



European Semiconductor Industry Association

## ***Latest Semiconductor sales data, for immediate release***

Brussels, September 30<sup>th</sup> 2007

### **August data confirm the prospect of a strong third quarter**

The WSTS data for August confirm the strength of the semiconductor market during the third quarter. The increase over July was in line with seasonal trends, and growth accelerated in all regions except Americas. Monthly unit sales reached a new record, with for the first time more than 50 billion units shipped worldwide.

In Europe, sales of logic computer chips such as microprocessors and ASSPs were especially strong, increasing respectively 32% and 44% over July on a monthly basis.

The vigorous growth of Analog ASSPs and CMOS image sensors used in cellular handsets illustrates the improvement of the inventory situation in this market segment particularly important for the European electronic industry.

Flash memories were another remarkable area of strength in August, with NOR - also primarily used in mobile phones- bouncing back from the trough of July and NAND boosted by increasing memory demand for trendy portable consumer electronic devices.

European Semiconductor sales in August 2007 amounted to US\$ 3.379 billion according to the World Semiconductor Trade Statistics (WSTS), up 2.9% versus the previous month. This corresponds to a 5.3% growth compared to the same month last year. On a YTD basis semiconductor sales increased by 4.4% versus the same period in the year 2006.

The current euro/ US dollar exchange rate continues to impact the growth figures in euro terms. Measured in euro, semiconductor sales in August 2007 were € 2.489 billion, up 2.6% on previous month and down 1.3% versus the same month a year ago. On a YTD basis semiconductor sales showed a decline of 3.2% versus the same period in the year 2006.

On a worldwide basis, semiconductor sales in August 2007 were US\$ 21.524 billion, up 4.5% versus the previous month. This results in an increase of 4.9% versus the same month in 2006 and on a YTD basis it results in a growth rate of 3.7%.  
(for more data please see the tables and graphs on following pages)

**About ESIA: The European Semiconductor Industry Association (ESIA)**, part of the European Electronic Component manufacturers' Association (EECA), represents the European-based manufacturers of semiconductor devices. EECA-ESIA is a chartered member of the World Semiconductor Council. More information on the ESIA website [www.eeca.eu](http://www.eeca.eu)

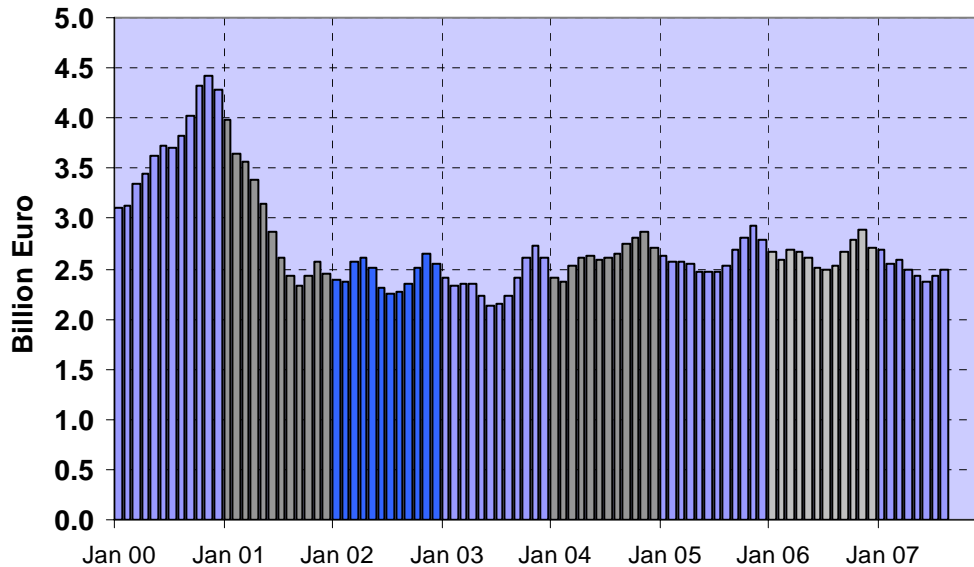
**About WSTS:** Established in 1986, WSTS is an organisation of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at [www.wsts.org](http://www.wsts.org)

## Market data by region<sup>1</sup>

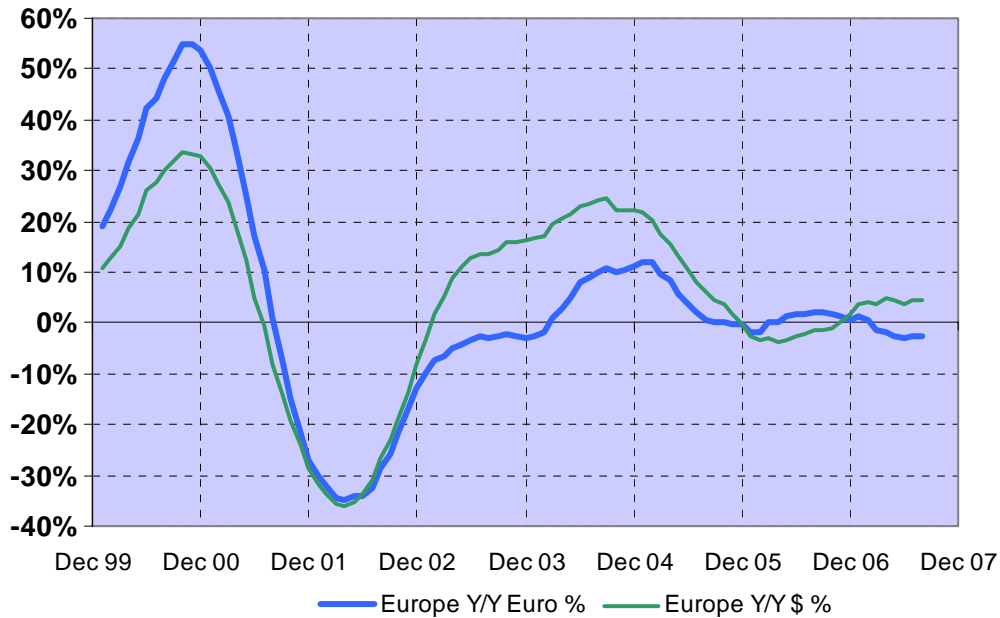
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Jul 07	Aug 07	Jul 07	Aug 07	Jul 07	Aug 07	Jul 07	Aug 07
<b>in \$:</b>								
<b>Europe</b>	3.285	3.379	2.4%	2.9%	3.6%	5.3%	4.2%	4.4%
<b>Americas</b>	3.482	3.587	5.1%	3.0%	-5.8%	-6.2%	-6.3%	-6.8%
<b>Japan</b>	3.962	4.100	2.2%	3.5%	2.6%	4.6%	3.1%	3.6%
<b>Asia Pacific</b>	9.877	10.458	3.2%	5.9%	4.9%	9.4%	7.1%	7.8%
<b>World</b>	<b>20.606</b>	<b>21.524</b>	<b>3.2%</b>	<b>4.5%</b>	<b>2.3%</b>	<b>4.9%</b>	<b>3.4%</b>	<b>3.7%</b>
<b>In EURO:</b>								
<b>Europe</b>	2.426	2.489	2.0%	2.6%	-2.9%	-1.3%	-3.6%	-3.2%
Rate (\$/Euro)	1.371	1.363	8.0%	6.4%	< Euro against \$ versus prev. Year			

1) Unless otherwise indicated, except YTD growth, all figures are 3-month-average data

## EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



## European Semiconductor sales growth in % - Annualised growth trend (Y/Y) in Euro and Dollar (12-month-average data)



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