



European Semiconductor Industry Association

LATEST SEMICONDUCTOR SALES DATA, FOR IMMEDIATE RELEASE

Brussels, 31 October, 2010

European chip sales continued growth increases above world levels in September

European sales of semiconductors grew above the worldwide average in September compared with the previous month on a three month rolling average basis, the WSTS reported yesterday. Chip sales in Europe reached \$3.258 billion in September, an increase of 3.9 percent from the \$3.137 billion reported in August. If the comparison is made with the levels reported for September 2009, the increase was of 24.4 percent. Third-quarter sales were up by 5 percent from the second quarter, totaling \$9.774 billion.

Global semiconductor sales were also strong in September across all regions, with in particular China growing by 5.1 percent. This trend is in line with seasonal patterns.

The September numbers show strong demand across most major product lines, with in especially good performances for discrete, optoelectronics and MOS microprocessor. Sales for memories show moderate growth, driven essentially by flash memories.

On a YTD basis semiconductor sales increase lowered slightly further to 34.5% in 2010 versus the same period in the year 2009.

The exchange rate of the Euro compared to the US dollar has widened its impact but slightly on the European sales picture in the last month. Measured in Euro, semiconductor sales were 2.525 billion Euros in September 2010, up 1.4% on the previous month and up 38.0% versus the same month a year ago. On a YTD basis semiconductor sales increased by 40.3% in 2010 versus the same period in the year 2009.

On a worldwide basis, semiconductor sales in September 2010 were US\$ 26.462 billion, up 2.9% versus the previous month. This results in an increase of 26.2% versus the same month in 2009 and on a YTD basis it results in an increase of 40.9%.

(For more data please see the tables and graphs on following pages)

EECA-ESIA and WSTS: ESIA, the European Semiconductor Industry Association holds an exclusive license agreement with the WSTS for the region of Europe, Middle East and Africa (EMEA). WSTS monthly data in full product detail are available via subscription.

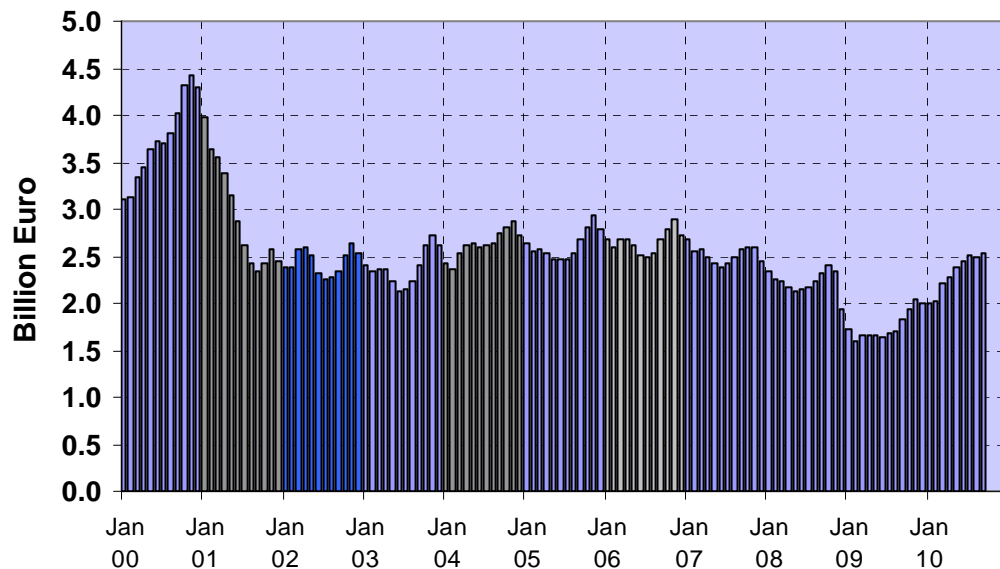
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Market data by region¹

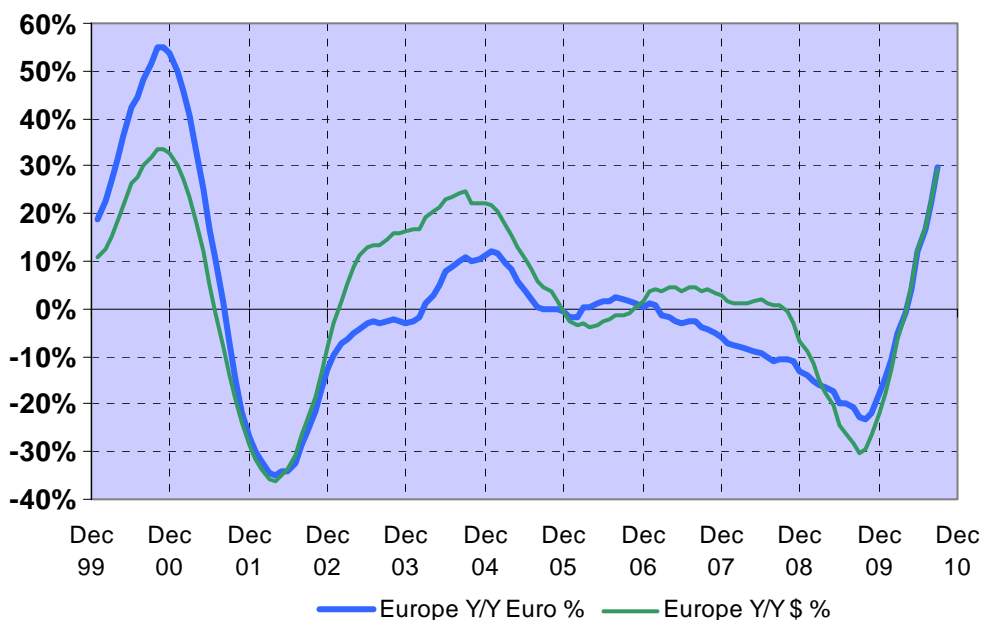
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Aug 10	Sep 10	Aug 10	Sep 10	Aug 10	Sep 10	Aug 10	Sep 10
in \$:								
Europe	3.137	3.258	0.3%	3.9%	30.0%	24.4%	37.1%	34.5%
Americas	4.838	4.862	1.9%	0.5%	47.0%	39.5%	51.9%	49.0%
Japan	4.047	4.198	4.2%	3.7%	20.0%	15.4%	29.5%	26.3%
Asia Pacific	13.700	14.143	1.6%	3.2%	33.0%	26.1%	48.9%	44.6%
of which China	5.447	5.726	1.3%	5.1%	40.3%	36.6%	54.9%	51.7%
World	25.722	26.462	1.9%	2.9%	32.7%	26.2%	44.5%	40.9%
In EURO:								
Europe	2.489	2.525	-0.5%	1.4%	45.5%	38.0%	41.4%	40.3%
Rate (\$/Euro)	1.291	1.302	-9.4%	-10.5%	< Euro against \$ versus prev. Year			

- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar (12-month-average data)



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About ESIA: ABOUT EECA-ESIA: The mission of the European Semiconductor Industry Association (EECA-ESIA) is to represent, promote and defend the vital interests of the European-based semiconductor industry and ensure its competitiveness in the global market. The semiconductor industry provides the key enabling technologies at the forefront of the development of the Information Society. This sector supports around 110,000 jobs directly and up to 500,000 induced jobs in Europe, in a market valued at over EUR 21bn (\$30bn) in 2009. Website: www.eeca.eu

About WSTS: Established in 1986, WSTS is an organization of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at www.wsts.org