



European Semiconductor Industry Association

## ***Latest Semiconductor sales data, for immediate release***

**Brussels, 2 August, 2010**

### **European semiconductor sales keep the pace in June**

Sales on the European Semiconductor market were still up 2.8 % in June measured in Euro compared to the previous month, the World Semiconductor Trade Statistics (WSTS) reported yesterday. Measured in US dollars, the monthly increment in world-wide sales flattened to 0.5% only. Due to recent exchange rate developments, sales in Europe in June in US dollars have been weaker by -1.2% compared to May. Despite this slight decline, the market surge is still high, as sales have increased around 40% in June 2010 compared to the same month in 2009.

In Europe sales for discrete, optoelectronics, sensors & actuators have been rather stable if measured in US dollars, registering a low-digit growth in June over May on a three month rolling average. Sales for memories also were positive, with in particular flash memories showing a 4.1% increase in June compared to the previous month.

Overall, European semiconductor sales in June 2010 amounted to US\$ 3.103 billion. On a YTD basis semiconductor sales increase lowered slightly to 40.6% in 2010 versus the same period in the year 2009. This trend is expected to continue due to the onset of the recovery a year ago.

The exchange rate of the Euro compared to the US dollar has reversed further its impact on the European sales picture in the last month. Measured in Euro, semiconductor sales were 2.442 billion Euros in June 2010, up 2.8% on the previous month and up 50.0% versus the same month a year ago. On a YTD basis semiconductor sales increased by 41.7% in 2010 versus the same period in the year 2009.

On a worldwide basis, semiconductor sales in June 2010 were US\$ 24.931 billion, up 0.5% versus the previous month. This results in an increase of 42.6% versus the same month in 2009 and on a YTD basis it results in an increase of 50.4%.

(For more data please see the tables and graphs on following pages)

**EECA-ESIA and WSTS:** ESIA, the European Semiconductor Industry Association holds an exclusive license agreement with the WSTS for the region of Europe, Middle East and Africa (EMEA). WSTS monthly data in full product detail are available via subscription.

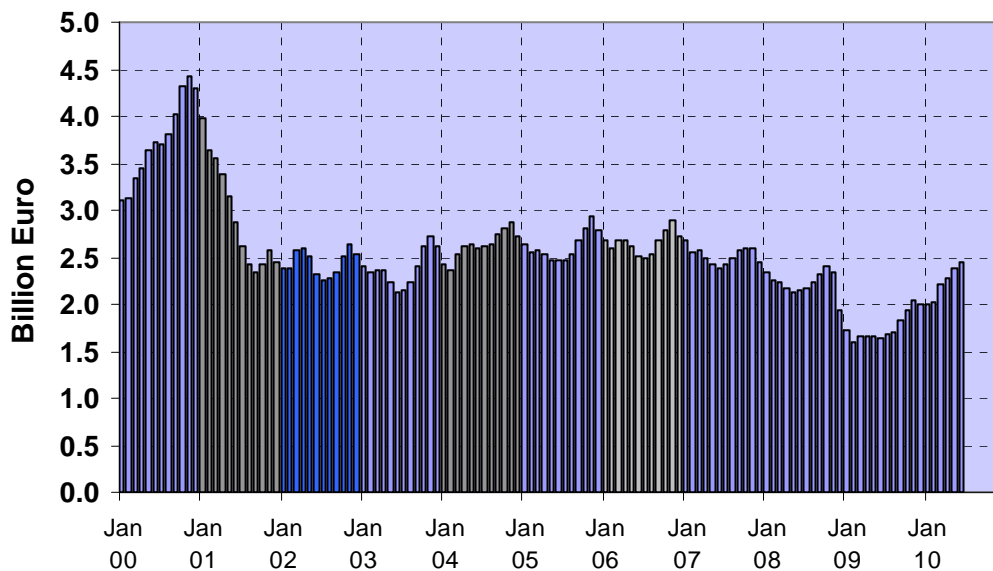
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## Market data by region<sup>1</sup>

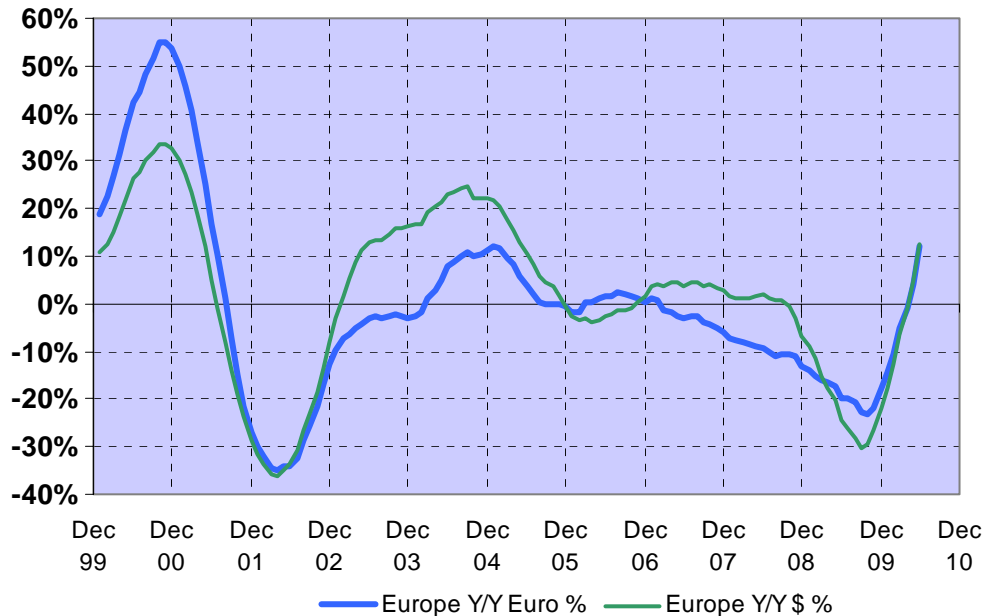
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	May 10	Jun 10	May 10	Jun 10	May 10	Jun 10	May 10	Jun 10
<b>in \$:</b>								
<b>Europe</b>	3.139	3.103	1.9%	-1.2%	43.1%	39.8%	41.9%	40.6%
<b>Americas</b>	4.393	4.581	6.6%	4.3%	57.5%	55.5%	55.5%	54.9%
<b>Japan</b>	3.726	3.766	1.3%	1.1%	34.8%	25.4%	36.9%	33.5%
<b>Asia Pacific</b>	13.548	13.481	4.8%	-0.5%	51.3%	44.7%	61.4%	57.2%
of which China	5.328	5.317	8.0%	-0.2%	59.6%	52.5%	66.5%	62.0%
<b>World</b>	<b>24.806</b>	<b>24.931</b>	<b>4.2%</b>	<b>0.5%</b>	<b>48.5%</b>	<b>42.6%</b>	<b>53.5%</b>	<b>50.4%</b>
<b>In EURO:</b>								
<b>Europe</b>	2.376	2.442	4.6%	2.8%	43.7%	50.0%	38.7%	41.7%
Rate (\$/Euro)	1.261	1.221	-7.5%	-12.9%	< Euro against \$ versus prev. Year			

- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

## EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



**European Semiconductor sales growth in % - Annualized growth trend  
(Y/Y) in Euro and Dollar**  
(12-month-average data)



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**About ESIA: ABOUT EECA-ESIA:** The mission of the European Semiconductor Industry Association (EECA-ESIA) is to represent, promote and defend the vital interests of the European-based semiconductor industry and ensure its competitiveness in the global market. The semiconductor industry provides the key enabling technologies at the forefront of the development of the Information Society. This sector supports around 115,000 jobs directly and up to 500,000 induced jobs in Europe, in a market valued at over EUR 21bn (\$30bn) in 2009. Website: [www.eeca.eu](http://www.eeca.eu)

**About WSTS:** Established in 1986, WSTS is an organization of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at [www.wsts.org](http://www.wsts.org)