



European Semiconductor Industry Association

## ***Latest Semiconductor sales data, for immediate release***

Brussels, May 31st, 2010

### **Despite a growth slowdown on a monthly basis, European semiconductor sales kept a 43% growth in April 2010 over April 2009**

According to World Semiconductor Trade Statistics (WSTS), growth of semiconductor sales in Europe significantly slowed in April (0.5%) compared to March (7.1%). Nevertheless, overall growth stayed positive and even achieved a record high of 42.9% compared to the same month in 2009. Since all data are taken on a three month rolling average basis, seasonal effects between March and April should be smoothened out.

Positive, but close to cut in half growth rates were registered across the regions, with an exception of the Chinese market, covering nearly 40% of sales in Asia and 20% of the worldwide market.

Beside sensors -weaker this month- most product categories took along their positive trend from March to April, with discrete, optoelectronics and total analog driving the market and DRAM showing a rather positive development compared to the previous month.

Overall, European semiconductor sales in April 2010 amounted to US\$ 3.100 billion. On a YTD basis semiconductor sales increased by an also very remarkable 42.5% in 2010 versus the same period in the year 2009.

The exchange rate imbalance of the Euro compared to the US dollar has changed little its impact on the European sales picture in the last month. Measured in Euro, semiconductor sales were 2.285 billion Euros in April 2010, up 2.4% on the previous month and up 37.1% versus the same month a year ago. On a YTD basis semiconductor sales increased by 35.9% in 2010 versus the same period in the year 2009.

On a worldwide basis, semiconductor sales in April 2010 were US\$ 23.579 billion, up 2.2% versus the previous month. This results in an increase of 50.4% versus the same month in 2009 and on a YTD basis it results in an increase of 54.2%.

(For more data please see the tables and graphs on following pages)

**EECA-ESIA and WSTS:** ESIA, the European Semiconductor Industry Association holds an exclusive license agreement with the WSTS for the region of Europe, Middle East and Africa (EMEA). WSTS monthly data in full product detail are available via subscription.

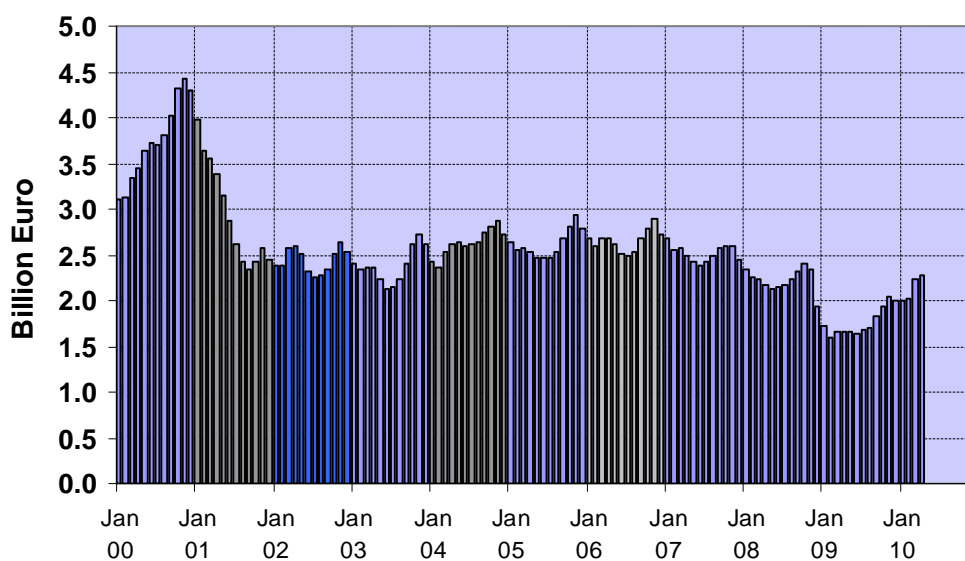
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## Market data by region<sup>1</sup>

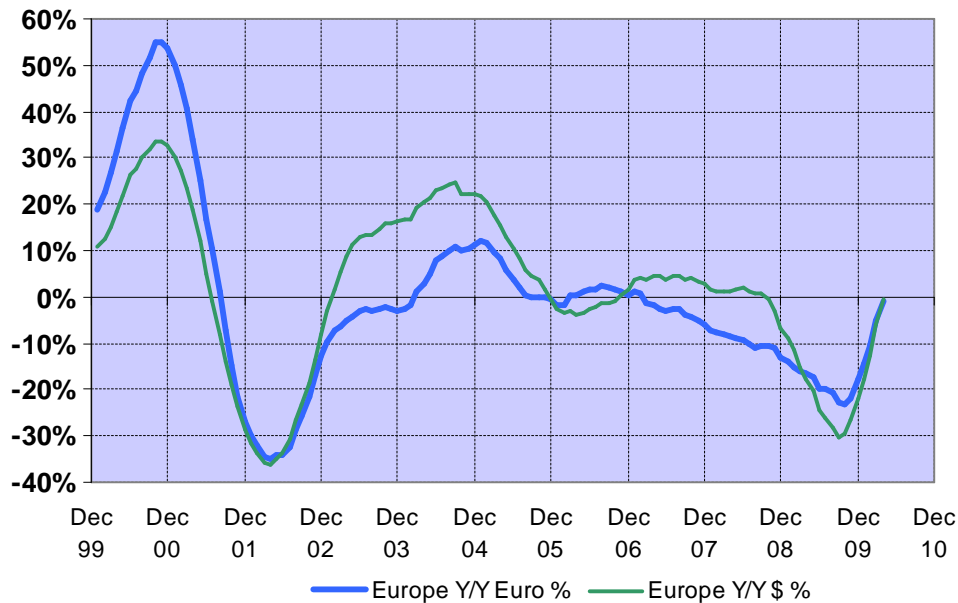
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Mar 10	Apr 10	Mar 10	Apr 10	Mar 10	Apr 10	Mar 10	Apr 10
<b>in \$:</b>								
<b>Europe</b>	3.084	3.100	7.1%	0.5%	42.0%	42.9%	42.0%	42.5%
<b>Americas</b>	3.823	3.942	5.7%	3.1%	48.4%	48.9%	48.4%	47.4%
<b>Japan</b>	3.592	3.674	4.6%	2.3%	42.9%	43.2%	42.9%	39.8%
<b>Asia Pacific</b>	12.567	12.863	3.8%	2.4%	72.0%	55.1%	72.0%	64.5%
of which China	4.710	4.935	4.0%	4.8%	74.3%	61.1%	74.3%	69.3%
<b>World</b>	<b>23.067</b>	<b>23.579</b>	<b>4.7%</b>	<b>2.2%</b>	<b>58.4%</b>	<b>50.4%</b>	<b>58.4%</b>	<b>54.2%</b>
<b>In EURO:</b>								
<b>Europe</b>	2.232	2.285	10.1%	2.4%	34.1%	37.1%	34.1%	35.9%
Rate (\$/Euro)	1.358	1.344	4.3%	1.8%	< Euro against \$ versus prev. Year			

- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

## EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



## European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar (12-month-average data)



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**About ESIA: ABOUT EECA-ESIA:** The mission of the European Semiconductor Industry Association (EECA-ESIA) is to represent, promote and defend the vital interests of the European-based semiconductor industry and ensure its competitiveness in the global market. The semiconductor industry provides the key enabling technologies at the forefront of the development of the Information Society. This sector supports around 115,000 jobs directly and up to 500,000 induced jobs in Europe, in a market valued at over EUR 21bn (\$30bn) in 2009. Website: [www.eeca.eu](http://www.eeca.eu)

**About WSTS:** Established in 1986, WSTS is an organization of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at [www.wsts.org](http://www.wsts.org)

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