



European Semiconductor Industry Association

## ***Latest Semiconductor sales data, for immediate release***

**Brussels, 3 July 2010**

### **European semiconductor sales up 1.7% in May**

Sales on the European Semiconductor market grew 1.7% in May compared to the previous month, the World Semiconductor Trade Statistics (WSTS) reported yesterday. This is a slight pick up compared to 0.5% only in April. The market surge continued unchanged, recording a very significant 43.8% increase in Europe in May 2010 compared to the same month in 2009.

In Europe, remarkable positive growth rates were observed for some of the main product categories on a three month rolling average. In particular optoelectronics (up 8.9%), discretes and MOS microcontroller need to be mentioned. Sales for memories grew in May as well: notably sales for DRAMs increased by 4.4% and total MOS SRAM grew by 10.8%.

Overall, European semiconductor sales in May 2010 amounted to US\$ 3.153 billion. On a YTD basis semiconductor sales continued their increase at 42.4% in 2010 versus the same period in the year 2009.

The exchange rate of the Euro compared to the US dollar has reversed its impact on the European sales picture in the last month. Measured in Euro, semiconductor sales were 2.386 billion Euros in May 2010, up 4.4% on the previous month and up 44.3% versus the same month a year ago. On a YTD basis semiconductor sales increased by 39.3% in 2010 versus the same period in the year 2009.

On a worldwide basis, semiconductor sales in May 2010 were US\$ 24.652 billion, up 4.5% versus the previous month. This results in an increase of 47.6% versus the same month in 2009 and on a YTD basis it results in an increase of even 52.3%.

(For more data please see the tables and graphs on following pages)

**EECA-ESIA and WSTS:** ESIA, the European Semiconductor Industry Association holds an exclusive license agreement with the WSTS for the region of Europe, Middle East and Africa (EMEA). WSTS monthly data in full product detail are available via subscription.

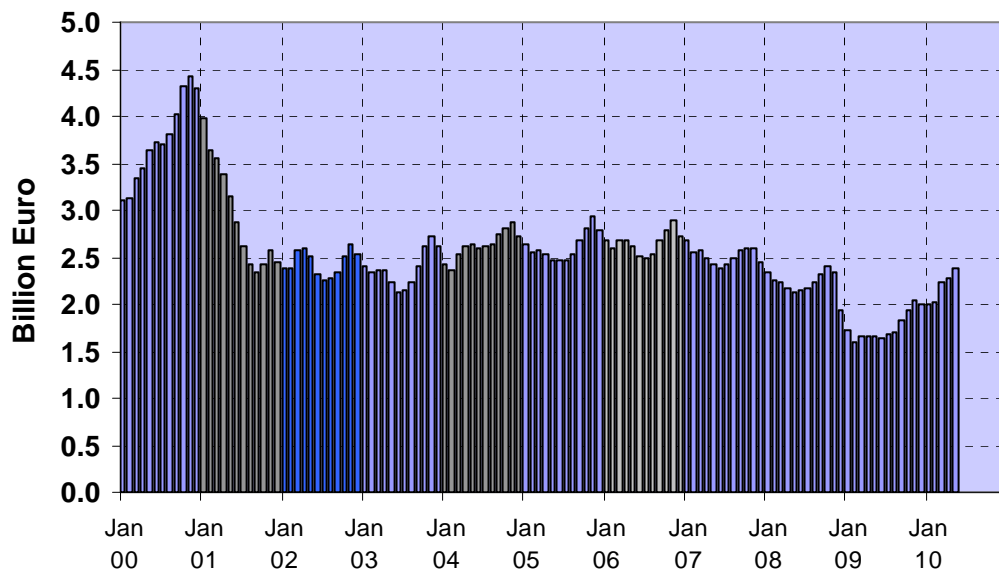
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## Market data by region<sup>1</sup>

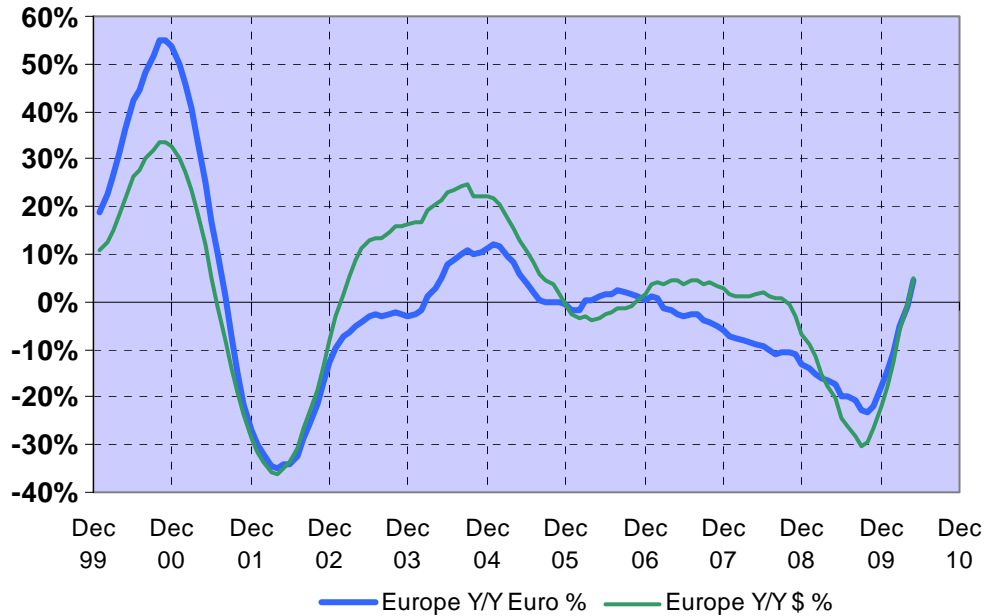
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Apr 10	May 10	Apr 10	May 10	Apr 10	May 10	Apr 10	May 10
<b>in \$:</b>								
<b>Europe</b>	3.100	3.153	0.5%	1.7%	42.9%	43.8%	42.5%	42.4%
<b>Americas</b>	3.943	4.265	3.1%	8.2%	48.9%	52.9%	47.4%	50.7%
<b>Japan</b>	3.674	3.723	2.3%	1.3%	43.2%	34.7%	39.8%	36.6%
<b>Asia Pacific</b>	12.865	13.512	2.4%	5.0%	55.1%	50.9%	64.5%	60.7%
of which China	4.935	5.328	4.8%	8.0%	61.1%	59.6%	69.3%	66.5%
<b>World</b>	<b>23.583</b>	<b>24.652</b>	<b>2.2%</b>	<b>4.5%</b>	<b>50.4%</b>	<b>47.6%</b>	<b>54.2%</b>	<b>52.3%</b>
<b>In EURO:</b>								
<b>Europe</b>	2.286	2.386	2.4%	4.4%	37.1%	44.3%	35.9%	39.3%
Rate (\$/Euro)	1.344	1.261	1.8%	-7.5%	< Euro against \$ versus prev. Year			

- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

## EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



## European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar (12-month-average data)



For more information about data, please contact:

**Giovanni Corder**

EECA-ESIA

Brussels, Belgium

Click here for email address : [Giovanni Corder](#)

**Rene Kautschitsch - WSTS Vice Chairman  
Europe**

Austriamicrosystems AG

SCHLOß PREMSTÄTTEN

Austria

Click here for email address: **Rene Kautschitsch**

**About ESIA: ABOUT EECA-ESIA:** The mission of the European Semiconductor Industry Association (EECA-ESIA) is to represent, promote and defend the vital interests of the European-based semiconductor industry and ensure its competitiveness in the global market. The semiconductor industry provides the key enabling technologies at the forefront of the development of the Information Society. This sector supports around 115,000 jobs directly and up to 500,000 induced jobs in Europe, in a market valued at over EUR 21bn (\$30bn) in 2009. Website: [www.eeca.eu](http://www.eeca.eu)

**About WSTS:** Established in 1986, WSTS is an organization of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at [www.wsts.org](http://www.wsts.org)