



European Semiconductor Industry Association

## **LATEST SEMICONDUCTOR SALES DATA, FOR IMMEDIATE RELEASE**

**Brussels, 3<sup>rd</sup> of January 2012**

### **Global and European chip sales in November 2011**

Worldwide sales of semiconductors were over \$25 billion in November 2011, the World Semiconductor Trade statistics (WSTS) reports. In Europe, semiconductor sales were valued at over \$3 billion in November 2011.

Worldwide sales grew by 0.8% on a year-to-date basis. Sales were slower across all regions compared to the previous month. In this context of weaker worldwide sales over October 2011, the European semiconductor market performed relatively better than the worldwide market. In Europe sales were down 1.8% from to the previous month, compared to a steep 8.2 % decrease suffered by the Chinese market and compared to an average worldwide decrease of 2.4%. All figures are based on a three month average.

More in details, European semiconductor sales in November 2011 amounted to US\$ 3.025 billion. On a YTD basis semiconductor sales decreased by 0.5% versus the same period in the year 2010.

On a worldwide basis, semiconductor sales in November 2011 were US\$ 25.127 billion, down 2.4% versus the previous month. This results in a decrease of 3.1% versus the same month in 2010.

The exchange rate of the Euro compared to the US dollar has continued to have an impact on the European sales picture in the last month. Measured in Euro, semiconductor sales were 2.208 billion Euros in November 2011, down 0.2% on the previous month and down 12.8% versus the same month a year ago.

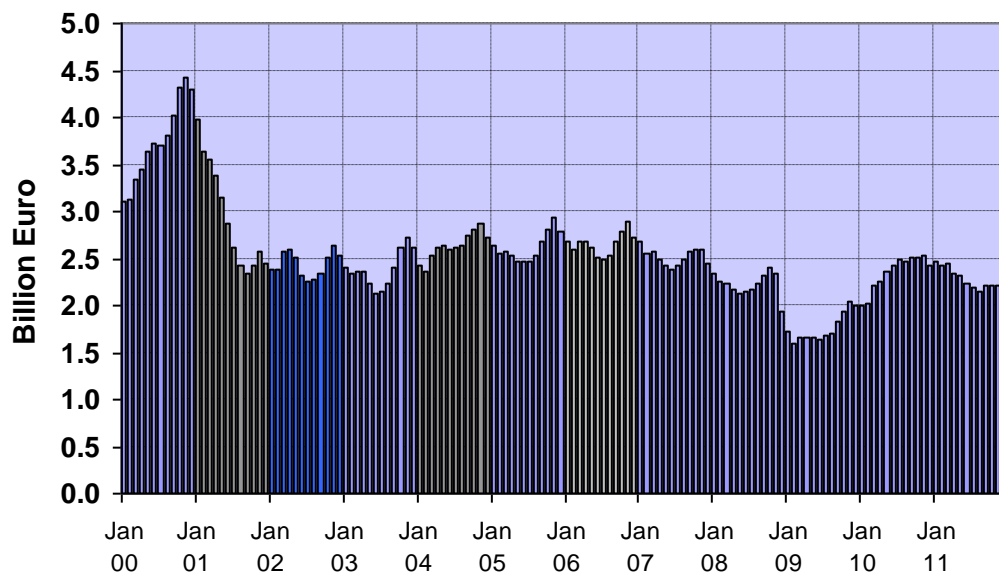
(For more data please see the tables and graphs on following pages)

## Market data by region<sup>1</sup>

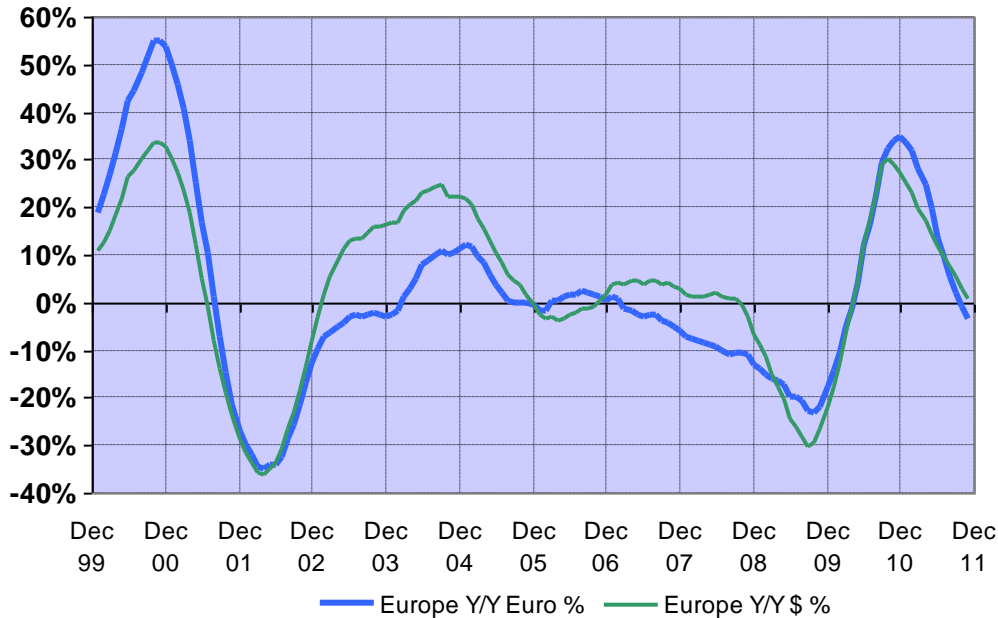
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Oct 11	Nov 11	Oct 11	Nov 11	Oct 11	Nov 11	Oct 11	Nov 11
in \$:								
<b>Europe</b>	3.082	3.025	-1.6%	-1.8%	-7.7%	-11.5%	1.2%	-0.5%
<b>Americas</b>	4.668	4.585	1.3%	-1.8%	-2.5%	-2.5%	4.6%	3.1%
<b>Japan</b>	3.881	3.816	2.2%	-1.7%	-7.6%	-8.2%	-7.4%	-7.9%
<b>Asia Pacific</b>	14.104	13.700	-0.8%	-2.9%	1.7%	0.4%	3.4%	2.8%
of which China	6.061	5.567	-0.8%	-8.2%	8.9%	0.5%	6.4%	5.2%
<b>World</b>	<b>25.736</b>	<b>25.127</b>	<b>-0.1%</b>	<b>-2.4%</b>	<b>-1.8%</b>	<b>-3.1%</b>	<b>1.6%</b>	<b>0.8%</b>
In EURO:								
<b>Europe</b>	2.212	2.208	-0.3%	-0.2%	-12.2%	-12.8%	-4.7%	-5.7%
Rate (\$/Euro)	1.369	1.359	-1.4%	-0.8%	< Euro against \$ versus prev. Year			

- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

### EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



## European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar (12-month-average data)



For more information about data, please contact:

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**About ESIA: ABOUT EECA-ESIA:** The mission of the European Semiconductor Industry Association (EECA-ESIA) is to represent, promote and defend the vital interests of the European-based semiconductor industry and ensure its competitiveness in the global market. The semiconductor industry provides the key enabling technologies at the forefront of the development of the Information Society. This sector supports around 110,000 jobs directly and up to 500,000 induced jobs in Europe, operating in a worldwide market valued at over \$ 298bn in 2010. Website: [www.eeca.eu](http://www.eeca.eu)

**About WSTS:** Established in 1986, WSTS is an organization of 73 semiconductor companies from all over the world representing close to 90% of the world's semiconductor market. Its mission is to provide timely, accurate and authentic semiconductor market data on industry product shipments in a product line form serving the broad marketing and executive needs, therefore documenting past - and anticipating future business trends. More information on the WSTS website at [www.wsts.org](http://www.wsts.org)