



European Semiconductor Industry Association

## **- Latest semiconductor sales data, for immediate release -**

**Brussels, November 26, 2004**

### **European semiconductor sales grow a further 3.5% in October**

The total increase of semiconductor sales for 2004 over 2003 remains unchanged at slightly below 30%, this despite the moderate slowdown of worldwide growth rates during the last months. September and October results in fact show the European industry performing better compared with the rest of the world. The higher increase is mainly driven by the Automotive and Communication applications, which continue to be strong in Europe.

European semiconductor sales in October 2004 amounted to US\$ 3.464 billion according to the World Semiconductor Trade Statistics (WSTS), up +3.5% versus the previous month. This corresponds to a +17.0% increase compared to the same month last year. On a year-to-date basis, semiconductor sales increased by +23.3% versus the same period in 2003.

The exchange rate of the Euro compared to the US\$ has still a significant impact on the growth data at this time. Measured in Euro, semiconductor sales in October were EURO 2.819 billion, an increase of +2.8% versus previous month and an increase of +8.0% versus the same month a year ago. On a year-to-date basis, semiconductor sales increased by +12.3% versus the same period in 2003.

On a worldwide basis, semiconductor sales in October were US\$ 18.791 billion, up +1.5% versus the previous month. This results in an increase of +21.8% versus the same month in 2003 and on a year-to-date basis results in a growth rate of +31.2%.

(for more data please see the tables and graphs on following pages)

**About ESIA: The European Semiconductor Industry Association (ESIA)**, part of the European Electronic Component manufacturers' Association (EECA), represents the European-based manufacturers of semiconductor devices. The semiconductor industry provides the enabling technology, which is at the forefront of the development of the digital economy. The sector supports over 86,000 jobs in a market currently valued at around €28.5 bn.

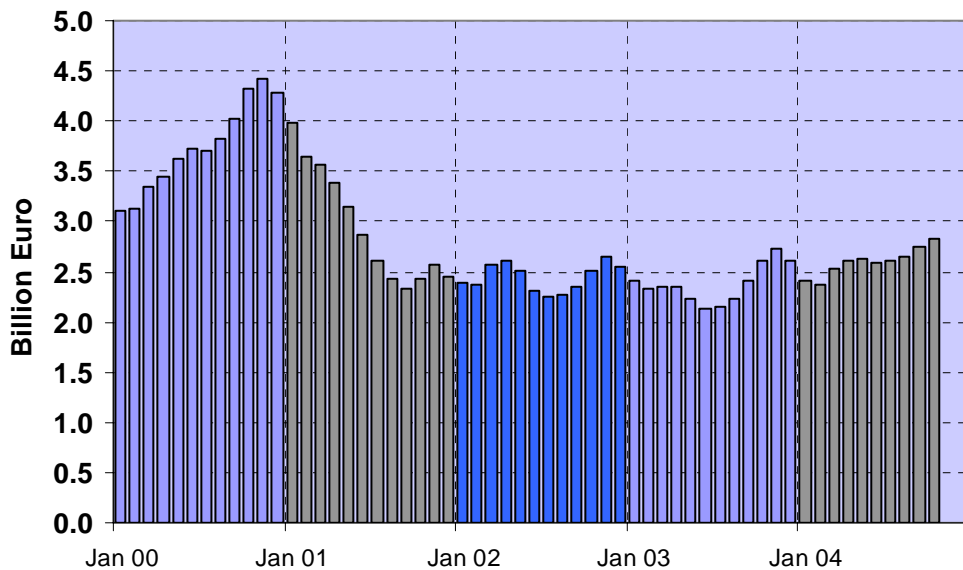
**About WSTS:** Established in 1986, the World Semiconductor Trade Statistics is a non-profit corporation whose mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line format serving the broad marketing and executive needs. In 2004 WSTS members are 71 semiconductor companies from all over the world representing around 85% of the world's semiconductor market. The programme covers 122 product lines for all world regions

## Market data by region<sup>1</sup>

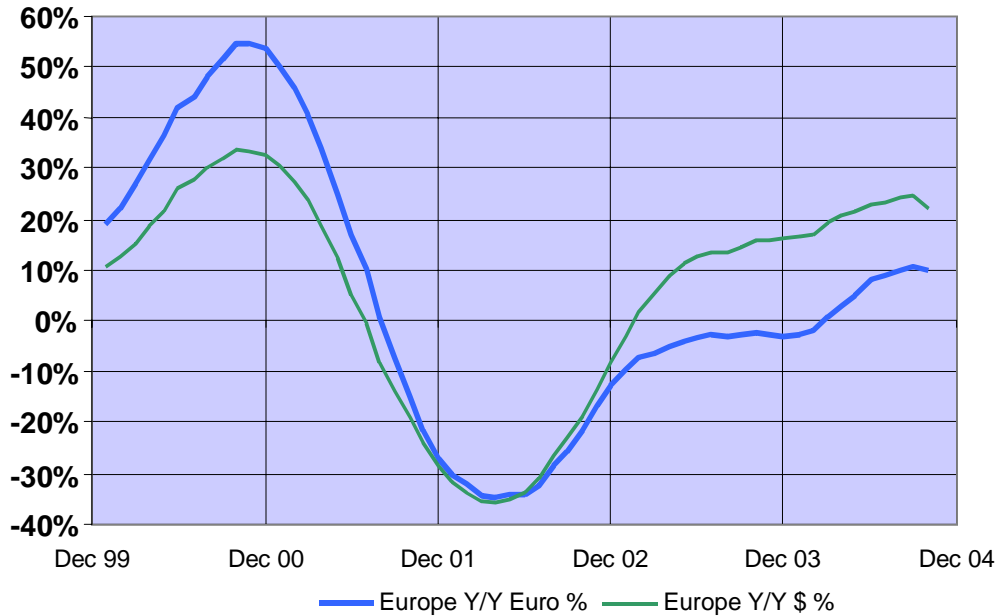
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Sep 04	Okt 04	Sep 04	Okt 04	Sep 04	Okt 04	Sep 04	Okt 04
<b>in \$:</b>								
<b>Europe</b>	3.348	3.464	4.1%	3.5%	23.4%	17.0%	25.5%	23.3%
<b>Americas</b>	3.421	3.514	0.1%	2.7%	24.3%	19.7%	26.3%	24.9%
<b>Japan</b>	3.955	3.883	-0.5%	-1.8%	17.7%	9.1%	23.0%	20.0%
<b>Asia Pacific</b>	7.790	7.929	1.6%	1.8%	38.6%	32.8%	47.9%	45.6%
<b>World</b>	<b>18.514</b>	<b>18.791</b>	<b>1.3%</b>	<b>1.5%</b>	<b>28.2%</b>	<b>21.8%</b>	<b>33.5%</b>	<b>31.2%</b>
<b>In EURO:</b>								
<b>Europe</b>	2.742	2.819	3.8%	2.8%	13.6%	8.0%	13.8%	12.3%
Rate (\$/Euro)	1.220	1.249	8.8%	6.9%	< Euro against \$ versus prev. Year			

1) Unless otherwise indicated, except YTD growth, all figures are 3-month-average data

## EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



## European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar (12-month-average data)



WSTS monthly data in full product detail is available via subscription. For more information please contact the EECA-ESIA office under [secretariat.gen@eeca.be](mailto:secretariat.gen@eeca.be) or visit our website at <http://www.eeca.org/esia.htm>.

EECA-ESIA is a chartered member of the World Semiconductor Council (<http://www.semiconductorcouncil.org>) and licensee of WSTS ([www.wsts.org](http://www.wsts.org)) data for Europe, Middle East and Africa.

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