



European Semiconductor Industry Association

Latest Semiconductor sales data, for immediate release

Brussels, December 31st, 2009

European chip sales rise in November

European sales for semiconductors on a three month rolling average basis grew by 7.7% in November compared with October, the World Semiconductor Sales Statistics (WSTS) reported on December 31st. Sales growth was also positive across the other regions, but sales in Europe and in the Americas grew faster than the worldwide market.

The November growth was driven by some of the main product categories such as discretets (up 7.0%) optoelectronics (up 7.8%) and microprocessors (up 7.0%). The good performance of the memory market, with in particular DRAMS up 17.2 %, contributed also to the overall positive results.

More in detail, European semiconductor sales in November 2009 amounted to US\$ 3.015 billion. This corresponds to a decline of 4.9% compared to the same month last year. On a YTD basis semiconductor sales declined by 25.2% in 2009 versus the same period in the year 2008.

The exchange rate imbalance of the Euro compared to the US dollar continued its impact on the European sales picture. Measured in Euro, semiconductor sales of 2.045 billion Euros in November 2009 rebounded further, up 6.3% on the previous month and down 12.4% versus the same month a year ago. On a YTD basis semiconductor sales declined by 20.4% in 2009 versus the same period in the year 2008.

On a worldwide basis, semiconductor sales in November 2009 were US\$ 22.645 billion, up 3.7% versus the previous month, which represent a positive growth for the ninth month in a row. This results in an increase - first time since September 2008 - of 8.5% versus the same month in 2008 and on a YTD basis it results in a lowered decline of 13.2%.

(For more data please see the tables and graphs on following pages)

EECA-ESIA and WSTS: ESIA, the European Semiconductor Industry Association holds an exclusive license agreement with the WSTS for the region of Europe, Middle East and Africa (EMEA). WSTS monthly data in full product detail are available via subscription.

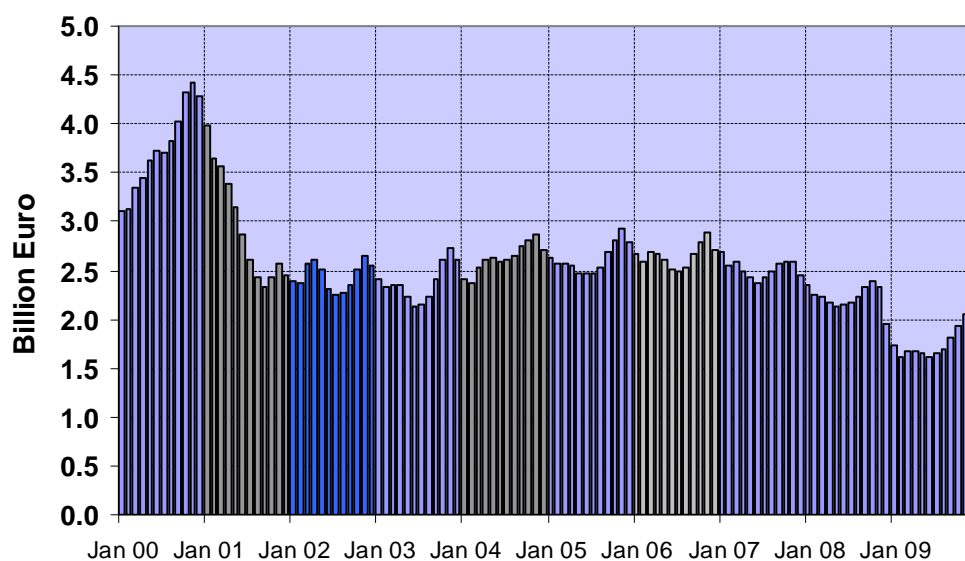
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Market data by region¹

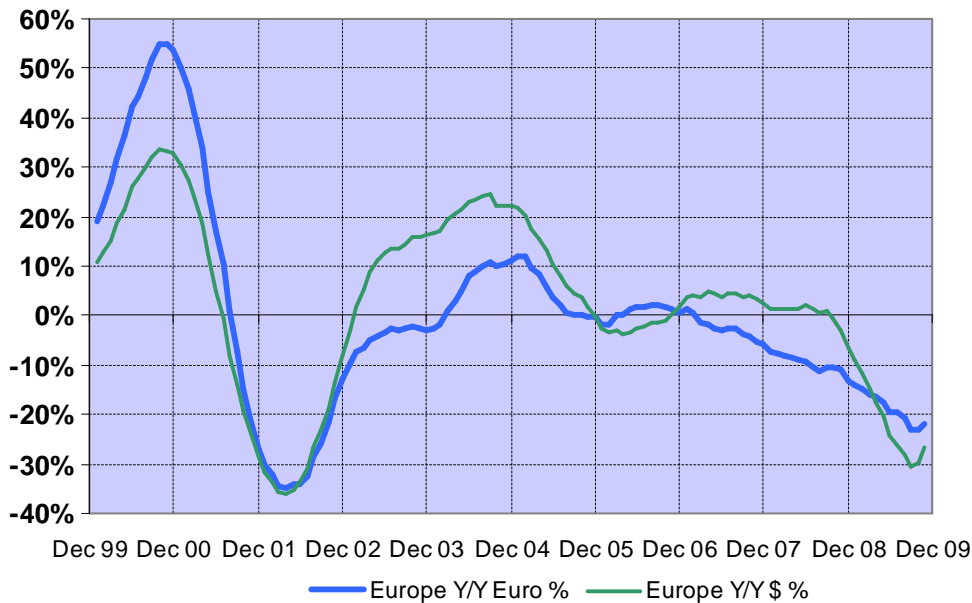
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Oct 09	Nov 09	Oct 09	Nov 09	Oct 09	Nov 09	Oct 09	Nov 09
in \$:								
Europe	2.799	3.015	7.5%	7.7%	-18.1%	-4.9%	-28.6%	-25.2%
Americas	3.658	3.876	5.9%	6.0%	14.1%	25.9%	-6.4%	-2.2%
Japan	3.736	3.837	3.3%	2.7%	-11.7%	-5.3%	-24.7%	-22.8%
Asia Pacific	11.636	11.917	5.0%	2.4%	0.0%	12.8%	-12.4%	-9.0%
of which China	4.413	4.701	6.4%	6.5%	3.3%	21.5%	-9.5%	-4.6%
World	21.829	22.645	5.2%	3.7%	-2.9%	8.5%	-16.3%	-13.2%
In EURO:								
Europe	1.924	2.045	5.7%	6.3%	-19.9%	-12.4%	-22.4%	-20.4%
Rate (\$/Euro)	1.481	1.489	11.0%	17.2%	< Euro against \$ versus prev. Year			

- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar (12-month-average data)



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About ESIA: The European Semiconductor Industry Association (ESIA), part of the European Electronic Component manufacturer's Association (EECA), represents the European-based manufacturers of semiconductor devices. The semiconductor industry provides the key enabling technologies at the forefront of the development of the digital economy. This sector supports around 115,000 jobs directly and up to 500,000 induced jobs in Europe, in a market valued at around EUR 26bn in 2008. Website: www.eeca.eu

About WSTS: Established in 1986, WSTS is an organization of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at www.wsts.org

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