



**June 4 2015**

### **WSC supports World Anti-counterfeiting Day**

The World Semiconductor Council (WSC) supports the Global Anti-Counterfeiting Group's celebrations of World Anti-Counterfeiting (WAC) day on June 24<sup>th</sup> 2015. In the United Kingdom of Great Britain and Northern Ireland (UK) an event to mark WAC day is being held in coordination with the UK's Border Force and takes place at Customs House, Heathrow airport on June 4<sup>th</sup>. The WSC will be represented by the European Semiconductor Industry Association (ESIA) who is hosting an exhibition stand at this event, which will detail the measures which the industry takes in the fight against counterfeiting.

The UK Border Force is the UK customs enforcement agency operating on the front line in the fight against counterfeit product entering the UK's borders and is a key ally in the fight against counterfeit semiconductors. Speaking in advance of the WAC day, Shinichi Ito, chair of the WSC's Anti-Counterfeiting Task Force from the Japanese Semiconductor Industry Association / (Hendrik Abma, ESIA Director General,) said *"the WAC event is a great way to highlight the global semiconductor industry's commitment to the fight against counterfeits alongside the crucial role played by national enforcement authorities like the UK's Border Force"*.

The World Semiconductor Council (WSC) has established an Anti-Counterfeiting Task Force amongst the semiconductor industry associations of China, Chinese Taipei, Europe, Japan, Korea, USA and to promote anti-counterfeiting activities, including training, raising awareness, and encouraging purchases from authorized sources. The WSC works closely with governments and authorities on policies and regulations, and encourages domestic, bilateral and multilateral countermeasures and enforcement activities. Such enhanced anti-counterfeiting cooperation activities at the industry level alongside government agencies, customs and law enforcement agencies is instrumental to identify and stop parties involved in manufacturing or trafficking in counterfeit goods.

## **About WSC**

*The World Semiconductor Council is a cooperative body of the world's leading semiconductor industry associations – consisting of the Semiconductor Industry Associations in China, Chinese Taipei, Europe, Japan, Korea and the United States- that meets annually to address issues of global concern to the semiconductor industry. The WSC also meets annually with the governments and authorities of the six regions to convey industry recommendations. The WSC is dedicated to the principle that markets should be open and competitive and works to encourage policies and regulations that fuel innovation, propel business and drive international competition in order to maintain a thriving global semiconductor industry.*

*More information on the WSC is available at <http://www.semiconductorcouncil.org>*

## **For further information, please contact:**

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