



European Semiconductor Industry Association

Brussels, 1<sup>st</sup> of December 2014

**FOR IMMEDIATE RELEASE**

## **Semiconductors: 2014 European market continues its rise compared to 2013**

European semiconductor sales showed signs of encouraging growth in October, reaching US\$ 3.208 billion, a 5.2% growth compared the same month one year ago, the European Semiconductor Industry Association (ESIA) announced on the basis of the latest WSTS reports. Combined sales from January through October grew sharply (8.6%) compared to the same period in 2013. All figures represent a three month rolling average.

On a worldwide basis, semiconductor sales in October 2014 were US\$ 29.685 billion, up 1.5% compared to September and up 9.6% versus October 2013.

The main drivers of October's sales in Europe were the microprocessor market and the memory market, with MOS MPU, DRAMS and SRAM performing particularly well compared to September.

Steady worldwide sale growth over September was observed in the area of application specific devices, especially for semiconductor devices designed to be used in communication (wireless and wired) and in-car entertainment applications.

In October, exchange rate effects were more noticeable than in September when comparing market growth in Euros and in Dollars. Measured in Euro, semiconductor sales were 2.475 billion Euros in October 2014, plus 2.1% versus the previous month and an increase of 9.0% versus the same month a year ago.

Find out [here](#) how to subscribe to WSTS reports on semiconductor sales data

*ESIA is an Industry Association of:*

**EECA** : European Electronic Component manufacturers' Association

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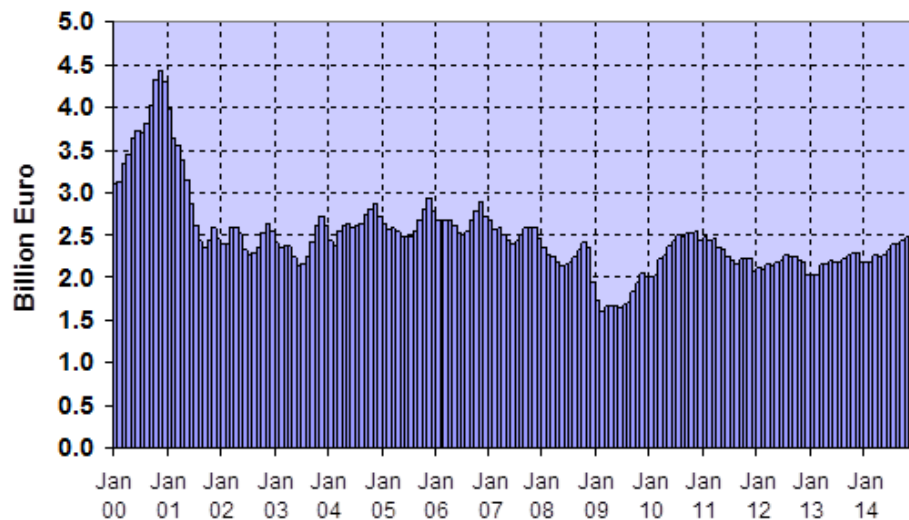
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## Market data by region<sup>1</sup>

Market data for the 3 month moving average ending:								
Region	sales (in billions)		Month on Month growth		Year on Year growth		YTD growth	
	Sep 14	Oct 14	Sep 14	Oct 14	Sep 14	Oct 14	Sep 14	Oct 14
in \$:								
<b>Europe</b>	3.210	3.208	-0.2%	-0.1%	7.6%	5.2%	9.4%	8.6%
<b>Americas</b>	6.058	6.410	4.9%	5.8%	9.2%	12.2%	11.4%	11.9%
<b>Japan</b>	3.031	3.013	-1.3%	-0.6%	-3.7%	-3.0%	1.6%	1.4%
<b>Asia Pacific</b>	16.935	17.054	2.4%	0.7%	11.6%	12.1%	11.5%	11.7%
of which China	8.048	8.118	3.2%	0.9%	3.3%	4.7%	16.0%	15.0%
<b>World</b>	<b>29.233</b>	<b>29.685</b>	<b>2.2%</b>	<b>1.5%</b>	<b>8.9%</b>	<b>9.6%</b>	<b>10.1%</b>	<b>10.2%</b>
In EURO:								
<b>Europe</b>	2.424	2.475	1.7%	2.1%	7.6%	9.0%	6.3%	6.7%
Rate (\$/Euro)	1.290	1.267	-3.3%	-7.0%	< Euro against \$ versus prev. Year			

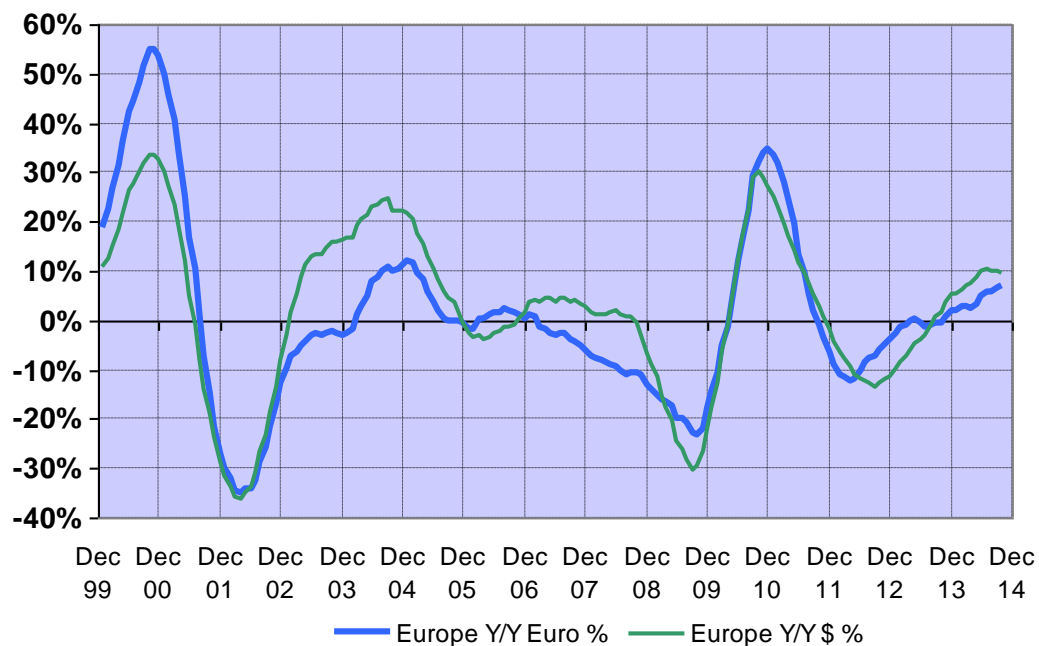
- 1) Unless otherwise indicated, all figures are 3-month-average data except YTD Growth which is based on current month data.

## EUROPE - Monthly European Semiconductor sales in billion Euro



## **European Semiconductor sales growth in % - Annualized growth trend (Y/Y) in Euro and Dollar**

(12-month-average data)



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**About ESIA:** The European Semiconductor Industry Association (ESIA) is the voice of the Semiconductor Industry of Europe. Its mission is to represent, promote and defend the common interests of the Europe based semiconductor industry towards the European Institutions and stakeholders in order to ensure a sustainable business environment and foster its global competitiveness. As a provider of key enabling technologies the industry creates innovative solutions for industrial development, contributing to economic growth and responding to major societal challenges. Being ranked as the most R&D intensive sector by the European Commission, the European Semi-conductor ecosystem supports approx. 200.000 jobs directly and up to 1.000.000 induced jobs in systems, applications and services in Europe. Overall, micro- and nano-electronics enable the generation of at least 10% of GDP in Europe and the world.

**About WSTS:** World Semiconductor Trade Statistics (WSTS) is a non-profit organization of 62 semiconductor companies representing close to 80% of the world semiconductor market. Founded in 1986, WSTS is the singular source for monthly industry shipment statistics. The mission of WSTS is to be the respected source of semiconductor market data and forecast. <http://www.wsts.org/>