



European Semiconductor Industry Association

Brussels, 2 June 2014

**FOR IMMEDIATE RELEASE**

## **Semiconductor Sales Continue Growth**

European semiconductor sales reached US\$ 3.061 billion in April 2014, the World Semiconductor Trade Statistics (WSTS) reported on June 1. According to the European Semiconductor Industry Association (ESIA), this represents an 8.2% increase compared to the same month in 2013.

At global level, semiconductor sales in April amounted to US\$ 26.336 billion, up 0.7% versus March 2014 and up 11.5% versus the same month in 2013, bringing total 2014 revenues to date to US\$ 104 billion. All figures represent a three month rolling average.

Steady but sustainable growth was observed in Europe across a broad range of product categories, such as discrete semiconductors, sensors and actuators, analog devices as well as microcontroller units used in smart cards.

Wireless communication and IC cards were the strongest growth markets in April, as shown by strong increase in global sales for chips designed specifically for these applications.

On an YTD basis, European semiconductor sales increased by 7.5% versus the same period in the year 2013. In April, some exchange rate effects were noticeable when comparing market growth in Euros and in Dollars: measured in Euro, semiconductor sales were 2.224 billion Euros in April 2014, a decrease of 1.0% versus the previous month and an increase of 3.0% versus the same month a year ago.

Find out [here](#) how to subscribe to WSTS reports on semiconductor sales data.

*ESIA is an Industry Association of:*

**EECA** : European Electronic Component manufacturers' Association

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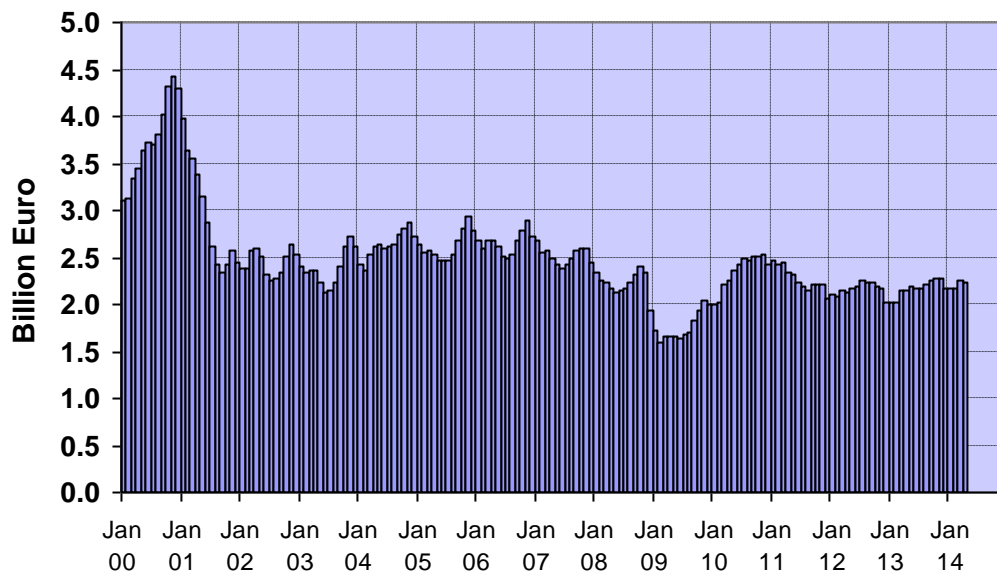
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## Market data by region<sup>1</sup>

Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Mar 14	Apr 14	Mar 14	Apr 14	Mar 14	Apr 14	Mar 14	Apr 14
in \$:								
<b>Europe</b>	3.078	3.061	4.1%	-0.6%	8.2%	8.2%	8.2%	7.5%
<b>Americas</b>	5.080	4.999	-4.5%	-1.6%	15.8%	14.7%	15.8%	14.0%
<b>Japan</b>	2.813	2.843	0.2%	1.1%	0.3%	4.4%	0.3%	3.6%
<b>Asia Pacific</b>	15.176	15.433	1.4%	1.7%	12.9%	12.5%	12.9%	11.7%
of which China	6.908	7.081	-2.8%	2.5%	39.0%	30.0%	39.0%	32.0%
<b>World</b>	<b>26.148</b>	<b>26.336</b>	<b>0.4%</b>	<b>0.7%</b>	<b>11.3%</b>	<b>11.5%</b>	<b>11.3%</b>	<b>10.7%</b>
<b>In EURO:</b>								
<b>Europe</b>	2.246	2.224	3.7%	-1.0%	4.2%	3.0%	4.2%	2.9%
Rate (\$/Euro)	1.383	1.381	6.6%	6.1%	< Euro against \$ versus prev. Year			

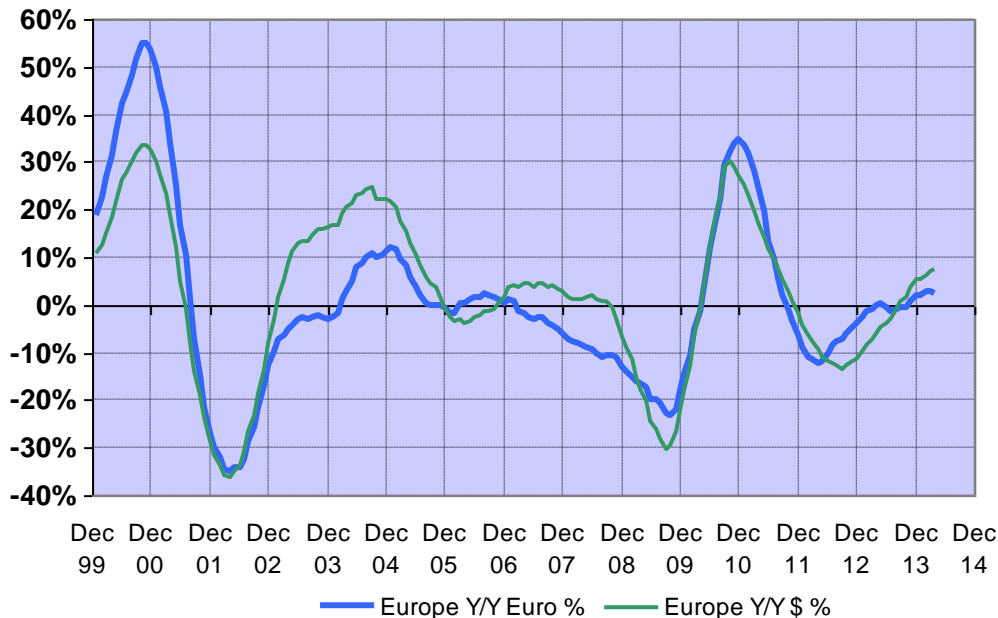
1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

## EUROPE - Monthly European Semiconductor sales in billion Europe



## **European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar**

(12-month-average data)



For more information:

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**About ESIA:** The European Semiconductor Industry Association (ESIA) is the voice of the Semiconductor Industry of Europe. Its mission is to represent, promote and defend the common interests of the Europe based semiconductor industry towards the European Institutions and stakeholders in order to ensure a sustainable business environment and foster its global competitiveness. As a provider of key enabling technologies the industry creates innovative solutions for industrial development, contributing to economic growth and responding to major societal challenges. Being ranked as the most R&D intensive sector by the European Commission, the European Semi-conductor ecosystem supports approx. 200.000 jobs directly and up to 1.000.000 induced jobs in systems, applications and services in Europe. Overall, micro- and nano-electronics enable the generation of at least 10% of GDP in Europe and the world.

**About WSTS:** World Semiconductor Trade Statistics (WSTS) is a non-profit organization of 62 semiconductor companies representing close to 80% of the world semiconductor market. Founded in 1986, WSTS is the singular source for monthly industry shipment statistics. The mission of WSTS is to be the respected source of semiconductor market data and forecast.  
<http://www.wsts.org/>