



European Semiconductor Industry Association

LATEST SEMICONDUCTOR SALES DATA, FOR IMMEDIATE RELEASE

Brussels, 6th September 2012

European semiconductor sales show flat growth in July

In Europe, sales of semiconductors were essentially flat in July compared to June, the World Trade Statistics reported yesterday. The European market performed better than the US one (down by 3.9%), while Japan and China showed remarkable growth over the previous month (5.4% and 6.1% respectively). All figures represent a three month rolling average.

Main drivers to July's European sales were discrete semiconductors, analog integrated circuits designed for and used in communication applications, memories and the MOS Micro category.

Sales for microchips used in specific applications also grew positively in July, mostly as a result of a strong increase in microchips used in consumer, wired communications and automotive applications.

Overall, European semiconductor sales in July 2012 amounted to US\$ 2.818 billion. On a year/basis semiconductor sales declined by 10.0%. On a YTD basis semiconductor sales declined by 12.9 % versus the same period in the year 2011.

The exchange rate of the Euro compared to the US dollar has again widened its impact at the European sales picture in the last month. Measured in Euro, semiconductor sales were 2.246 billion Euros in July 2012, up 2.3% on the previous month and up 2.9% versus the same month a year ago.

On a worldwide basis, semiconductor sales in July 2012 were US\$ 24.397 billion, up 0.2% versus the previous month. This results in a decrease of 4.2% versus the same month in 2012.

(For more data please see the tables and graphs on following pages)

EECA-ESIA and WSTS: ESIA, the European Semiconductor Industry Association holds an exclusive license agreement with the WSTS for the region of Europe, Middle East and Africa (EMEA). WSTS monthly data in full product detail are available via subscription.

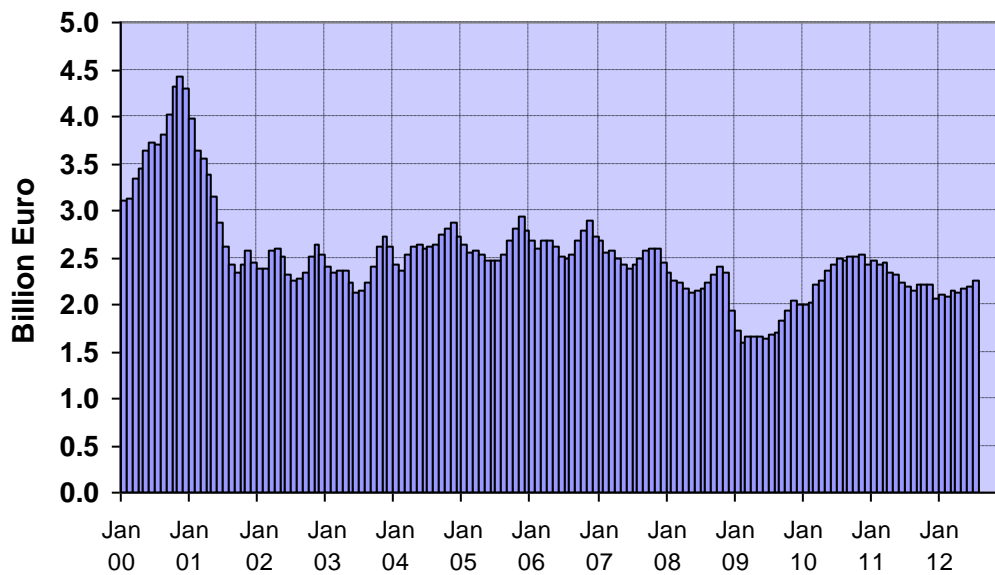
© 2012 Copyright EECA-ESIA. All rights reserved.

Market data by region¹

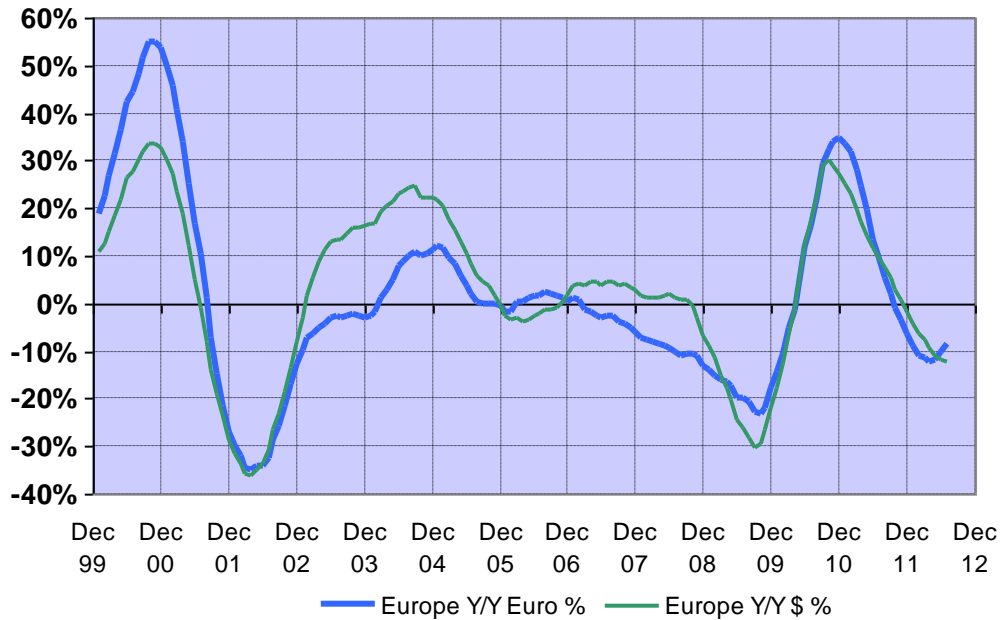
Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Jun 12	Jul 12	Jun 12	Jul 12	Jun 12	Jul 12	Jun 12	Jul 12
in \$:								
Europe	2.817	2.818	-0.7%	0.0%	-12.2%	-10.0%	-13.9%	-12.9%
Americas	4.319	4.152	-3.6%	-3.9%	-8.1%	-10.4%	-6.9%	-6.4%
Japan	3.426	3.611	2.0%	5.4%	3.7%	4.2%	-1.0%	0.1%
Asia Pacific	13.779	13.816	0.6%	0.3%	0.8%	1.4%	-3.5%	-2.4%
of which China	5.212	5.532	-0.2%	6.1%	-4.2%	2.4%	-4.8%	-2.3%
World	24.342	24.397	-0.2%	0.2%	-2.2%	-1.9%	-5.1%	-4.2%
In EURO:								
Europe	2.196	2.246	1.2%	2.3%	-1.6%	2.9%	-6.9%	-5.0%
Rate (\$/Euro)	1.253	1.231	-12.8%	-14.0%	< Euro against \$ versus prev. Year			

- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth which is based on current month data.

EUROPE - Monthly European Semiconductor sales in billion Euro (3-month-average data)



European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar (12-month-average data)



For more information about data, please contact:

[Giovanni Corder](#)
ESIA
Brussels, Belgium

About ESIA: The European Semiconductor Industry Association represents and promotes the interests of the European-based semiconductor industry and advocates for its international competitiveness. The industry provides the key enabling technology solutions for society in the fields of energy efficiency, mobility, health care, security and across the ICT sector including the realisation of the smart grid and more efficient lighting. The industry was ranked as the most R&D intensive sector by the European Commission in 2011. This sector supports around 110,000 jobs directly and up to 500,000 jobs in Europe, operating in a worldwide market valued at over \$ 299 billion (over € 215 billion) in 2011.

About WSTS: World Semiconductor Trade Statistics (WSTS) is a non-profit organization of 62 semiconductor companies representing close to 80% of the world semiconductor market. Founded in 1986, WSTS is the singular source for monthly industry shipment statistics. The mission of WSTS is to be the respected source of semiconductor market data and forecast.