



European Semiconductor Industry Association

LATEST SEMICONDUCTOR SALES DATA, FOR IMMEDIATE RELEASE

Brussels, 5th April 2011

Global semiconductor sales reached 25.2 Billion US\$ in February

Sales of semiconductor in February declined across all regions in February compared to the previous month, the World Semiconductor Trade Statistics (WSTS) reported. Slower sales in February, measured on a three month rolling average, are in line with seasonal patterns. The February decline was noticeable in particular Japan and China. Good growth rates were observed on a year-on-year basis: semiconductor sales in Europe increased by 13.3% compared to the same month one year ago.

Overall, European semiconductor sales in February 2011 amounted to US\$ 3.254 billion. While this number represents a decline of 1.4 in February compared to the previous month, positive growth rates were observed for some of the main product categories such as sensors, total analog devices and MOS microcontroller. On a YTD basis semiconductor sales increased by 12.1% versus the same period in the year 2011.

The exchange rate of the Euro compared to the US dollar lowered its impact on the European sales picture in the last month. Measured in Euro, semiconductor sales were 2.430 billion Euros in February 2011, down 1.3% on the previous month and up 20.2% versus the same month a year ago.

On a worldwide basis, semiconductor sales in February 2011 were US\$ 25.195 billion, down 1.1% versus the previous month. This results in an increase of 13.6% versus the same month in 2010.

(For more data please see the tables and graphs on following pages)

EECA-ESIA and WSTS: ESIA, the European Semiconductor Industry Association holds an exclusive license agreement with the WSTS for the region of Europe, Middle East and Africa (EMEA). WSTS monthly data in full product detail are available via subscription.

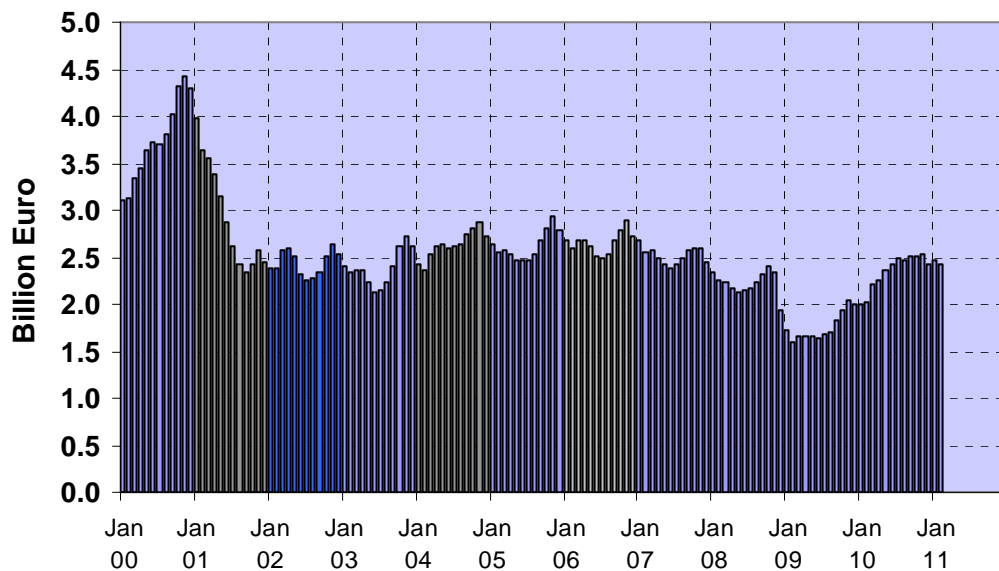
© 2011 Copyright EECA-ESIA. All rights reserved.

Market data by region¹

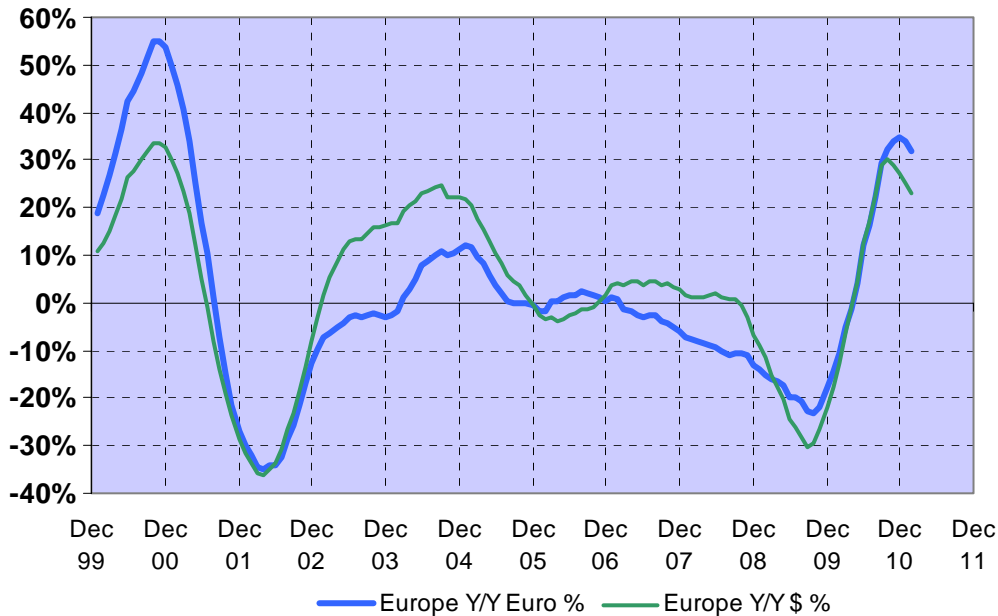
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Jan 11	Feb11	Jan 11	Feb11	Jan 11	Feb11	Jan 11	Feb11
in \$:								
Europe	3.301	3.254	0.0%	-1.4%	12.7%	13.3%	14.4%	12.1%
Americas	4.695	4.678	2.7%	-0.3%	24.2%	26.6%	36.6%	28.6%
Japan	3.827	3.677	-3.5%	-3.9%	9.6%	6.1%	4.2%	2.3%
Asia Pacific	13.654	13.585	2.6%	-0.5%	12.0%	11.8%	11.8%	13.0%
of which China	5.418	5.176	1.0%	-4.5%	13.7%	14.2%	16.6%	15.6%
World	25.477	25.195	1.3%	-1.1%	13.8%	13.6%	14.9%	13.8%
In EURO:								
Europe	2.461	2.430	1.3%	-1.3%	22.8%	20.2%	22.3%	16.2%
Rate (\$/Euro)	1.335	1.364	-6.5%	-0.3%	< Euro against \$ versus prev. Year			

- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



**European Semiconductor sales growth in % - Annualized growth trend
(Y/Y) in Euro and Dollar**
(12-month-average data)



For more information about data, please contact:

Giovanni Corder

EECA-ESIA

Brussels, Belgium

Click here for email address : [Giovanni Corder](#)

**Rene Kautschitsch - WSTS Vice Chairman
Europe**

Austriamicrosystems AG

SCHLOß PREMSTÄTTEN

Austria

Click here for email address: [Rene Kautschitsch](#)

About ESIA: ABOUT EECA-ESIA: The mission of the European Semiconductor Industry Association (EECA-ESIA) is to represent, promote and defend the vital interests of the European-based semiconductor industry and ensure its competitiveness in the global market. The semiconductor industry provides the key enabling technologies at the forefront of the development of the Information Society. This sector supports around 110,000 jobs directly and up to 500,000 induced jobs in Europe, operating in a worldwide market valued at over \$ 300bn (EUR 162bn) in 2009. Website: www.eeca.eu

About WSTS: Established in 1986, WSTS is an organization of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at www.wsts.org