



European Semiconductor Industry Association

## ***Latest Semiconductor sales data, for immediate release***

**Brussels, November 30th, 2009**

### **European semiconductor sales up 7.5 in October**

Semiconductor sales in Europe grew faster than the worldwide market in October according to the World Semiconductor Trade Statistics (WSTS). This is the consecutive sixth month where the European market exhibited growth.

On a three month rolling average basis, the European semiconductor market grew by 7.5% compared to the previous month. Strong growth rates were observed for the main product categories, in particular microcontrollers, microprocessors, logic and discretetes. The memory market was also positive, with a particular strong growth in the DRAM category.

Looking at application specific chips, sales for analog devices designed for and used in computing and computer applications rose sharply in October, after three months of negative results.

Overall, European semiconductor sales in October 2009 amounted to US\$ 2.813 billion. This corresponds to a decline of 17.8% compared to the same month last year. On a YTD basis semiconductor sales declined by 28.4% in 2009 versus the same period in the year 2008.

The exchange rate imbalance of the Euro compared to the US dollar has recently increased its impact on the European sales picture. Measured in Euro, semiconductor sales of 1,933 billion Euros in October 2009 rebounded further, up 5.7% on the previous month and down 19.5% versus the same month a year ago. On a YTD basis semiconductor sales declined by 22.2% in 2009 versus the same period in the year 2008.

On a worldwide basis, semiconductor sales in October 2009 were US\$ 21.697 billion, up 5.1% versus the previous month, which represent a positive growth for the eighth month in a row. This results in a significantly lowered decline of 3.5% versus the same month in 2008 and on a YTD basis it results in a decline of 16.6%.

(For more data please see the tables and graphs on following pages)

**EECA-ESIA and WSTS:** ESIA, the European Semiconductor Industry Association holds an exclusive license agreement with the WSTS for the region of Europe, Middle East and Africa (EMEA). WSTS monthly data in full product detail are available via subscription.

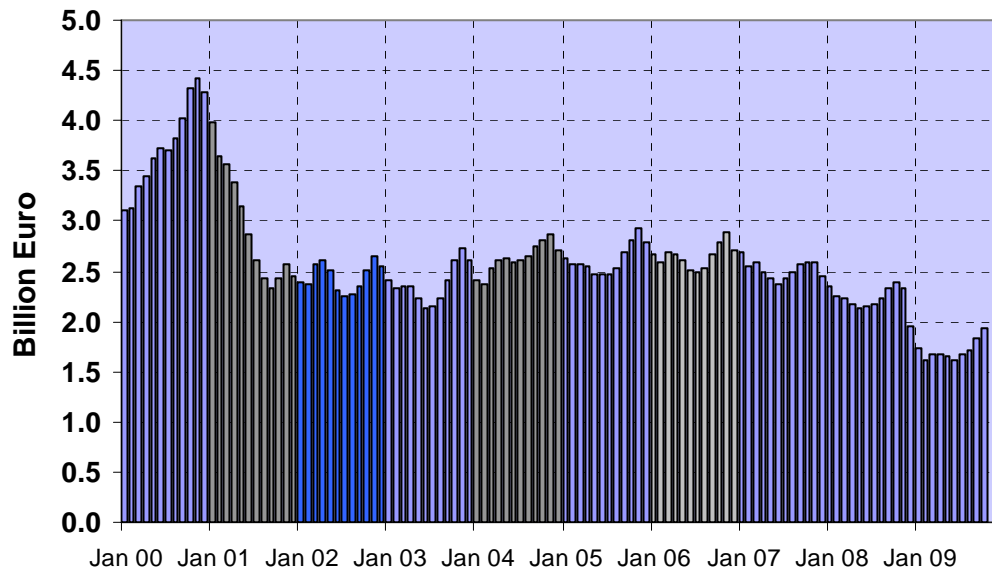
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## Market data by region<sup>1</sup>

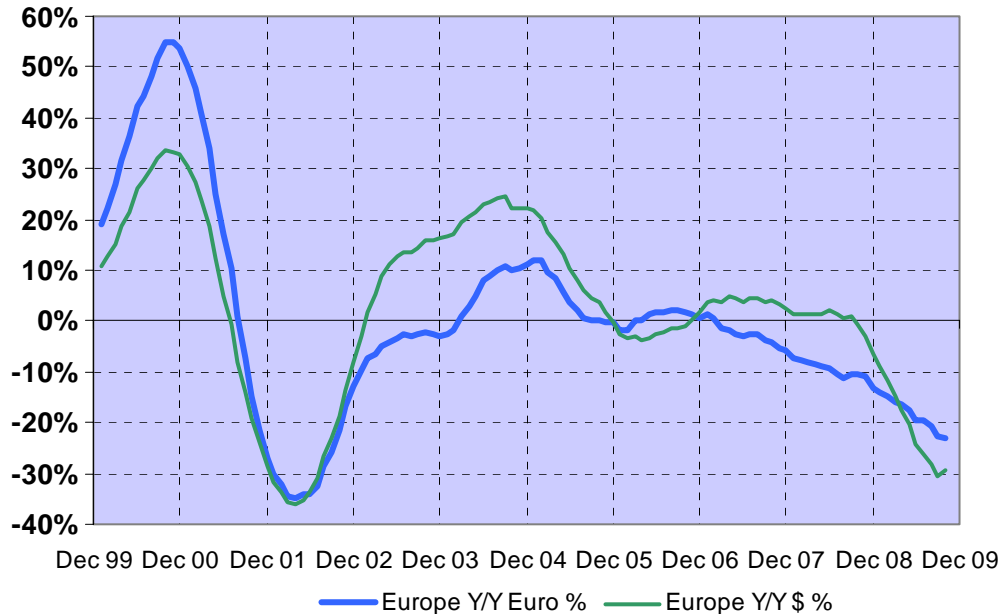
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Sep 09	Oct 09	Sep 09	Oct 09	Sep 09	Oct 09	Sep 09	Oct 09
<b>in \$:</b>								
Europe	2.617	2.813	8.8%	7.5%	-24.7%	-17.8%	-31.3%	-28.4%
Americas	3.456	3.659	6.2%	5.9%	7.8%	14.1%	-9.7%	-6.3%
Japan	3.619	3.739	8.0%	3.3%	-15.0%	-11.6%	-26.5%	-24.7%
Asia Pacific	10.950	11.487	8.8%	4.9%	-8.9%	-1.3%	-16.4%	-13.0%
of which China	4.073	4.304	8.3%	5.7%	-6.7%	0.7%	-14.0%	-10.8%
World	20.643	21.697	8.2%	5.1%	-10.1%	-3.5%	-19.6%	-16.6%
<b>In EURO:</b>								
Europe	1.829	1.933	7.2%	5.7%	-21.3%	-19.5%	-23.8%	-22.2%
Rate (\$/Euro)	1.455	1.481	1.3%	11.0%	< Euro against \$ versus prev. Year			

- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

## EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



## European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar (12-month-average data)



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**About ESIA:** The European Semiconductor Industry Association (ESIA), part of the European Electronic Component manufacturer's Association (EECA), represents the European-based manufactures of semiconductor devices. The semiconductor industry provides the key enabling technologies at the forefront of the development of the digital economy. This sector supports around 115,000 jobs directly and up to 500,000 induced jobs in Europe, in a market valued at around EUR 26bn in 2008. Website: [www.eeca.eu](http://www.eeca.eu)

**About WSTS:** Established in 1986, WSTS is an organization of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at [www.wsts.org](http://www.wsts.org)

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