



European Semiconductor Industry Association

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**FOR IMMEDIATE RELEASE**

## **European semiconductor sales up 1.2 percent in January**

The European Semiconductor Industry Association (ESIA) announced today that European sales of semiconductors reached US\$ 3.247 billion in January 2020, an increase of 1.2% compared to the December 2019 total of US\$ 3.208 billion. Europe was the only region worldwide to register month-on-month growth in January.

On a worldwide basis, semiconductor sales in January 2020 were US\$ 35.387 billion, down 2.2% versus the previous month and down 0.3% versus the same month in 2019.

Figures are based on the latest report from the World Semiconductor Trade Statistics (WSTS) and represent a three-month moving average.

The steady growth of the European market in January was supported by growing demand for sensors (+5.4%), discrete (+3.6%), optoelectronics (+2.8%) and logic devices (+0.8%). The memory market also rebounded strongly in January, with a 6% increase from December.

In January, the exchange rate effect increased slightly when comparing European market growth in Euros and in Dollars. Measured in Euro, semiconductor sales were 2.930 billion Euros in January 2020, up 1.1% versus the previous month and a decrease of 3% from the same month a year ago. On a YTD basis, semiconductor sales increased by 2.9%.

[Find out here](#) how to subscribe to WSTS reports on semiconductor sales data

*ESIA is an Industry Association of:*

**EECA** : European Electronic Component Manufacturers' Association

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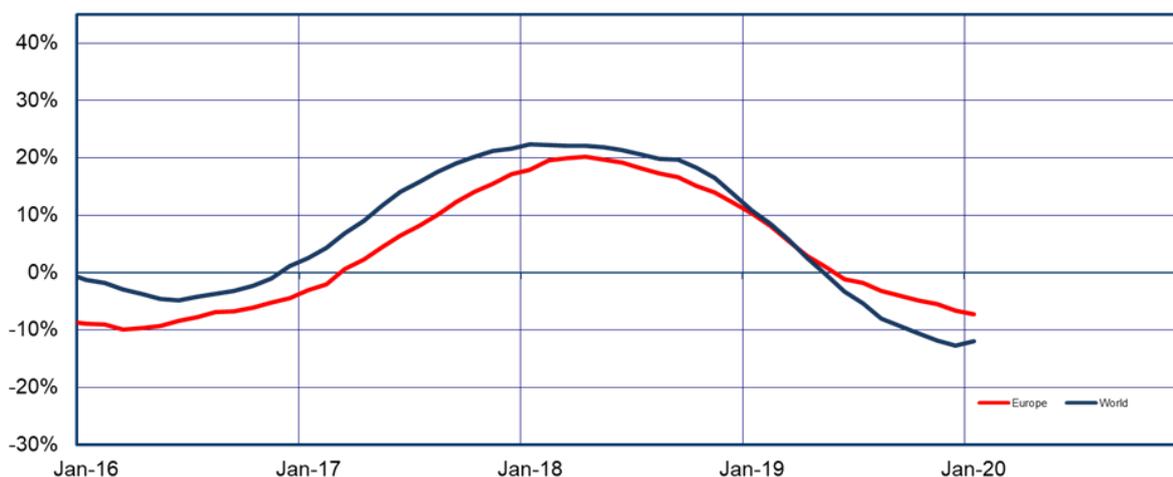
EECA is registered in the EU Transparency Registry: 22092908193-23

## Monthly European semiconductor sales

(3-month-average data, except YTD growth which is calculated based on current month data)

Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Dec 19	Jan 20	Dec 19	Jan 20	Dec 19	Jan 20	Dec 19	Jan 20
<b>in \$:</b>								
<b>Europe</b>	3.208	3.247	-4.5%	1.2%	-7.4%	-5.6%	-7.3%	0.1%
<b>Americas</b>	7.529	7.371	0.1%	-2.1%	-10.3%	0.8%	-23.7%	21.2%
<b>Japan</b>	3.055	2.997	-2.0%	-1.9%	-7.9%	-5.0%	-9.9%	0.7%
<b>Asia Pacific</b>	22.379	21.771	-2.1%	-2.7%	-2.9%	0.9%	-8.8%	5.6%
of which China	12.774	12.230	-1.9%	-4.3%	0.5%	5.2%	-8.8%	7.2%
<b>World</b>	36.171	35.387	-1.8%	-2.2%	-5.4%	-0.3%	-12.0%	7.5%
<b>In EURO:</b>								
<b>Europe</b>	2.897	2.930	-4.9%	1.1%	-4.6%	-3.0%	-2.3%	2.9%
<b>Rate (\$/Euro)</b>	1.110	1.110	-2.4%	-2.8%	< Euro against \$ versus prev. Year			

## Semiconductor sales worldwide and in Europe (in US Dollars)



Note: On a 12/12 basis, i.e. on the basis of the percent change of a 12-month period compared to a similar period twelve months before

## Monthly European semiconductor sales development (in Euro)



Note: 3/12 = Percent change of a three-month period compared to a similar period twelve months before  
12/12 = Percent change of a twelve-month period compared to a similar period twelve months before

### For more information

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**About ESIA:** *The European Semiconductor Industry Association (ESIA) is the voice of the semiconductor industry in Europe. Its mission is to represent and promote the common interests of the Europe-based semiconductor industry towards the European institutions and stakeholders in order to ensure a sustainable business environment and foster its global competitiveness. As a provider of key enabling technologies, the industry creates innovative solutions for industrial development, contributing to economic growth and responding to major societal challenges. Being ranked as the most R&D-intensive sector by the European Commission, the European semiconductor ecosystem supports approx. 200.000 jobs directly and up to 1.000.000 induced jobs in systems, applications and services in Europe. Overall, micro- and nano-electronics enable the generation of at least 10% of GDP in Europe and the world.*

**About WSTS:** *World Semiconductor Trade Statistics (WSTS) was founded in 1986 as a non-profit organisation of semiconductor product companies and is the industry's only source for monthly industry shipment statistics. <http://www.wsts.org/>*