



European Semiconductor Industry Association

## LATEST SEMICONDUCTOR SALES DATA, FOR IMMEDIATE RELEASE

Brussels, 5<sup>th</sup> December 2011

### **Global chip sales stable in October**

Worldwide sales of semiconductors were rather stable in October 2011 compared to the previous month, with a modest 0.1% decline from September based on a three-month moving average, the World Semiconductor Trade Statistics reported on the 2<sup>nd</sup> December.

In Europe, on a year-to-date basis semiconductor sales increased by 1.2% versus the same period in the year 2010. On a month-to-month basis sales were slower in October, down 1.6% from the prior month. Good results were reported among others for the MOS microprocessor and the total flash memory and total MOS memory product categories.

From an application perspective, sales of microchips used mainly for consumer, automotive and wireless communication applications increased over September, whereas sales of microchips used for IC card and wired communication applications decreased.

Overall, European semiconductor sales in October 2011 amounted to US\$ 3.082 billion. On a monthly basis, semiconductor sales declined by 7.7%. All figures represent a three-month moving average.

The exchange rate of the Euro compared to the US dollar has lowered further its impact on the European sales picture in the last month. Measured in Euro, semiconductor sales were 2.212 billion Euros in October 2011, down 0.3% on the previous month and down 12.2% versus the same month a year ago.

On a worldwide basis, semiconductor sales in October 2011 were US\$ 25.736 billion, down 0.1% versus the previous month. This results in a decrease of 1.8% versus the same month in 2010.

(For more data please see the tables and graphs on following pages)

**ESIA and WSTS:** ESIA, the European Semiconductor Industry Association holds an exclusive license agreement with the WSTS for the region of Europe, Middle East and Africa (EMEA). WSTS monthly data in full product detail are available via subscription.

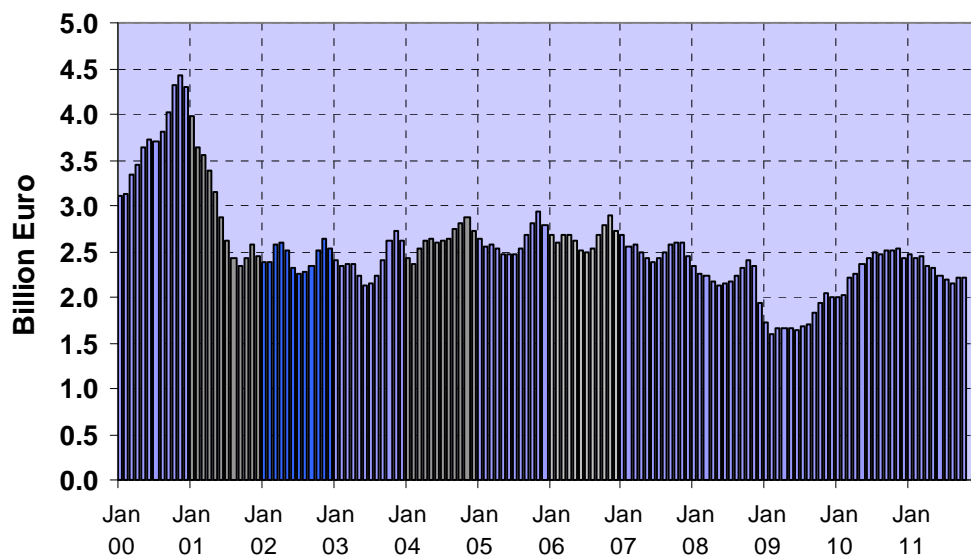
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### Market data by region<sup>1</sup>

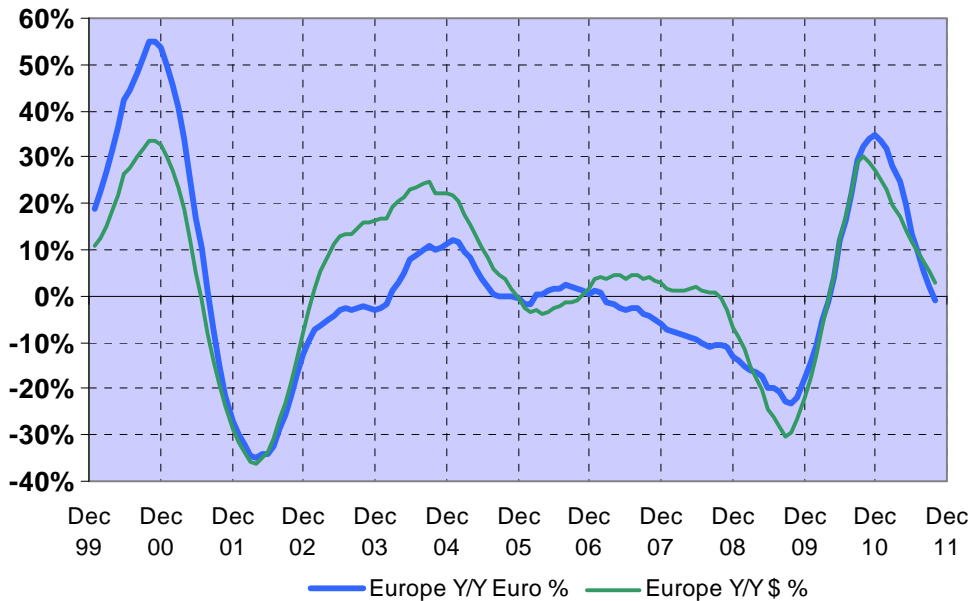
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Sep 11	Oct 11	Sep 11	Oct 11	Sep 11	Oct 11	Sep 11	Oct 11
<b>in \$:</b>								
<b>Europe</b>	3.133	3.082	2.1%	-1.6%	-3.1%	-7.7%	3.2%	1.2%
<b>Americas</b>	4.609	4.668	0.7%	1.3%	-3.7%	-2.5%	5.4%	4.6%
<b>Japan</b>	3.797	3.881	4.2%	2.2%	-9.3%	-7.6%	-7.3%	-7.4%
<b>Asia Pacific</b>	14.224	14.104	3.2%	-0.8%	1.6%	1.7%	3.7%	3.4%
of which China	6.113	6.061	4.4%	-0.8%	8.0%	8.9%	7.1%	6.4%
<b>World</b>	<b>25.764</b>	<b>25.736</b>	<b>2.7%</b>	<b>-0.1%</b>	<b>-1.7%</b>	<b>-1.8%</b>	<b>2.3%</b>	<b>1.6%</b>
<b>In EURO:</b>								
<b>Europe</b>	2.219	2.212	3.8%	-0.3%	-11.4%	-12.2%	-3.6%	-4.7%
Rate (\$/Euro)	1.380	1.369	6.0%	-1.4%	< Euro against \$ versus prev. Year			

- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

### EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



**European Semiconductor sales growth in % - Annualized growth trend  
 (Y/Y) in Euro and Dollar**  
 (12-month-average data)



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**About ESIA:** The mission of the European Semiconductor Industry Association is to represent, promote and defend the vital interests of the European-based semiconductor industry and ensure its competitiveness in the global market. The semiconductor industry provides the key enabling technologies at the forefront of the development of the Information Society. This sector supports around 110,000 jobs directly and up to 500,000 indirect jobs in Europe, operating in a worldwide market valued at over \$ 298bn in 2010. Website: [www.eeca.eu/esia](http://www.eeca.eu/esia)

**About WSTS:** Established in 1986, WSTS is an organization of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at [www.wsts.org](http://www.wsts.org)