



European Semiconductor Industry Association

LATEST SEMICONDUCTOR SALES DATA, FOR IMMEDIATE RELEASE

Brussels, 2nd May 2011

European semiconductor sales up 2.5 % in March

Sales on the European Semiconductor market increased 2.5% in March compared to the previous month, and 8.3% compared to the same month in 2010, the World Semiconductor Trade Statistics (WSTS) reported yesterday.

In Europe, remarkable positive growth rates were observed for the main product categories on a three month rolling average. In particular discretés (up 7.9%), total analog devices (up 6.7%) and microcontroller units (up 8.2%) need to be mentioned. Sales of memories grew in March as well: notably sales of total MOS SRAM increased 5.7%.

Overall, European semiconductor sales in March 2011 amounted to US\$ 3.321 billion. On a YTD basis semiconductor sales increased by 8.3% too versus the same period in the year 2010.

The exchange rate of the Euro compared to the US dollar increased again its impact on the European sales picture in the last month. Measured in Euro, semiconductor sales were 2.429 billion Euros in March 2011, up 0.4% on the previous month and up 9.5% versus the same month a year ago.

On a worldwide basis, semiconductor sales in March 2011 were US\$ 25.255 billion, up 2.5% versus the previous month. This results in an increase of 8.6% versus the same month in 2010.

(For more data please see the tables and graphs on following pages)

EECA-ESIA and WSTS: ESIA, the European Semiconductor Industry Association holds an exclusive license agreement with the WSTS for the region of Europe, Middle East and Africa (EMEA). WSTS monthly data in full product detail are available via subscription.

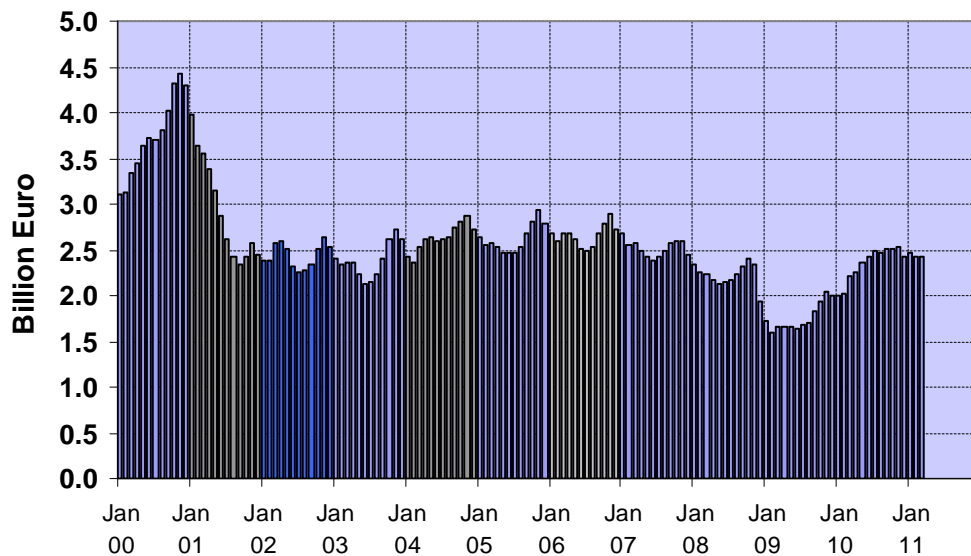
© 2010 Copyright EECA-ESIA. All rights reserved.

Market data by region¹

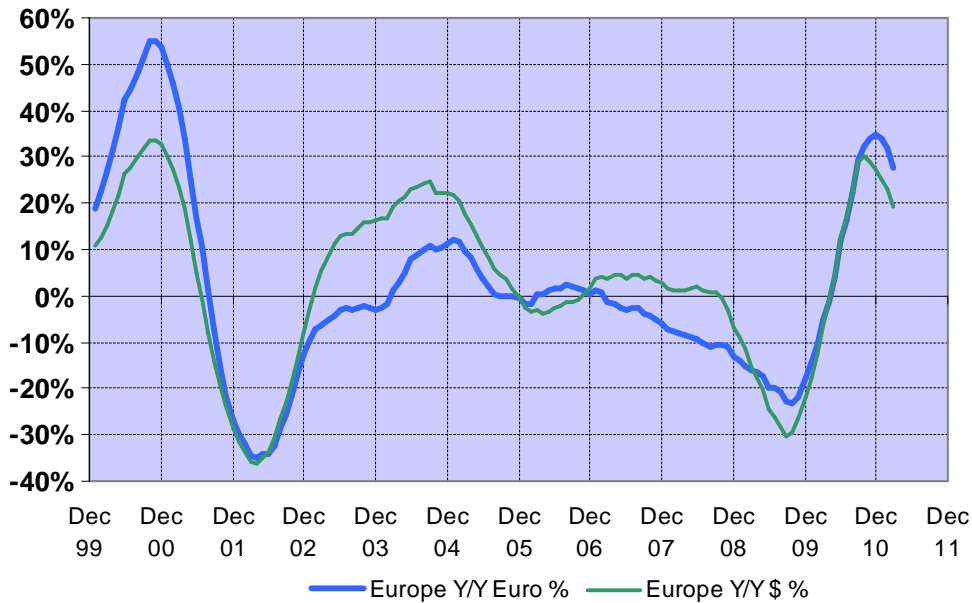
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Feb11	Mar 11	Feb11	Mar 11	Feb11	Mar 11	Feb11	Mar 11
in \$:								
Europe	3.239	3.321	-1.9%	2.5%	12.8%	8.3%	11.3%	8.3%
Americas	4.607	4.686	-1.9%	1.7%	24.6%	18.1%	25.7%	18.1%
Japan	3.607	3.624	-5.3%	0.5%	4.1%	0.2%	-0.7%	0.2%
Asia Pacific	13.193	13.625	-3.1%	3.3%	8.6%	8.0%	8.0%	8.0%
of which China	5.107	5.238	-5.7%	2.6%	12.7%	11.2%	13.1%	11.2%
World	24.646	25.255	-3.0%	2.5%	11.1%	8.6%	10.0%	8.6%
In EURO:								
Europe	2.419	2.429	-1.7%	0.4%	19.6%	9.5%	15.4%	9.5%
Rate (\$/Euro)	1.364	1.400	-0.3%	3.1%	< Euro against \$ versus prev. Year			

- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar (12-month-average data)



For more information about data, please contact:

Giovanni Corder

EECA-ESIA

Brussels, Belgium

Click here for email address : [Giovanni Corder](#)

**Rene Kautschitsch - WSTS Vice Chairman
Europe**

Austriamicrosystems AG

SCHLOSS PREMSTÄTTEN

Austria

Click here for email address: [Rene Kautschitsch](#)

About ESIA: ABOUT EECA-ESIA: The mission of the European Semiconductor Industry Association (EECA-ESIA) is to represent, promote and defend the vital interests of the European-based semiconductor industry and ensure its competitiveness in the global market. The semiconductor industry provides the key enabling technologies at the forefront of the development of the Information Society. This sector supports around 110,000 jobs directly and up to 500,000 induced jobs in Europe, operating in a worldwide market valued at over \$ 298bn in 2010. Website: www.eeca.eu

About WSTS: Established in 1986, WSTS is an organization of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at www.wsts.org

EECA – ESIA 11/13 rue de la Duchesse, B-1150 Brussels, Belgium

© 2011 Copyright EECA-ESIA. All rights reserved.

This document was created with Win2PDF available at <http://www.win2pdf.com>.
The unregistered version of Win2PDF is for evaluation or non-commercial use only.
This page will not be added after purchasing Win2PDF.