



European Semiconductor Industry Association

## ***Latest Semiconductor sales data, for immediate release***

**Brussels, October 30th, 2009**

### **European semiconductor market rebound accelerates in September**

European sales for semiconductors grew on a three month rolling average basis by 8.8 % in September compared with the previous month, the World Semiconductor Trade Statistics (WSTS) reported on October 30<sup>th</sup>. This is the fifth month of consecutive growth in Europe. Coupled with the positive developments observed in the other regions in September, these are strong indicators of a market poised for renewed growth.

Increases were reported for a number of major product categories on a three month rolling average basis. Optoelectronics, sensors, total analog and microprocessors performed above the worldwide levels. On the logic side, total logic returned to positive growth, registering a 5,1% increase in sales after several months of decline.

Looking at application specific chips, analog devices used in automotive rose sharply, growing on a three month rolling average basis by 7.1% in September compared to the previous month.

Overall, European semiconductor sales in September 2009 amounted to US\$ 2,617 billion. This corresponds to a decline of 24.8% compared to the same month last year. On a YTD basis semiconductor sales declined by 31.3% in 2009 versus the same period in the year 2008.

The exchange rate imbalance of the Euro compared to the US dollar has increased again its impact on the European sales picture. Measured in Euro, semiconductor sales of 1,829 billion Euros in September 2009 rebounded further, up 7.2% on the previous month and down 21.3% versus the same month a year ago. On a YTD basis semiconductor sales declined by 23.8% in 2009 versus the same period in the year 2008.

On a worldwide basis, semiconductor sales in September 2009 were US\$ 20,639 billion, up 8.2% versus the previous month, which is a positive growth for the seventh month in a row now. This results in a lowered decline of 10.1% versus the same month in 2008 and on a YTD basis it results in a decline of 19.6%.

(For more data please see the tables and graphs on following pages)

**EECA-ESIA and WSTS:** ESIA, the European Semiconductor Industry Association holds an exclusive license agreement with the WSTS for the region of Europe, Middle East and Africa (EMEA). WSTS monthly data in full product detail are available via subscription.

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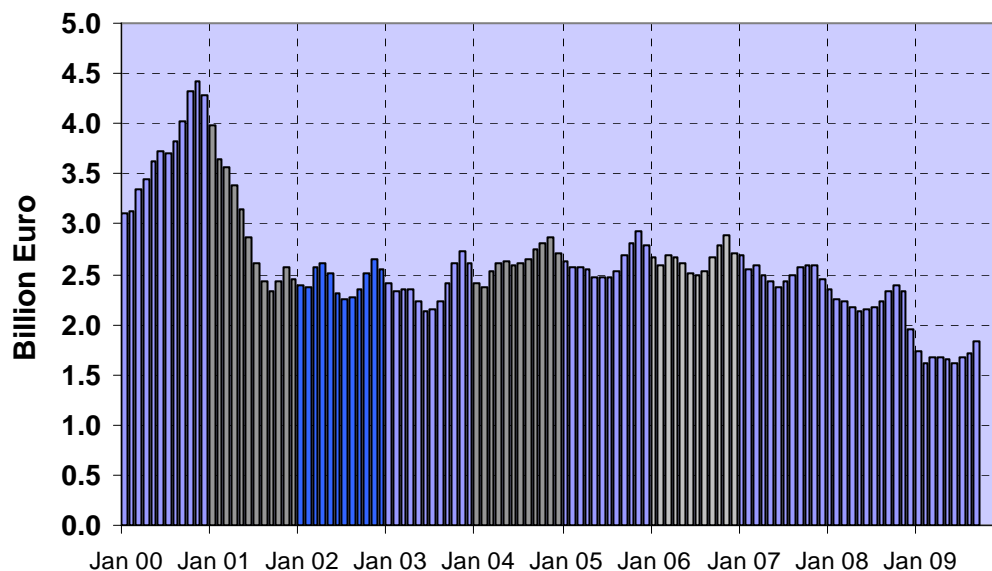
## Market data by region<sup>1</sup>

Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Aug 09	Sep 09	Aug 09	Sep 09	Aug 09	Sep 09	Aug 09	Sep 09
<b>in \$:</b>								
<b>Europe</b>	2.406	2.617	3.8%	8.8%	-30.2%	-24.8%	-32.4%	-31.3%
<b>Americas</b>	3.254	3.456	5.7%	6.2%	-2.0%	7.8%	-12.2%	-9.7%
<b>Japan</b>	3.356	3.624	4.3%	8.0%	-20.5%	-14.9%	-29.3%	-26.5%
<b>Asia Pacific</b>	10.053	10.942	5.4%	8.8%	-14.3%	-8.9%	-17.5%	-16.4%
of which China	3.762	4.073	5.3%	8.3%	-11.4%	-6.7%	-15.3%	-14.0%
<b>World</b>	<b>19.069</b>	<b>20.639</b>	<b>5.0%</b>	<b>8.2%</b>	<b>-16.0%</b>	<b>-10.1%</b>	<b>-21.3%</b>	<b>-19.6%</b>
<b>In EURO:</b>								
<b>Europe</b>	1.705	1.829	2.4%	7.2%	-23.6%	-21.3%	-23.6%	-23.8%
Rate (\$/Euro)	1.425	1.455	-5.0%	1.3%	< Euro against \$ versus prev. Year			

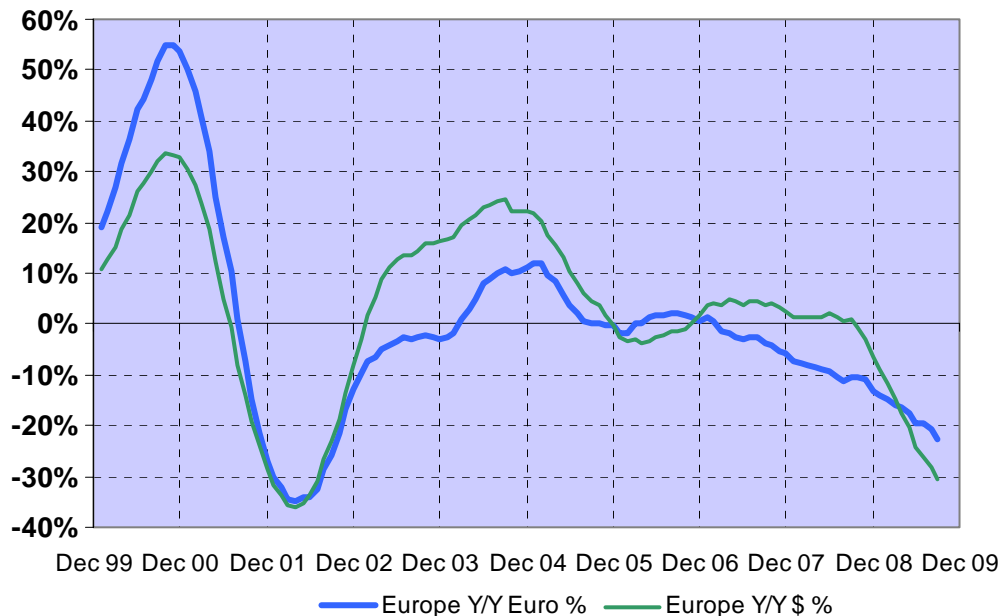
1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

Please note that WSTS data for August 2009 have been revised.

## EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



## European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar (12-month-average data)



For more information about data, please contact:

**Giovanni Corder**

EECA-ESIA

Brussels, Belgium

Click here for email address : [Giovanni Corder](#)

**Rene Kautschitsch - WSTS Vice Chairman  
Europe**

Austriamicrosystems AG

SCHLOß PREMSTÄTTEN

Austria

Click here for email address: [Rene Kautschitsch](#)

**About ESIA:** The European Semiconductor Industry Association (ESIA), part of the European Electronic Component manufacturer's Association (EECA), represents the European-based manufactures of semiconductor devices. The semiconductor industry provides the key enabling technologies at the forefront of the development of the digital economy. This sector supports around 115,000 jobs directly and up to 500,000 induced jobs in Europe, in a market valued at around EUR 26bn in 2008. Website: [www.eeca.eu](http://www.eeca.eu)

**About WSTS:** Established in 1986, WSTS is an organization of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at [www.wsts.org](http://www.wsts.org)

**EECA – ESIA** 'Diamant' Building, Boulevard A. Reyers 80- 1030 Brussels (BE)

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