



European Semiconductor Industry Association

## *Latest Semiconductor sales data, for immediate release*

Brussels, 2 October 2008

### **European sales of semiconductors up 1,7% in August**

Sales on the European semiconductor market grew 1.7 % in August compared to the previous month, the World Semiconductor Trade Statistics (WSTS) reports today. This positive evolution is in line with the seasonal patterns registered worldwide, with the exception of the Americas.

The logic market showed a relatively strong increase compared to other categories, continuing the upward trend started in July. The main driver in this specific category are in particular MOS standard cells & Field Programmable Logic Devices (up 15%). Remarkably, power transistors recorded their first positive growth (3.5%) after three months of decline. In particular, good growth dynamics can be noted for insulated gate bipolar transistors, which grew 8% compared with the previous month.

The numbers also show a relatively strong month-on-month increase for communication semiconductors in the analog category (7%) and for both computer & peripherals and communication semiconductors in the MOS special purpose logic category (respectively 7% and 8%). The moving sequential growth observed in July is now confirmed for these applications.

More in detail, European semiconductor sales in August 2008 amounted to US\$ 3.450 billion according to WSTS, up 1.7% versus the previous month. This corresponds to an increase of 2.2% compared to the same month last year. On a YTD basis semiconductor sales increased by 1.2% versus the same period in the year 2007.

The exchange rate of the Euro compared to the US dollar softens its impact on the growth data - still at high level. Measured in Euro, semiconductor sales in August 2008 were 2.233 billion Euro, up 2.9% on previous month and down 10.2% versus the same month a year ago. On a YTD basis semiconductor sales showed a decline of 11.5% versus the same period in the year 2007.

On a worldwide basis, semiconductor sales in August 2008 were US\$ 22.724 billion, up 2.4% versus the previous month. This results in an increase of 5.5% versus the same month in 2007 and on a YTD basis it results in an increase of 4.5%.

(for more data please see the tables and graphs on following pages)

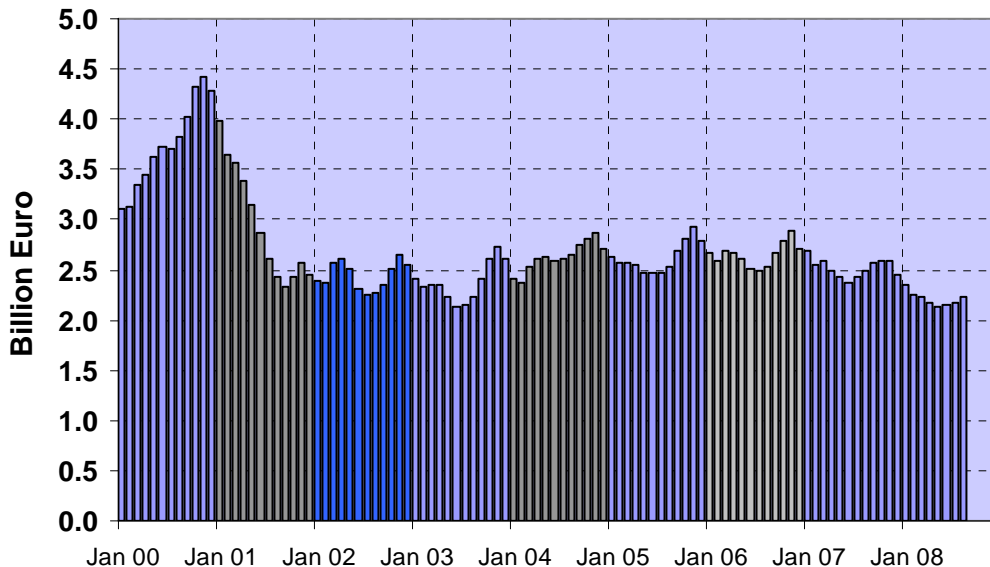
**EECA-ESIA and WSTS:** ESIA, the European Semiconductor Industry Association holds an exclusive license agreement with the WSTS for the region of Europe, Middle East and Africa (EMEA). WSTS monthly data in full product detail is available via subscription.

## Market data by region<sup>1</sup>

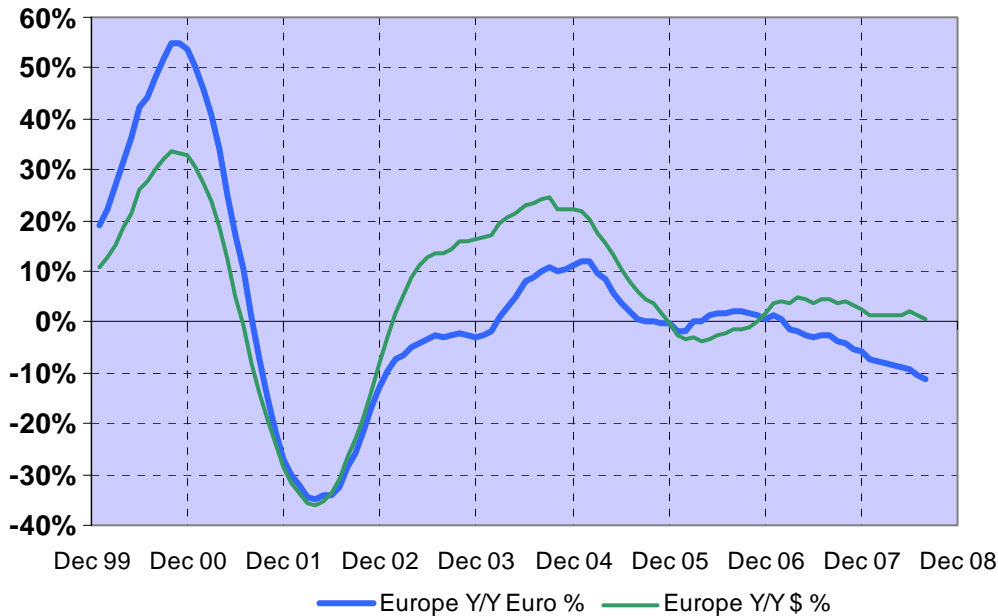
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Jul 08	Aug 08	Jul 08	Aug 08	Jul 08	Aug 08	Jul 08	Aug 08
<b>in \$:</b>								
<b>Europe</b>	3.393	3.450	0.7%	1.7%	3.3%	2.2%	1.6%	1.2%
<b>Americas</b>	3.347	3.321	-1.6%	-0.8%	-3.8%	-7.3%	-1.9%	-3.6%
<b>Japan</b>	4.106	4.229	4.0%	3.0%	3.6%	3.1%	5.9%	5.2%
<b>Asia Pacific</b>	11.339	11.724	4.5%	3.4%	14.8%	12.0%	8.1%	8.1%
of which China	4.252	4.416		3.8%				
<b>World</b>	<b>22.185</b>	<b>22.724</b>	<b>2.9%</b>	<b>2.4%</b>	<b>7.7%</b>	<b>5.5%</b>	<b>5.0%</b>	<b>4.5%</b>
<b>In EURO:</b>								
<b>Europe</b>	2.171	2.233	0.7%	2.9%	-10.5%	-10.2%	-11.7%	-11.5%
Rate (\$/Euro)	1.580	1.501	15.2%	10.1%	< Euro against \$ versus prev. Year			

1) Unless otherwise indicated, except YTD growth, all figures are 3-month-average data

### EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



## European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar (12-month-average data)



For more information about data, please contact:

**Giovanni Corder**

EECA-ESIA

Brussels, Belgium

Click here for email address: [Giovanni Corder](#)

**Merten Koolen –ESIA ESWG Chairman**

NXP Semiconductor

Eindhoven, the Netherlands

Click here for email address: [Merten Koolen](#)

**About ESIA: The European Semiconductor Industry Association (ESIA)**, part of the European Electronic Component manufacturers' Association (EECA), represents the European-based manufacturers of semiconductor devices. EECA-ESIA is a chartered member of the World Semiconductor Council. More information on the ESIA website [www.eeca.eu](http://www.eeca.eu)

**About WSTS:** Established in 1986, WSTS is an organization of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at [www.wsts.org](http://www.wsts.org)