



European Semiconductor Industry Association

Latest Semiconductor sales data, for immediate release

Brussels, 1 October, 2010

August semiconductor sales:

Continued growth in the European semiconductor market

The World Semiconductor Trade Statistics (WSTS) reports a 29.8 % increase in Europe in August 2010 compared to the same month in 2009 and a low-digit sequential growth in August compared to July. This is the sixth-consecutive month of sequential increases in global chip sales and reflects improving demand for semiconductors worldwide.

In Europe sales of total discretely and total analog devices have shown a good performance, while the market for optoelectronics and sensors has been rather stable, thus contributing to moderate growth rates. The memory market has been also weaker this month.

Sales for application specific semiconductors grew in line with the general semiconductor market. Good results were recorded in particular for chips used in the consumer sector and wired communication applications.

Overall, European semiconductor sales in August 2010 amounted to US\$ 3.132 billion. On a YTD basis semiconductor sales increase lowered slightly further to 37.0% in 2010 versus the same period in the year 2009.

The exchange rate of the Euro compared to the US dollar has kept its impact on the European sales picture in the last month. Measured in Euro, semiconductor sales were 2.485 billion Euros in August 2010, down 0.6% on the previous month and up 45.3% versus the same month a year ago. On a YTD basis semiconductor sales increased by 41.3% in 2010 versus the same period in the year 2009.

On a worldwide basis, semiconductor sales in August 2010 were US\$ 25.694 billion, up 1.8% versus the previous month. This results in an increase of 32.6% versus the same month in 2009 and on a YTD basis it results in an increase of 44.4%.

(For more data please see the tables and graphs on following pages)

EECA-ESIA and WSTS: ESIA, the European Semiconductor Industry Association holds an exclusive license agreement with the WSTS for the region of Europe, Middle East and Africa (EMEA). WSTS monthly data in full product detail are available via subscription.

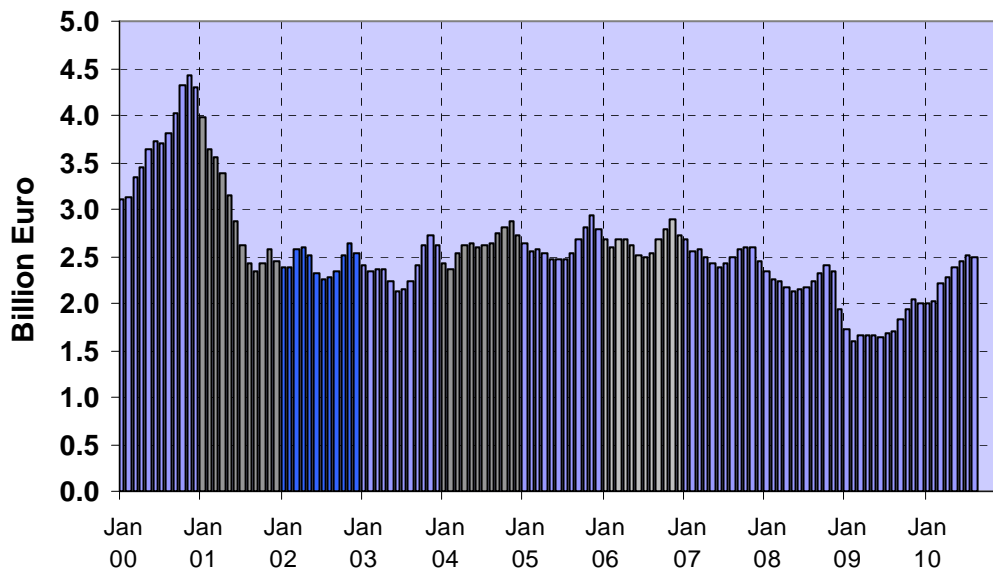
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Market data by region¹

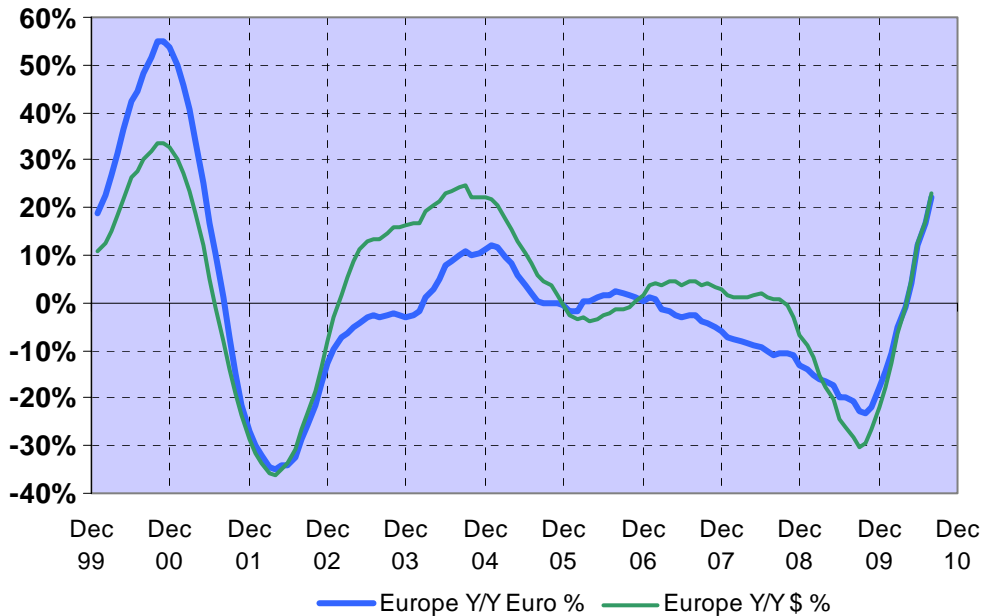
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Jul 10	Aug 10	Jul 10	Aug 10	Jul 10	Aug 10	Jul 10	Aug 10
in \$:								
Europe	3.129	3.132	0.8%	0.1%	34.2%	29.8%	38.4%	37.0%
Americas	4.747	4.841	3.6%	2.0%	52.7%	47.1%	53.1%	51.9%
Japan	3.883	4.041	3.1%	4.1%	19.9%	19.8%	30.3%	29.5%
Asia Pacific	13.485	13.680	0.0%	1.4%	38.4%	32.8%	52.3%	48.9%
of which China	5.375	5.415	1.1%	0.8%	46.3%	39.5%	57.9%	54.6%
World	25.243	25.694	1.3%	1.8%	37.0%	32.6%	46.7%	44.4%
In EURO:								
Europe	2.501	2.485	2.4%	-0.6%	49.3%	45.3%	41.4%	41.3%
Rate (\$/Euro)	1.275	1.291	-9.4%	-9.4%	< Euro against \$ versus prev. Year			

1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



**European Semiconductor sales growth in % - Annualized growth trend
(Y/Y) in Euro and Dollar**
(12-month-average data)



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About ESIA: ABOUT EECA-ESIA: The mission of the European Semiconductor Industry Association (EECA-ESIA) is to represent, promote and defend the vital interests of the European-based semiconductor industry and ensure its competitiveness in the global market. The semiconductor industry provides the key enabling technologies at the forefront of the development of the Information Society. This sector supports around 115,000 jobs directly and up to 500,000 induced jobs in Europe, in a market valued at over EUR 21bn (\$30bn) in 2009. Website: www.eeca.eu

About WSTS: Established in 1986, WSTS is an organization of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at www.wsts.org