



European Semiconductor Industry Association

Latest Semiconductor sales data, for immediate release

Brussels, February 1st, 2010

December 2009 European chips sales down 2.5% from November, up 15.4% from December 2008

Sales of semiconductors in Europe declined in December compared to November on a three month average basis, the World Semiconductor Trade Statistics (WSTS) reports today. This pattern is in line with seasonal behaviour. On the other hand, December 2009 was the first month in more than one year which saw an increase of European sales compared to the same month one year earlier. Looking at the other regions, a decrease in sales has to be acknowledged in the Americas and in Japan as well compared to the previous month, while overall sales were flat in the Asia-pacific region. Nevertheless, the Chinese market continued to be leading at a low single-digit growth in December.

In Europe, positive growth rates were observed in particular for general purpose analog devices, up 4,5 percent compared to November, and, on the logic side, in the standard logic category, up 1 percent.

In the memory market, DRAM showed again remarkable growth (7.7%) compared to the previous month and thus has been driving the positive growth in total MOS memory category in December compared to the previous month.

More in detail, European Semiconductor sales in December 2009 amounted to US\$ 2.944 billion according to the World Semiconductor Trade Statistics (WSTS), down 2.5% versus the previous month, on a three months rolling average basis. This corresponds to an increase of 15.4% compared to the same month last year. Regarding finally the year 2009, semiconductor sales decreased by 21.9% versus the year 2008. The market in the total year 2009 reached a value of US\$ 29.865 billion.

The exchange rate of the Euro compared to the US dollar weakened slightly its impact on the growth data in the recent month. Measured in Euro, semiconductor sales in December 2009 were 1.990 billion Euro, down 2.8% on previous month and up 2.4% versus the same month a year ago. For the total year 2009, semiconductor sales showed a decline of 17.9% versus the year 2008. In Euros, the market in total year 2009 reached a value of € 21.337 billion.

On a worldwide basis, semiconductor sales in December 2009 were US\$ 22.428 billion, down 1.2% versus the previous month. This yields an increase of 28.9% versus the same month in 2008 and on a total year basis it finally results in a decrease of 9.0%. The World market in total year 2009 reached a value of US\$ 226.313 billion.

(For more data please see the tables and graphs on following pages)

EECA-ESIA and WSTS: ESIA, the European Semiconductor Industry Association holds an exclusive license agreement with the WSTS for the region of Europe, Middle East and Africa (EMEA). WSTS monthly data in full product detail are available via subscription.

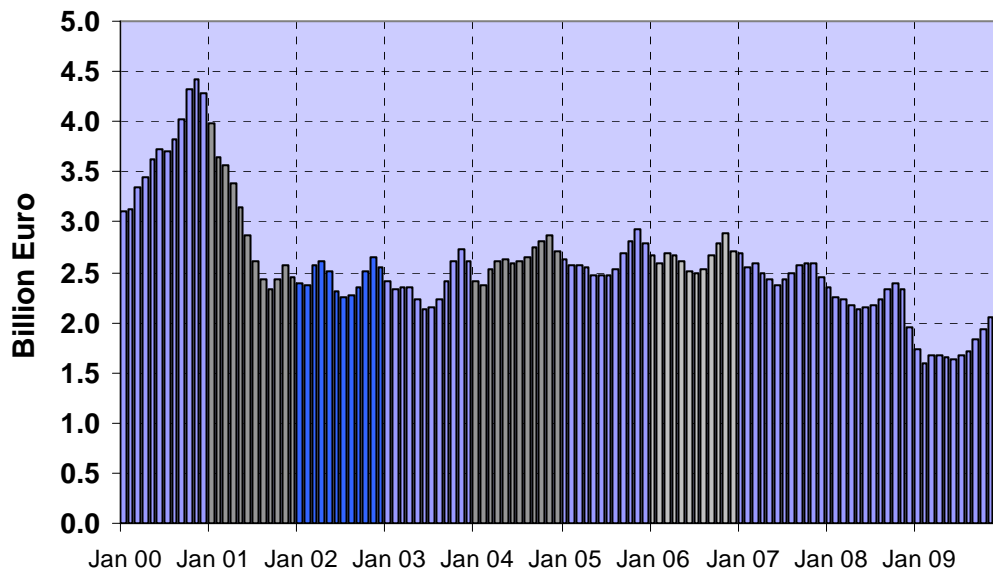
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Market data by region¹

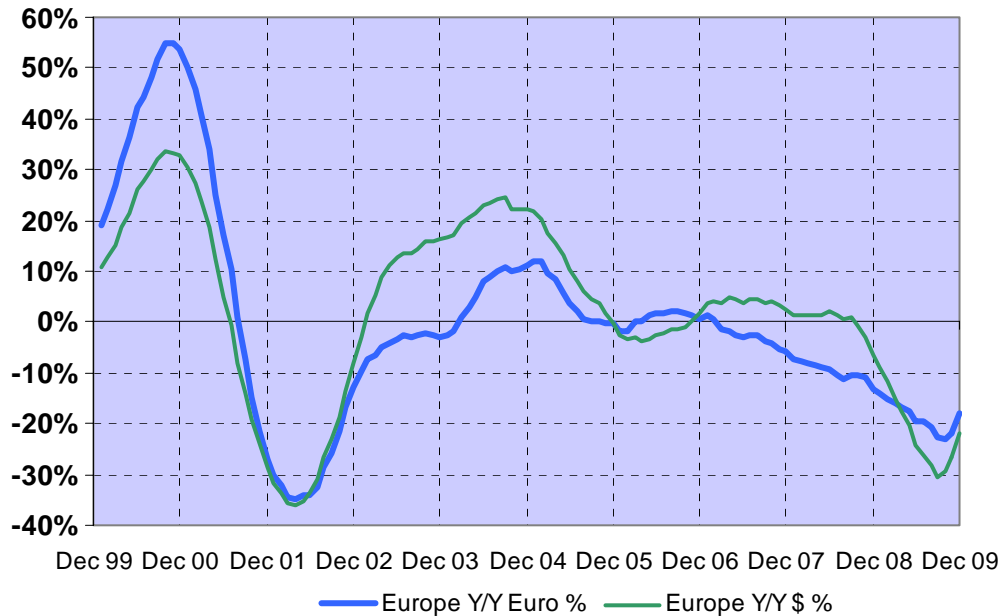
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Nov 09	Dec 09	Nov 09	Dec 09	Nov 09	Dec 09	Nov 09	Dec 09
in \$:								
Europe	3.020	2.944	7.5%	-2.5%	-4.7%	15.4%	-25.1%	-21.9%
Americas	3.886	3.833	5.6%	-1.4%	26.2%	42.2%	-1.8%	1.7%
Japan	3.843	3.613	2.5%	-6.0%	-5.2%	-3.3%	-22.7%	-21.0%
Asia Pacific	11.961	12.038	2.0%	0.6%	13.2%	42.9%	-8.6%	-3.5%
of which China	4.715	4.814	6.2%	2.1%	21.9%	52.9%	-4.4%	1.0%
World	22.711	22.428	3.4%	-1.2%	8.8%	28.9%	-12.8%	-9.0%
In EURO:								
Europe	2.048	1.990	6.1%	-2.8%	-12.3%	2.4%	-20.3%	-17.9%
Rate (\$/Euro)	1.489	1.467	17.2%	10.1%	< Euro against \$ versus prev. Year			

- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar (12-month-average data)



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About ESIA: The European Semiconductor Industry Association (ESIA), part of the European Electronic Component manufacturer's Association (EECA), represents the European-based manufactures of semiconductor devices. The semiconductor industry provides the key enabling technologies at the forefront of the development of the digital economy. This sector supports around 115,000 jobs directly and up to 500,000 induced jobs in Europe, in a market valued at around EUR 26bn in 2008. Website: www.eeca.eu

About WSTS: Established in 1986, WSTS is an organization of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at www.wsts.org

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