



European Semiconductor Industry Association

## **LATEST SEMICONDUCTOR SALES DATA, FOR IMMEDIATE RELEASE**

**Brussels, 3<sup>rd</sup> of September 2011**

### **European semiconductor sales stable year-over-year**

Sales on the European Semiconductor market were rather stable year-over-year in July, increasing at a growth rate of 0.7% compared to the same month last year, the World Semiconductor Trade Statistics (WSTS) reported yesterday. On a month-over-month basis, European sales decreased by 2.4 %. All monthly sales numbers represent a three-month moving average.

Looking at specific product categories, total MOS micro - covering MOS microprocessor, MOS microcontroller and digital signal processors - showed positive growth in July. Total logic also performed well, with in particular MOS logic ICs used for consumer equipment, for computers and for communications applications showing good growth rates.

Overall, European semiconductor sales in July 2011 amounted to US\$ 3.131 billion. On a YTD basis semiconductor sales increased by 5.3% compared to the same period in the year 2010.

The exchange rate of the Euro compared to the US dollar has somewhat reduced its impact on the European sales picture in the last month. Measured in Euro, semiconductor sales were 2.138 billion Euros in July 2011, down 2.2% on the previous month and down 12.2% compared to the same month a year ago.

On a worldwide basis, semiconductor sales in July 2011 were US\$ 24.850 billion, down 0.1% versus the previous month. This results in a decrease of 1.1% versus the same month in 2010.

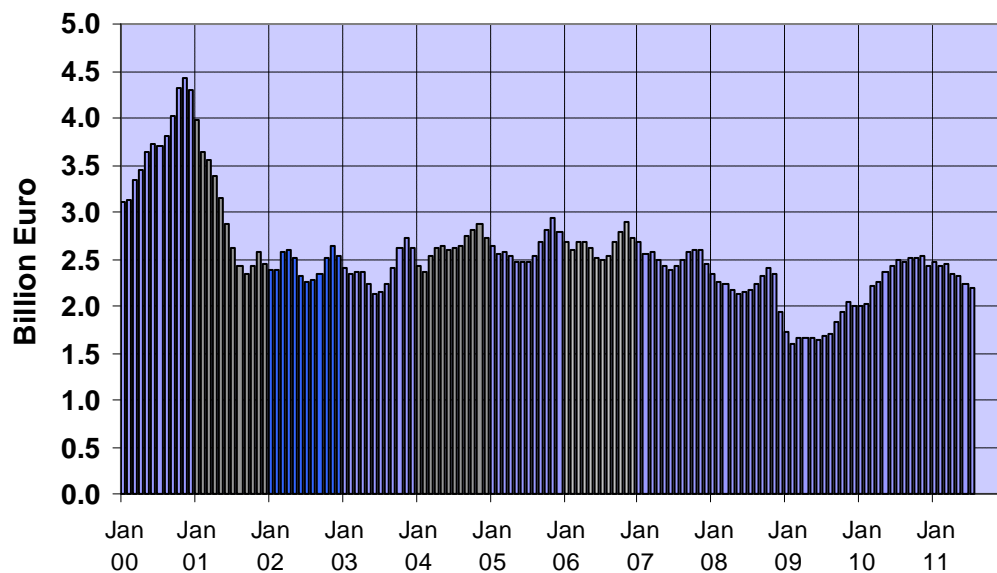
(For more data please see the tables and graphs on following pages)

## Market data by region<sup>1</sup>

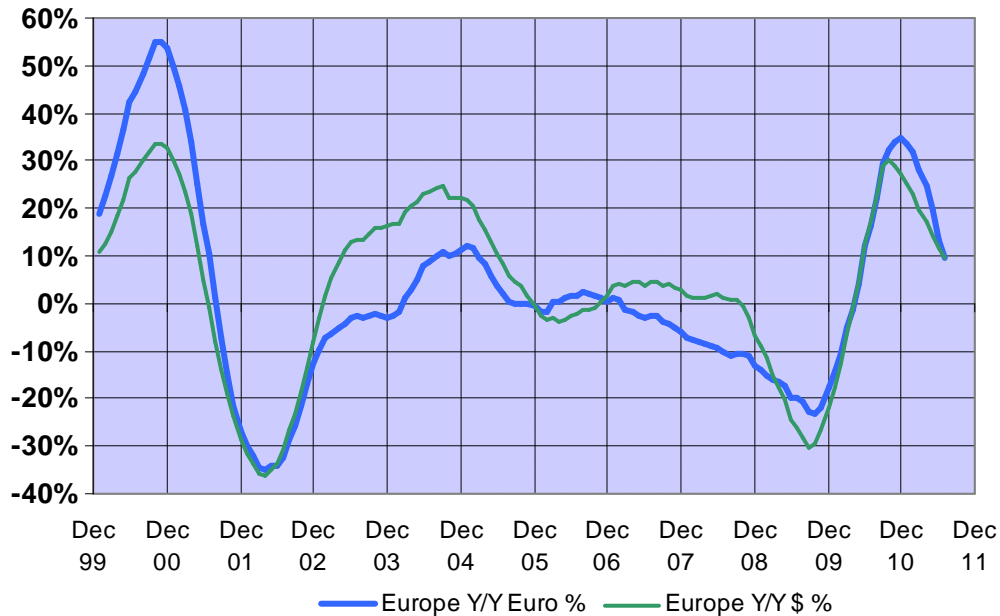
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Jun 11	Jul 11	Jun 11	Jul 11	Jun 11	Jul 11	Jun 11	Jul 11
<b>in \$:</b>								
<b>Europe</b>	3.210	3.131	-2.4%	-2.4%	4.1%	0.7%	6.5%	5.3%
<b>Americas</b>	4.702	4.636	1.6%	-1.4%	3.0%	-2.0%	10.5%	8.0%
<b>Japan</b>	3.305	3.467	-1.1%	4.9%	-11.8%	-10.3%	-6.2%	-7.4%
<b>Asia Pacific</b>	13.667	13.615	-2.3%	-0.4%	1.9%	1.5%	4.9%	4.1%
of which China	5.440	5.400	-1.5%	-0.7%	2.3%	0.5%	6.5%	5.2%
<b>World</b>	<b>24.883</b>	<b>24.850</b>	<b>-1.4%</b>	<b>-0.1%</b>	<b>0.3%</b>	<b>-1.1%</b>	<b>4.4%</b>	<b>3.2%</b>
<b>In EURO:</b>								
<b>Europe</b>	2.231	2.183	-3.4%	-2.2%	-8.0%	-12.2%	0.7%	-1.3%
Rate (\$/Euro)	1.438	1.430	17.8%	12.2%	< Euro against \$ versus prev. Year			

- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

## EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



## European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar (12-month-average data)



For more information about data, please contact:

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**About ESIA: ABOUT EECA-ESIA:** The mission of the European Semiconductor Industry Association (EECA-ESIA) is to represent, promote and defend the vital interests of the European-based semiconductor industry and ensure its competitiveness in the global market. The semiconductor industry provides the key enabling technologies at the forefront of the development of the Information Society. This sector supports around 110,000 jobs directly and up to 500,000 induced jobs in Europe, operating in a worldwide market valued at over \$ 226bn (EUR 162bn) in 2009. Website: [www.eeca.eu](http://www.eeca.eu)

**About WSTS:** Established in 1986, WSTS is an organization of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at [www.wsts.org](http://www.wsts.org)