ESIA

The voice of the Semiconductor Industry in Europe

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EUROPEAN SEMICONDUCTOR SALES UP IN OCTOBER

European sales of semiconductors of $2.79 billion in October 2012 were 0.2 percent higher than the $2.78 billion reported for September 2012, showing an increase for the second consecutive month, the World Semiconductor Trade Statistics reported. The October growth in Europe was in line with sales developments in other regions, with the exception of Japan, where sales declined by 3.1 percent compared to September. All figures represent a three month rolling average.

Several of the largest segments of the semiconductor market have all experienced good growth in October. Noteworthy growth was recorded in Total Discrete, Sensors & Actuators and Image Sensors. MOS Microprocessor and Microcontroller units were also positive.

Looking at application specific devices, the main drivers of the October growth were chips specifically designed for consumer and wireless communication applications.

The impact of the exchange rate of the Euro compared to the US on the European sales picture was slightly lower in October compared to the previous months. Measured in Euro, semiconductor sales were 2.191 billion Euros in October 2012, down 1.5% compared to September 2012 and down 1.0% versus the same month a year ago.

On a worldwide basis, semiconductor sales in October 2012 were US$ 25.217 billion, up 1.7% versus the previous month. This results in a decrease of 2.3% versus the same month in 2011.
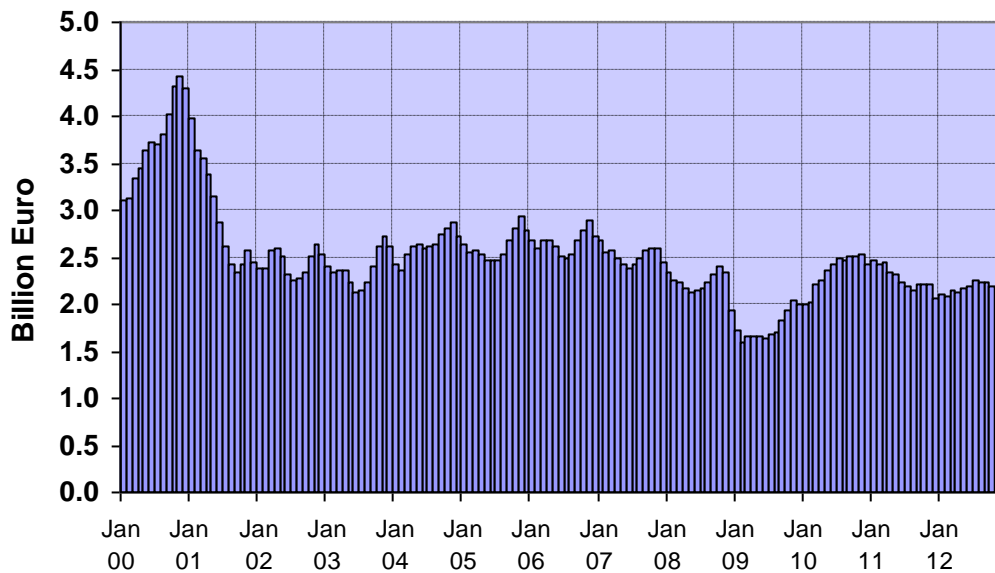
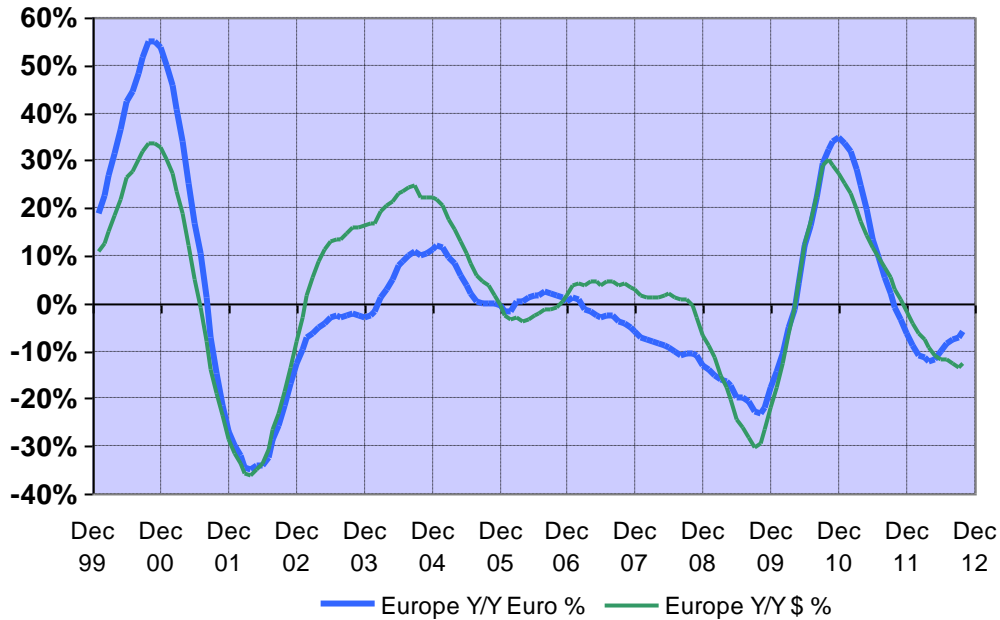(For more data please see the tables and graphs on following pages)

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Market data by region[1]

Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Sep 12	**Oct 12**	**Sep 12**	**Oct 12**	**Sep 12**	**Oct 12**	**Sep 12**	**Oct 12**
in $:								
Europe	2.786	2.792	0.7%	0.2%	-11.1%	-9.4%	-13.0%	-11.9%
Americas	4.429	4.788	5.8%	8.1%	-3.9%	2.6%	-5.9%	-3.8%
Japan	3.642	3.528	0.2%	-3.1%	-4.1%	-9.1%	-2.1%	-3.0%
Asia Pacific	13.934	14.109	1.6%	1.3%	-2.4%	-0.4%	-3.1%	-2.0%
of which China	5.143	5.226	-0.6%	1.6%	-15.9%	-13.8%	-8.8%	-7.8%
World	**24.791**	**25.217**	**2.0%**	**1.7%**	**-3.9%**	**-2.3%**	**-4.7%**	**-3.7%**
In EURO:								
Europe	2.224	2.191	-0.2%	-1.5%	0.2%	-1.0%	-4.6%	-3.8%
Rate ($/Euro)	1.285	1.297	-6.9%	-5.3%	< Euro against $ versus prev. Year			

1) Unless otherwise indicated, all figures are 3-month-average data except YTD growth
which is based on current month data.

EUROPE - Monthly European Semiconductor sales in billion Euro
(3-month-average data)

European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar
(12-month-average data)

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About ESIA: The European Semiconductor Industry Association (ESIA) is the voice of the Semiconductor Industry of Europe. Its mission is to represent, promote and defend the common interests of the Europe based semiconductor industry towards the European Institutions and stakeholders in order to ensure a sustainable business environment and foster its global competitiveness. As a provider of key enabling technologies the industry creates innovative solutions for industrial development, contributing to economic growth and responding to major societal challenges. Being ranked as the most R&D intensive sector by the European Commission, the European Semi-conductor ecosystem supports approx. 200.000 jobs directly and up to 800.000 induced jobs in systems, applications and services in Europe. Overall, micro- and nano-electronics enable the generation of at least 10% of GDP in Europe and the world.

About WSTS: World Semiconductor Trade Statistics (WSTS) is a non-profit organization of 62 semiconductor companies representing close to 80% of the world semiconductor market. Founded in 1986, WSTS is the singular source for monthly industry shipment statistics. The mission of WSTS is to be the respected source of semiconductor market data and forecast.