

European Semiconductor Industry Association

# Latest Semiconductor sales data, for immediate release

Brussels, April 6th, 2010

# February 2010 European chips sales slightly down from January,

## up over 36 % from February 2009

WSTS reported on April 4<sup>th</sup> that the European semiconductor market surge continued in February. Sales on the European semiconductor market increased by 36.5% in February compared to the same month in 2009 on a three month average basis. For the first time since 2000, February semiconductor sales in Europe measured in Euro are above the January billings (on a three month average basis). February sales in Europe were slightly lower than in January on a three month average basis, in line with traditional seasonal behaviours.

In Europe, positive growth rates were observed in discretes, optoelectronics and total analog devices, whereas slower sales were reported in the memory market.

Overall, European semiconductor sales in February 2010 amounted to US\$ 2,876 billion. This corresponds to an increase of 36.5% compared to the same month last year. On a YTD basis semiconductor sales increased by 40.1% in 2010 versus the same period in the year 2009.

The exchange rate imbalance of the Euro compared to the US dollar has changed significantly its impact on the European sales picture in the recent months. Measured in Euro, semiconductor sales were 2,025 billion Euros in February 2010, up 1.0% on the previous month and up 26.5% versus the same month a year ago. On a YTD basis semiconductor sales increased by 31.1% in 2010 versus the same period in the year 2009.

On a worldwide basis, semiconductor sales in February 2010 were US\$ 22,037 billion, down 1.3% versus the previous month. This results in an increase of 56.2% versus the same month in 2009 and on a YTD basis it results in an increase of 61.1%.

(For more data please see the tables and graphs on following pages)

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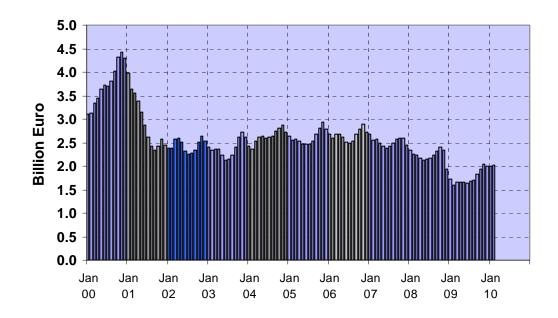


## Market data by region<sup>1</sup>

Market data for the 3 month moving average ending:									
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth		
	Jan 10	Feb10	Jan 10	Feb10	Jan 10	Feb10	Jan 10	Feb10	
in \$:									
Europe	2.929	2.876	-0.5%	-1.8%	29.3%	36.5%	41.2%	40.1%	
Americas	3.748	3.611	-2.2%	-3.7%	47.8%	47.8%	42.5%	46.5%	
Japan	3.474	3.437	-3.9%	-1.1%	7.7%	23.7%	29.8%	40.0%	
Asia Pacific	12.166	12.112	1.1%	-0.4%	67.7%	78.6%	104.3%	81.5%	
of which China	4.767	4.530	-1.0%	-5.0%	0.0%	81.4%	104.1%	81.4%	
World	22.317	22.037	-0.5%	-1.3%	46.0%	56.2%	67.9%	61.1%	
In EURO:									
Europe	2.004	2.025	0.7%	1.0%	15.8%	26.5%	32.0%	31.1%	
Rate (\$/Euro)	1.428	1.368	7.0%	6.7%	< Euro again	st \$ versus	prev. Year		

1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.



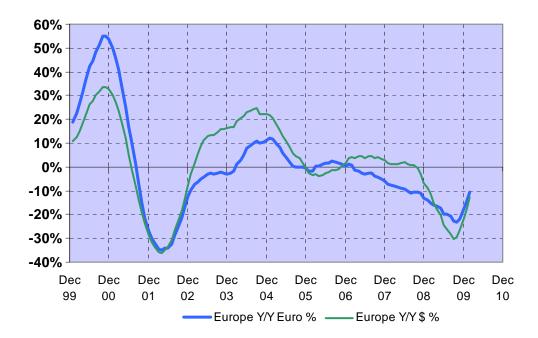


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## European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar

(12-month-average data)



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**About ESIA: ABOUT EECA-ESIA:** The Mission of the European Semiconductor Industry Association (EECA-ESIA) is to represent, promote and defend the vital interests of the European-based semiconductor industry and ensure its competitiveness in the global market. The semiconductor industry provides the key enabling technologies at the forefront of the development of the Information Society This sector supports around 115,000 jobs directly and up to 500,000 induced jobs in Europe, in a market valued at over EUR 21bn (\$30bn) in 2009. Website: <a href="http://www.eeca.eu">www.eeca.eu</a>

**About WSTS:** Established in 1986, WSTS is an organization of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at <u>www.wsts.org</u>

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