



European Semiconductor Industry Association

LATEST SEMICONDUCTOR SALES DATA, FOR IMMEDIATE RELEASE

Brussels, 6th March 2011

European semiconductor sales increased in January

The European semiconductor market has increased in January versus December, the World Semiconductor Trade Statistics reported on the 4th March. This is a pretty unusual seasonal pattern as in the past decade in January the market has always declined in January versus the previous month. In Euro, the market grew in Europe by 1.6% in January compared to the previous month on a three-month rolling average basis.

Sales in dollar terms on the European Semiconductor market increased 0.3% in January compared to the previous month. Overall, European semiconductor sales in January 2011 amounted to US\$ 3.310 billion. On a YTD as well as on a monthly basis semiconductor sales increased by 15.4% in the first month of 2011 versus the same period in the year 2010.

The exchange rate of the Euro compared to the US dollar lowered slightly its impact on the European sales picture in the last month. Measured in Euro, semiconductor sales were 2.468 billion Euros in January 2011, up 1.6% on the previous month and up 23.2% versus the same month a year ago.

On a worldwide basis, semiconductor sales in January 2011 were US\$ 25.522 billion, up 1.5% versus the previous month. This results in an increase of 14.0% versus the same month in 2010.

(For more data please see the tables and graphs on following pages)

EECA-ESIA and WSTS: ESIA, the European Semiconductor Industry Association holds an exclusive license agreement with the WSTS for the region of Europe, Middle East and Africa (EMEA). WSTS monthly data in full product detail are available via subscription.

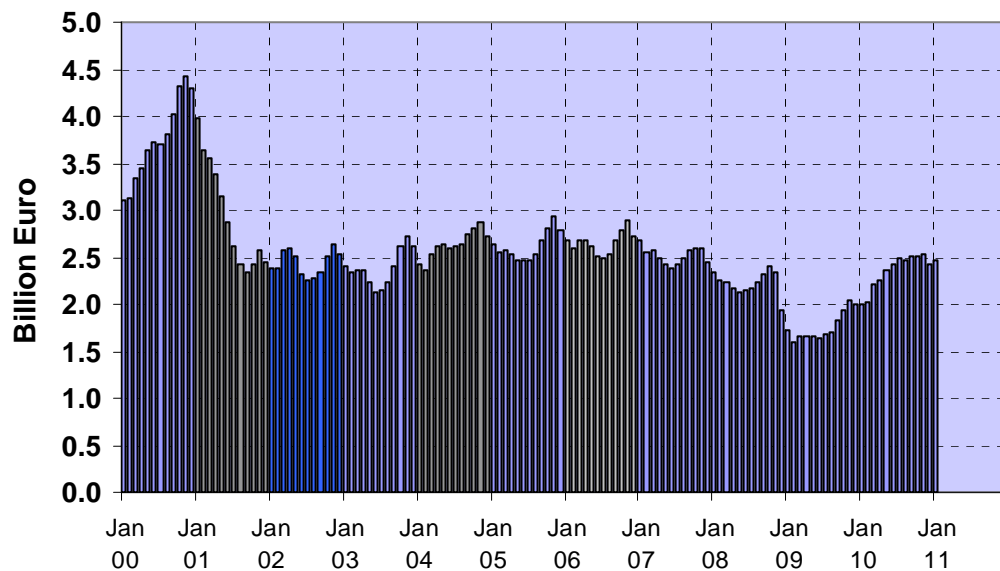
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Market data by region¹

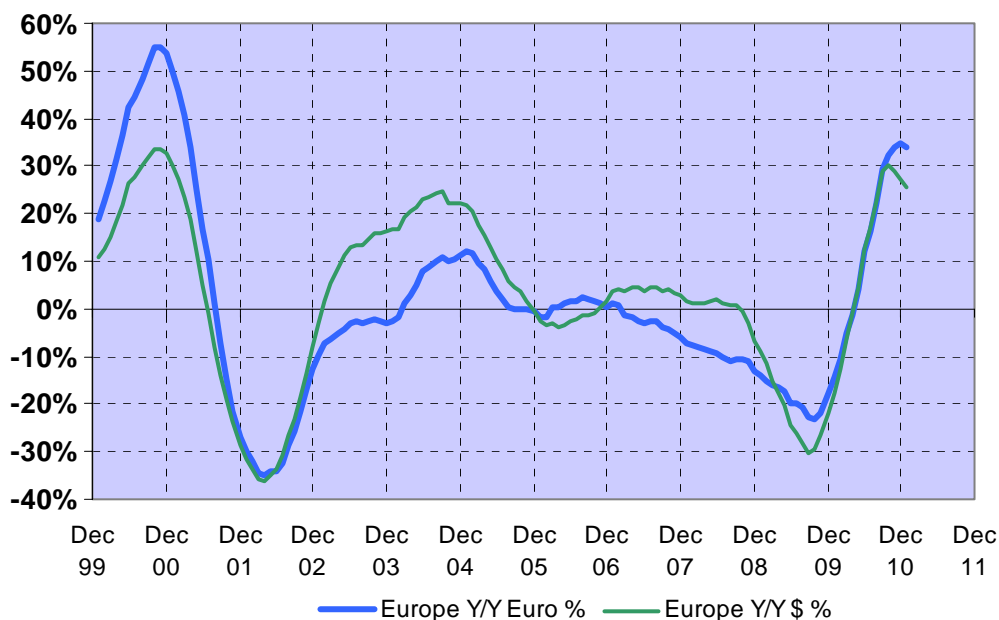
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Dec 10	Jan 11	Dec 10	Jan 11	Dec 10	Jan 11	Dec 10	Jan 11
in \$:								
Europe	3.301	3.310	-3.4%	0.3%	12.1%	13.1%	27.4%	15.4%
Americas	4.573	4.704	-2.8%	2.9%	19.3%	24.5%	39.3%	37.4%
Japan	3.967	3.829	-4.6%	-3.5%	9.8%	9.6%	21.6%	4.3%
Asia Pacific	13.313	13.679	-2.4%	2.7%	10.6%	12.2%	33.8%	12.4%
of which China	5.362	5.455	-3.2%	1.7%	11.4%	14.4%	38.5%	19.1%
World	25.154	25.522	-3.0%	1.5%	12.2%	14.0%	31.8%	15.6%
In EURO:								
Europe	2.429	2.468	-4.0%	1.6%	22.1%	23.2%	34.7%	23.4%
Rate (\$/Euro)	1.321	1.335	-9.9%	-6.5%	< Euro against \$ versus prev. Year			

- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar (12-month-average data)



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About ESIA: ABOUT EECA-ESIA: The mission of the European Semiconductor Industry Association (EECA-ESIA) is to represent, promote and defend the vital interests of the European-based semiconductor industry and ensure its competitiveness in the global market. The semiconductor industry provides the key enabling technologies at the forefront of the development of the Information Society. This sector supports around 110,000 jobs directly and up to 500,000 induced jobs in Europe, operating in a worldwide market valued at over \$ 298bn in 2010. Website: www.eeca.eu

About WSTS: Established in 1986, WSTS is an organization of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at www.wsts.org