



European Semiconductor Industry Association

Latest Semiconductor sales data, for immediate release

Brussels, October 2nd, 2009

European chip sales rise in August

European sales for semiconductors grew on a three month rolling average basis by 3.9 % in August compared with the previous month, the World Semiconductor Trade Statistics (WSTS) reported on August 30th. Sales are also positive across the other regions, making the worldwide market rebound a surprisingly strong one. In Europe, this is the fourth month of consecutive growth in Europe, reflecting the improving outlook of the European economy.

Higher sales were reported for most of the product categories compared to the previous month. Some categories, such as DRAM and SRAM showed an above-average performance with a growth rate of 14 % and 8.7% respectively.

Overall, European semiconductor sales in August 2009 amounted to US\$ 2,408 billion. This corresponds to a decline of 30.1% compared to the same month last year. On a YTD basis semiconductor sales declined by 32.4% in 2009 versus the same period in the year 2008.

The exchange rate of the Euro compared to the US dollar holds its impact on the growth data. Measured in Euro, semiconductor sales of 1.707 billion Euros in August 2009 rebounded further, up 2.5% on the previous month and down 23.5% versus the same month a year ago. On a YTD basis semiconductor sales declined by 23.6% in 2009 versus the same period in the year 2008.

On a worldwide basis, semiconductor sales in August 2009 were US\$ 19,056 billion, up 5.0% versus the previous month, which is a positive growth for the sixth month in a row now. This results in a decline of 16.1% versus the same month in 2008 and on a YTD basis it results in a decline of 21.3%. Thus Europe lags clearly compared to other regions.

(For more data please see the tables and graphs on following pages)

EECA-ESIA and WSTS: ESIA, the European Semiconductor Industry Association holds an exclusive license agreement with the WSTS for the region of Europe, Middle East and Africa (EMEA). WSTS monthly data in full product detail are available via subscription.

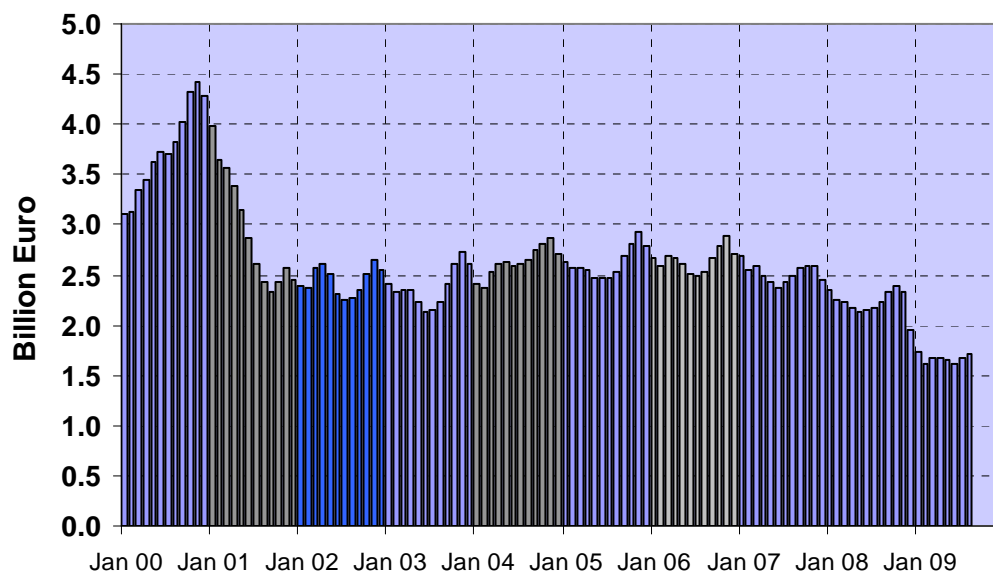
© 2009 Copyright EECA-ESIA. All rights reserved.

Market data by region¹

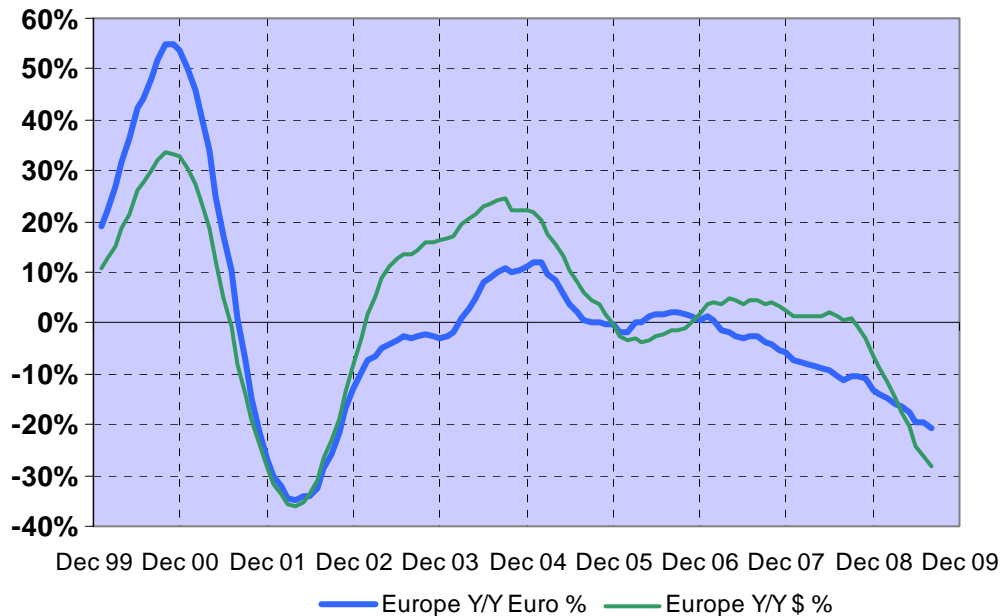
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Jul 09	Aug 09	Jul 09	Aug 09	Jul 09	Aug 09	Jul 09	Aug 09
in \$:								
Europe	2.317	2.408	5.3%	3.9%	-31.7%	-30.1%	-33.1%	-32.40%
Americas	3.080	3.245	5.9%	5.4%	-8.0%	-2.3%	-14.9%	-12.3%
Japan	3.219	3.359	7.9%	4.4%	-21.6%	-20.4%	-30.4%	-29.3%
Asia Pacific	9.538	10.044	4.3%	5.3%	-15.9%	-14.3%	-18.6%	-17.6%
of which China	3.572	3.762	4.5%	5.3%	-12.4%	-11.4%	-16.4%	-15.3%
World	18.153	19.056	5.3%	5.0%	-18.2%	-16.1%	-22.6%	-21.3%
In EURO:								
Europe	1.665	1.707	3.1%	2.5%	-23.3%	-23.5%	-23.6%	-23.6%
Rate (\$/Euro)	1.407	1.425	-11.0%	-5.0%	< Euro against \$ versus prev. Year			

- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar (12-month-average data)



For more information about data, please contact:

Giovanni Corder

EECA-ESIA

Brussels, Belgium

Click here for email address : [Giovanni Corder](#)

**Rene Kautschitsch - WSTS Vice Chairman
Europe**

Austriamicrosystems AG

SCHLOß PREMSTÄTTEN

Austria

Click here for email address: [Rene Kautschitsch](#)

About ESIA: The European Semiconductor Industry Association (ESIA), part of the European Electronic Component manufacturer's Association (EECA), represents the European-based manufactures of semiconductor devices. The semiconductor industry provides the key enabling technologies at the forefront of the development of the digital economy. This sector supports around 115,000 jobs directly and up to 500,000 induced jobs in Europe, in a market valued at around EUR 26bn in 2008. Website: www.eeca.eu

About WSTS: Established in 1986, WSTS is an organization of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at www.wsts.org

EECA – ESIA 'Diamant' Building, Boulevard A. Reyers 80- 1030 Brussels (BE)

© 2009 Copyright EECA-ESIA. All rights reserved.