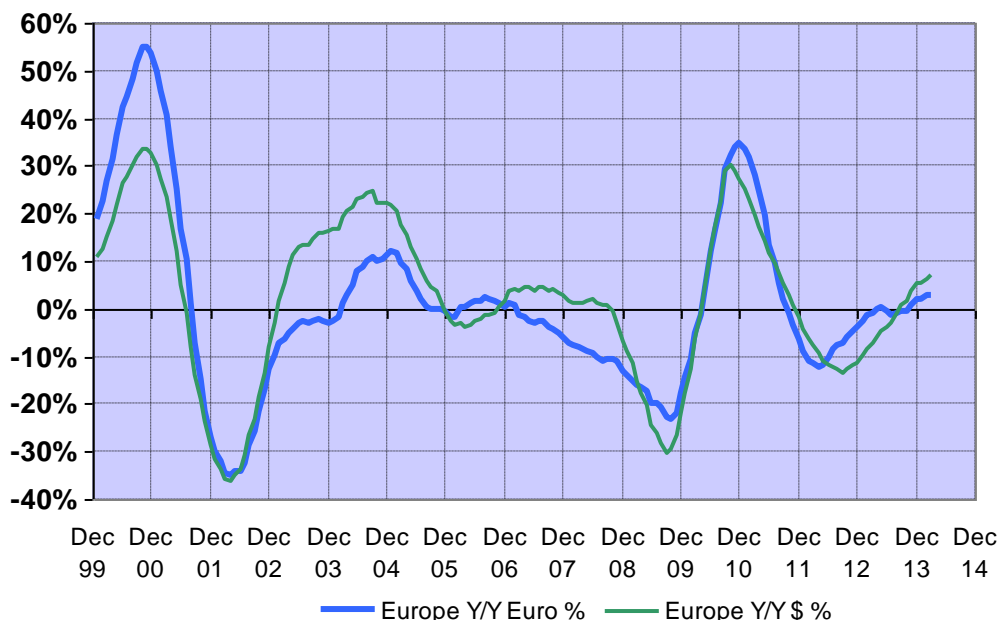
- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

EUROPE - Monthly European Semiconductor sales in billion Europe



European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar

(12-month-average data)



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About ESIA: The European Semiconductor Industry Association (ESIA) is the voice of the Semiconductor Industry of Europe. Its mission is to represent and promote the common interests of the Europe based semiconductor industry towards the European Institutions and stakeholders in order to ensure a sustainable business environment and foster its global competitiveness. As a provider of key enabling technologies the industry creates innovative solutions for industrial development, contributing to economic growth and responding to major societal challenges. Being ranked as the most R&D intensive sector by the European Commission, the European Semi-conductor ecosystem supports approx. 200.000 jobs directly and up to 1.000.000 induced jobs in systems, applications and services in Europe. Overall, micro- and nano-electronics enable the generation of at least 10% of GDP in Europe and the world.

About WSTS: World Semiconductor Trade Statistics (WSTS) is a non-profit organization of 62 semiconductor companies representing close to 80% of the world semiconductor market. Founded in 1986, WSTS is the singular source for monthly industry shipment statistics. The mission of WSTS is to be the respected source of semiconductor market data and forecast. <http://www.wsts.org/>